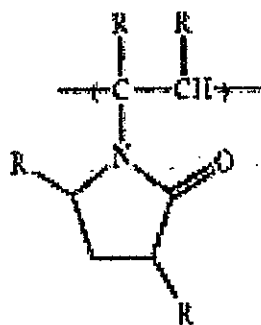


11. The organogel according to any preceding claim wherein 12-hydroxystearic acid gelator comprises at least 80% by weight of total structurant present in the composition.

5 12. The organogel according to any preceding claim wherein the 12- hydroxystearic acid gelator is selected from the group consisting of 12- hydroxystearic acid, its fiber-forming salts and mixtures thereof.

13. The organogel according to any preceding claim wherein the vinyl amide copolymer is a copolymer of vinylpyrrolidone and alpha olefin that comprises repeat units of the formula:

where R is independently hydrogen or C16-C20 alkyl.



15

14. The organogel according to any preceding claim that includes at least one additional co- structurant.

15. The organogel according to claim 9 wherein 12-hydroxystearic acid gelator
20 comprises at least 70% by weight of total structurant present in the composition.

16. The organogel according to any preceding claim, wherein the organogel has crystalline domains having a domain size of in the order of from 1 to 100 microns.

25 17. A cosmetic composition that comprises an organogel as described in any preceding claim.

Dated this 30th day of April 2014

UNILEVER PLC

(Anand Shetty)
Agent for the Applicant