March 8, 1932. L. W. KENNEDY 1,848,890

SHAM

Filed Oct. 2, 1929

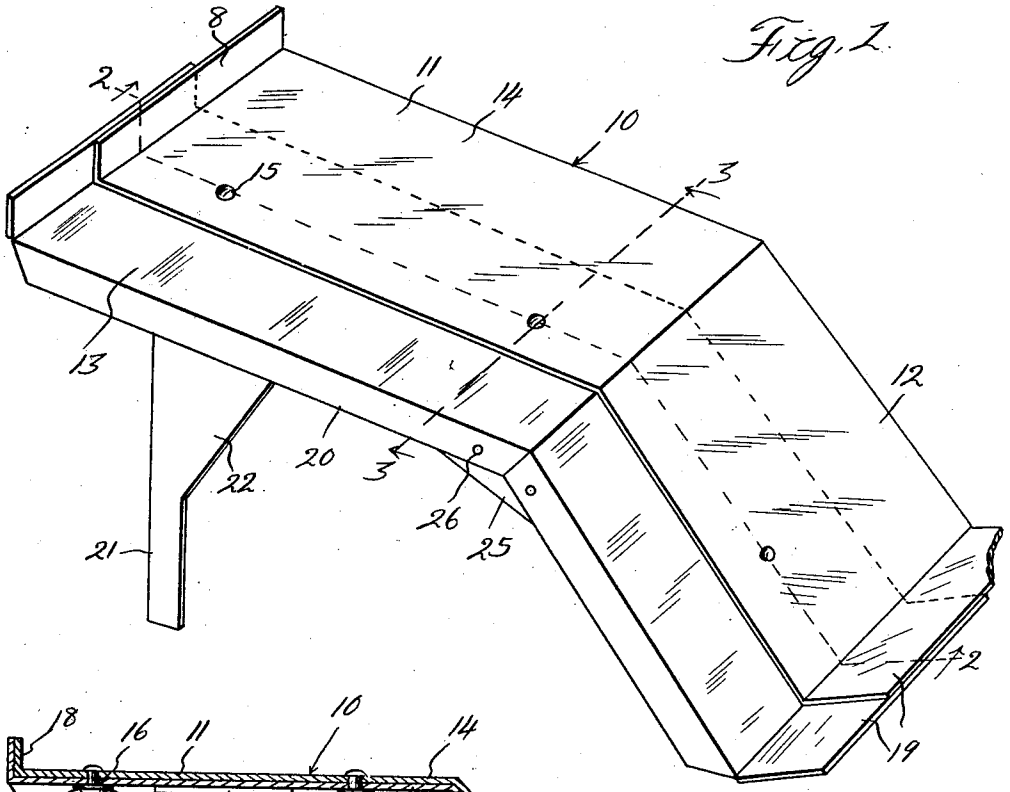


Fig. 1.

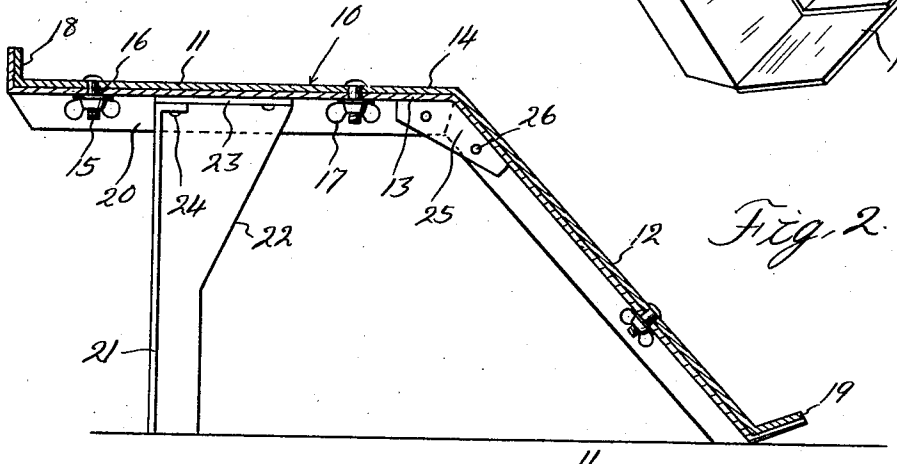


Fig. 2.

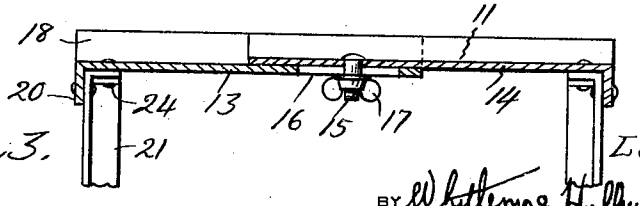


Fig. 3.

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UNITED STATES PATENT OFFICE

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SHAM

Application filed October 2, 1929. Serial No. 396,853.

This invention relates to improvements in merchandise display units or so-called "shams", and has as its objects to simplify, render more efficient and improve generally structures of this character.

One of the objects of this invention is to provide a construction of this character which may be quickly and economically manufactured, assembled with facility, adjusted with ease and which is strong and durable.

Another object of this invention is to provide a device of this character which is free from inaccessible corners, recesses and other similar crevices in which merchandise, such for instance as candy, might become lodged.

Several objects, advantages and novel details of construction of this invention will be made more apparent as this description proceeds, especially when considered in connection with the accompanying drawings wherein

Figure 1 is a perspective view of a sham constructed in accordance with this invention;

Figure 2 is a longitudinal sectional view taken substantially on the plane indicated by the line 2—2 in Figure 1; and

Figure 3 is a transverse sectional view taken substantially on the plane indicated by line 3—3 in Figure 1.

The merchandise display unit or sham forming the subject matter of this invention is adapted for use in show cases and the like and is adapted to have merchandise such for instance as candy or the like, placed thereon in a regular or irregular layer to simulate a pile of such merchandise. To this end the sham, indicated generally by the reference character 10, comprises a substantially horizontal portion 11 and a downwardly forwardly inclined portion 12. The sham is adapted to be adjusted to various widths and to this end comprises a pair of sections 13 and 14 adapted to be adjustably secured together in overlapping relation.

As a simple and convenient means for adjustably securing the sections 13 and 14 together, I provide a plurality of threaded studs 15, here shown as three, rigidly secured to or carried by one of the sections and extending through transversely arranged slots 16 formed in the other or companion section. Thumb nuts 17 are provided whereby when the same are tightened the sections may be secured in their adjusted position.

The rear edge of each of the sham sections is provided with an upturned edge or flange 18. This provides a wall against which the goods displayed upon the sham may be packed. The forward edge of each sham section is provided with an edge or flange 19, which acts to support the goods being displayed adjacent the front of the sham. Moreover, these flanges engage one another and assist in maintaining the sham sections aligned during their adjusting movement, whereupon the sham may be adjusted as to width with facility.

The outer longitudinal edge of each sham section is provided with a down-turned flange 20, which acts to impart rigidity to the structure and to otherwise strengthen and reinforce the same.

In practice the lower edge of the forwardly and downwardly inclined portion 12 of the sham rests upon the floor or bottom of the show case and the rear end of the sham is supported by a pair of legs 21. Each leg is substantially L-shaped in cross section and the upper part of each leg is tapered as at 22 to provide a relatively large attaching portion for connection with the body of the sham and to otherwise provide a rigid construction. The upper edge of each leg is bent at a right angle to form an attaching flange 23, which is secured to the body of the sham by means of rivets 24.

The side flanges 20 at the juncture of the horizontal and inclined portions 12 and 13 of the sham are reinforced by means of angle plates 25 riveted thereto as at 26.

The herein described construction provides a practical and commercially satisfactory sham which may be quickly and economically manufactured; which is rigid and durable and readily adjustable. The absence of objectionable corners or crevices in which candy or other perishable merchandise might accumulate renders the construction particular-

ly practical and acceptable. The range of adjustability is sufficient to meet all normal requirements and the device may be readily adjusted because the respective end flanges and the pin and slot connection between the sections allow the sections to be readily adjusted without permitting the same to bind one upon the other.

Reservation is made to make such changes in the structure as may come within the purview of the accompanying claim.

I claim as my invention:

A sham of the character described formed of a pair of sections adjustably secured together, said sections overlapping and having substantially horizontal portions and downwardly and forwardly inclined portions, one of said sections being provided with slots and the other with threaded studs and thumb nuts for adjustably securing said sections together, the outer longitudinal edge of each section being provided with a right angularly downwardly extending flange, the transverse edges being provided with upwardly extending flanges, a supporting leg for the rear end of each section, each leg being substantially L-shaped in cross section and secured to the sham section adjacent the juncture of the body thereof and said downwardly extending flange, the upwardly extending flanges of said sections slidably engaging one another during adjustment of said sections to maintain said sections in alignment.

In testimony whereof I affix my signature.

LEO W. KENNEDY.