Nov. 19, 1929. M. A. HEYMAN 1,736,313

HAIR NET PACKAGE

Filed July 19, 1927

Fig. 1

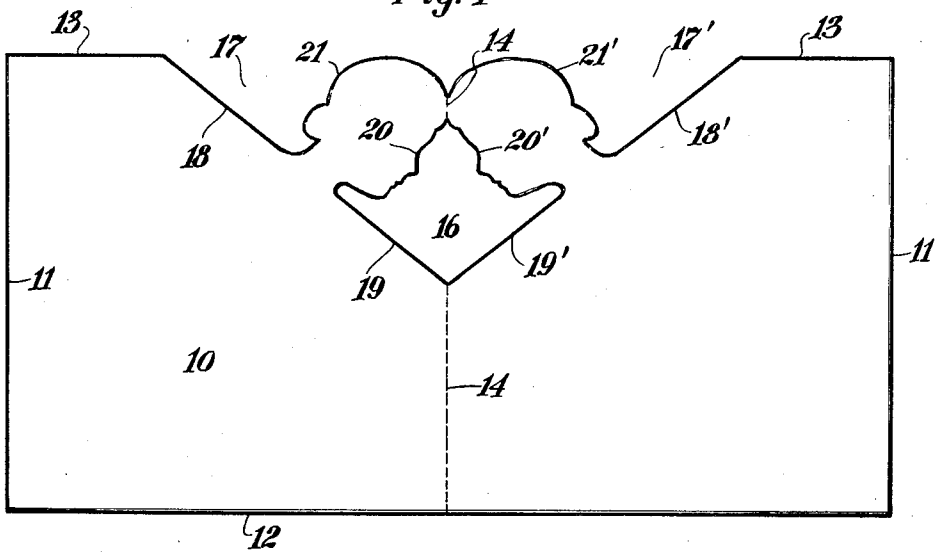
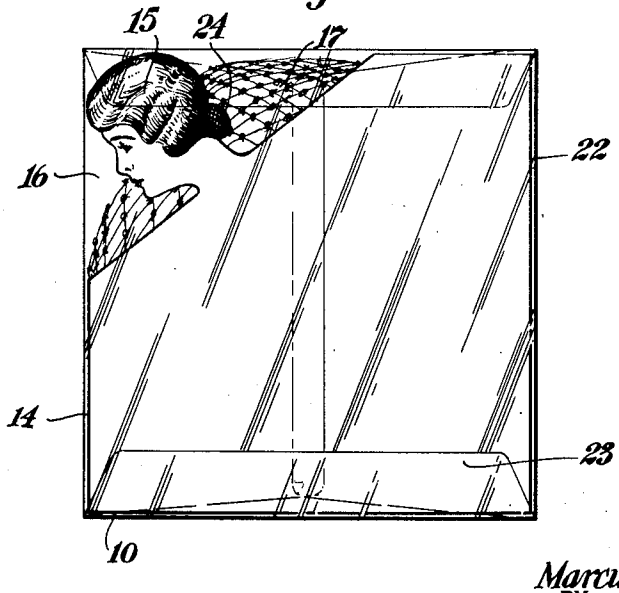


Fig. 2



INVENTOR
Marcus A. Heyman,
BY
Frederick Breitenfeld
ATTORNEY

Patented Nov. 19, 1929 1,736,313

UNITED STATES PATENT OFFICE

MARCUS A. HEYMAN, OF NEW YORK, N. Y.

HAIR-NET PACKAGE

Application filed July 19, 1927. Serial No. 206,842.

My present invention relates to packaging, and has particular reference to the packaging of hair nets for the ultimate retail sale thereof.

The proper and convenient packaging of hair nets is rendered difficult by the peculiar nature of such articles, particularly in view of the fact that hair nets are not only extremely delicate, but also difficult to handle. Moreover, because of this delicacy and for other obvious reasons, the hair nets should be kept in as smooth a condition as possible. Heretofore, it has been customary to wrap each hair net in a relatively large and oversized piece of paper, folding this paper three or four times so as to provide a relatively compact mass which is thereupon inserted into an ordinary opaque envelope. The size of the package resulting is extremely large and bulky in comparison to the very delicate hair net therein contained, and there is generally no means other than the excess wrapping paper for reinforcing the complete package.

The proper packaging of hair nets for retail sale must be effected with a further view to the desire of purchasers to examine the hair nets.

Heretofore, the envelopes referred to above have been unsealed, thereby permitting each purchaser to extract the wrapped hair net, unfold the paper, and examine the hair net. Such handling is of course an additional obstacle to neat and protective packaging.

It is an object of the present invention to provide a device which is not only extremely simple in structural nature, but also efficient from the standpoint of protection and compactness. My device is one which permits the hair net to be examined without removing it from its container and which encloses the hair net in a neat, convenient, and attractive package which keeps the net smooth and which is not excessively large.

Briefly, my invention contemplates the provision of a transparent outer envelope and a reinforcing insert for the latter, the insert being so constructed and arranged that it will serve at the same time to (*a*) efficiently protect the net, and (*b*) permit examination of the net through the transparent envelope, i. e., without removing the insert and net from the envelope.

My present invention is designed primarily for use with extremely small hair nets of a character which are designed to fit over the small "buns" or gatherings of hair which are formed by girls whose bobbed hair has been permitted to grow. Inasmuch as nets of this small character are, in my opinion, new by themselves, it is desirable to indicate the method of using such nets, and accordingly it is an additional feature of my invention to construct the reinforcing insert in such a manner that the use of the enclosed hair net will be clearly indicated to the prospective purchaser. To accomplish this result, I impart to the insert this additional function by configuring all or a portion thereof to the outline of a girl's head and illustrating upon this outline the method in which the hair net is to be employed.

It is one important feature of my invention to provide the insert in the form of a doubled-over blank adapted to receive the hair net therebetween, in this way completely enclosing and thereby protecting the major portion of the net. It is another feature of my invention to provide the insert with cut-out portions or recesses through which small portions of the enclosed net will be rendered visible. And it is a particular feature of my invention to provide these recesses in such a manner and of such a shape and size that the insert material adjacent to the recesses will be configured to the outline head as mentioned above.

For the attainment of the foregoing objects and such other objects as may hereinafter appear or be pointed out, I have illustrated one embodiment of my invention in the accompanying drawings in which—

Fig. 1 is a plan view of a blank in unfolded position showing one embodiment of my invention; and

Fig. 2 is a plan view of the assembled package.

A substantially rectangular blank 10, of cardboard, heavy paper, or the like, is provided in the form of a rectangle having op-

posite side edges 11, and longitudinal edges 12 and 13. Each of the last mentioned edges is approximately twice the length of the side edges 11 where the transparent envelope with which the blank is to be employed is substantially square and has edges just slightly greater than each side edge 11.

The blank 10 is designed to be folded upon itself along a medial fold line 14 so as to provide a double-layer enclosure which will fit snugly into the transparent envelope, at the same time completely enclosing and thereby protecting the major portion of a hair net.

In accordance with my invention and in the embodiment illustrated, I provide suitably shaped recesses along the marginal edge 13, these recesses or cut-out portions being so configured that the blank, when folded upon itself, will be provided with a corner 15 (Figure 2) configured to the outline of a girl's head. Referring to Figure 1, these recesses comprise a central recess 16 arranged along the fold line 14 and lateral recesses 17 and 17'. The edge 18 of the recess 17 and the edge 19 of the recess 16 lie along a diagonal line extending from the longitudinal edge 13 to a medial point upon the fold line 14. Similarly, the edges 19' and 18' lie along a symmetrically disposed diagonal line. The other two edges 20 and 20' of the recess 16 define one side of the head outline referred to, the opposite side of the outline being constituted of the edges 21 and 21' of the recesses 17 and 17' respectively.

It need hardly be pointed out that when the blank is doubled upon itself along the folded line 14, the symmetrically arranged recess edges will register with each other so that the doubled-over blank will present an outline as indicated clearly in Figure 2. The doubled-over blank is so shaped and sized as to fit snugly into the transparent envelope 22 and thereby constitutes a reinforcing insert for the envelope, serving to keep the envelope flat and protecting it from damage.

Viewing the doubled-over blank of Figure 2 as a reinforcing insert, it will be noted that the girl's head outline is arranged in one corner thereof, this outline being provided by the pair of recesses 16 and 17. The recess designated by the reference numeral 17 in Figure 2 will obviously be constituted of the registering recesses 17 and 17' of Figure 1.

In the packing of a hair net, the net is applied to the blank while the latter is unfolded as shown in Figure 1, and thereupon the blank is folded upon itself and inserted into the transparent envelope 22. The flap 23 may then be sealed, if desired, and the package is then complete for shipment or sale. It will be noted that the completed package is extremely neat, attractive, and compact, suitably befitting the enclosure and sale of a delicate hair net. No opening of the package is necessary to examine the net, since small portions of the enclosed net show through the recesses 16 and 17 and through the transparent envelope and thereby enable the purchaser to examine color and quality with great ease. Where the net designed to be wrapped in this manner is of a particularly small type adapted for use with buns, the outline 15 of the girl's head may be printed upon to complete the representation of a girl's head, and this representation will advantageously embody a bun 24 of the character for which the net is designed. Preferably, the representation of the girl's head will show a net arranged upon the bun 24, so that a purchaser may see at a glance how the net is to be employed.

It will be understood that the complete representation of a girl's head will preferably be made upon both sides of the doubled insert, and in this way it will be immaterial whether the completed package is picked up upside-down or not. Also, it is contemplated that certain printed matter, including a trade mark, etc., will appear upon the exposed surfaces of the doubled-over insert.

It is to be noted particularly that the doubled-over blank serves as an efficient reinforcement for the envelope despite the recesses which have been cut therein. In other words, certain portions of the head 15 are preferably arranged along the edges of the doubled-over blank so that the generally square contour of the blank will be maintained.

As to certain phases of my invention, the provision of recesses so as to provide an outline head in a corner of the insert is not essential. For example, the edges of the insert layers may be so configured and recessed that the entire insert conforms to such an outline. In such an event, the outline would have portions which lie along the basic snugly-fitting square or rectangle so that this general rectangular shape, which serves to reinforce the container and keep it smooth and flat, will be retained.

It will thus be seen that I have provided a package which is extremely simple yet highly efficient, which is inexpensive to make and simple to employ, and which presents a decidedly attractive appearance to the prospective purchaser. The doubled-over blank serves at one and the same time as (*a*) a reinforcing insert, (*b*) an efficient protective enclosure for the delicate hair net, (*c*) a means for examining the hair net despite the enclosure of its major portion, (*d*) a means for depicting or illustrating the special use to which the hair net is to be put.

It will thus be obvious that many changes in the details herein described and illustrated for the purpose of explaining the nature of my invention may be made by those skilled in the art without departing from the spirit and scope of the invention as expressed

in the appended claims. It is therefore intended that these details be interpreted as illustrative and not in a limiting sense.

Having thus described my invention and illlustrated its use, what I claim as new and desire to secure by Letters Patent is—

1. A hair net package comprising in combination a transparent envelope, and a reinforcing insert for said envelope, said insert comprising a doubled-over blank adapted to sandwich a hair net therebetween and provided with cut-out portions for rendering portions of the sandwiched net visible through said envelope, said cut-out portions defining the outline of a human head.

2. A hair net package comprising in combination a transparent envelope, and a snugly fitting double-layer insert of relatively stiff material for reinforcing the envelope and at the same time completely enclosing and thereby protecting the major portion of a hair net, said insert having a marginal recess so arranged as to display a small portion of the enclosed net throught said envelope, said recess defining the outline of a human head.

3. A hair net package comprising in combination a transparent envelope, and a snugly fitting reinforcing insert for said envelope, said insert comprising a doubled-over blank adapted to sandwich a hair net therebetween and provided with marginal recesses which permit small portions of the net to show through the envelope, and said recesses being so configured that the insert material adjacent to them will define the outline of a girl's head.

4. A hair net package comprising in combination a transparent envelope, and a snugly fitting reinforcing insert for said envelope, said insert comprising a doubled-over blank adapted to sandwich a hair net therebetween and provided with a pair of recesses marginally arranged on opposite sides of a corner thereof, said recesses permitting small portions of the hair net to show through the envelope and being so configured and arranged that the insert portion adjacent to said recesses will be configured to the outline of a girl's head.

5. In a hair net package, the combination with a transparent rectangular envelope, of a pair of superposed reinforcing layers of relatively stiff material snugly fittable into the envelope and adapted to sandwich a hair net therebetween, said layers having a pair of superposed corners configured to the outline of a girl's head, whereby a portion of the sandwiched hair net will be exposed to view adjacent to said outline.

6. For use with a transparent rectangular envelope, a reinforcing insert therefor comprising a blank so shaped and sized that when doubled upon itself it will fit snugly into the envelope, said doubled blank being adapted to receive a hair net therebetween and having marginal recesses through which small portions of the enclosed hair net may be visible, and said recesses being so configured that the insert material adjacent to them will define the outline of a girl's head.

7. For use with a transparent rectangular envelope, a reinforcing insert therefor comprising a blank so shaped and sized that when doubled upon itself it will fit snugly into the envelope, said doubled blank being adapted to receive a hair net therebetween and having marginal recesses through which small portions of the enclosed hair net may be visible, said recesses being shaped to define an insert portion therebetween having the configuration of a girl's head, and at least one of said recesses being arranged along the fold line of the blank.

In witness whereof, I have signed this specification this 14th day of July, 1927.

MARCUS A. HEYMAN.