

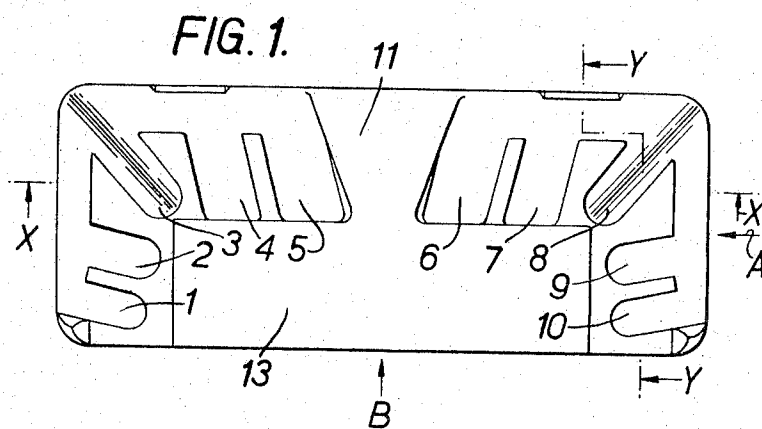
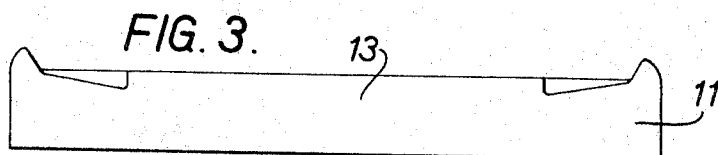
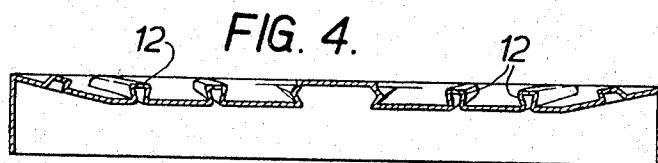
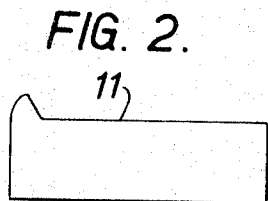
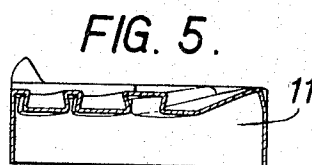
Jan. 10, 1967

F. MacMAHON ETAL
DISPLAY DEVICES

3,297,150

Filed Sept. 30, 1964

2 Sheets-Sheet 1



INVENTORS
FRANCIS MACMAHON and
REGINALD JOHN EMERY
BY *Spickard, Woodward, Smith & Weikart*
ATTORNEYS

Jan. 10, 1967

F. MacMAHON ET AL
DISPLAY DEVICES

3,297,150

Filed Sept. 30, 1964

2 Sheets-Sheet 2

FIG. 6.

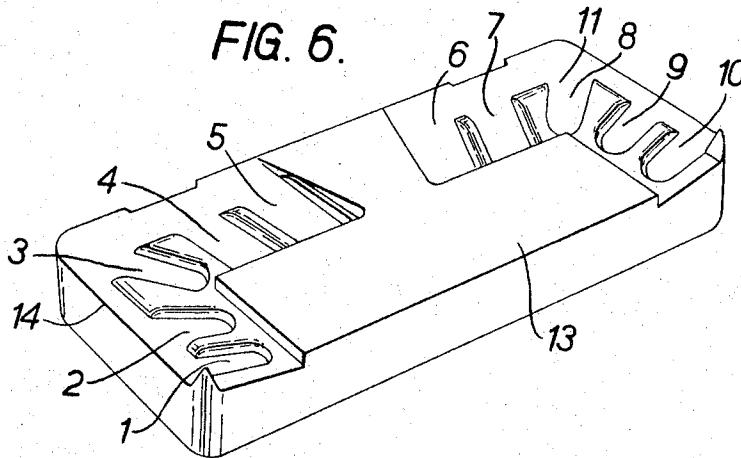


FIG. 7.

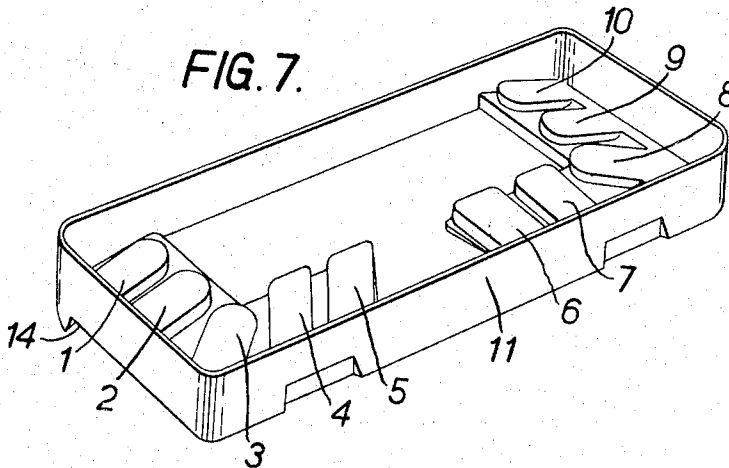
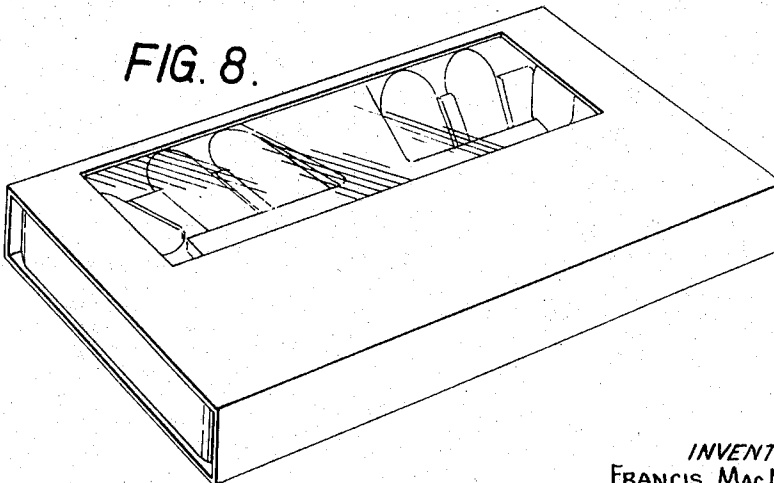


FIG. 8.



INVENTORS
FRANCIS MACMAHON and
REGINALD JOHN EMERY
BY *Yorkwood, Woodard, Smith & Wickett*
ATTORNEYS

1

3,297,150

DISPLAY DEVICES

Francis MacMahon, Digswell, Welwyn, and Reginald John Emery, Welwyn Garden City, England, assignors to Eylure Limited, Welwyn Garden City, England, a company of Great Britain

Filed Sept. 30, 1964, Ser. No. 400,521

2 Claims. (Cl. 206—45.14)

This invention relates to the provision of a display device suitable for displaying and storing articles such as artificial finger and toe nails hereinafter simply called nails. Various display devices for nails have been proposed and it is an object of this invention to provide a display device for nails which may be housed in a box or other container.

According to this invention there is provided a display device including a recess or cavity shaped to permit a nail which is to be displayed to be slid into and out of the recess.

A display device in accordance with this invention to be used for displaying nails is formed with ten recesses of appropriate size so that a full set of nails may be displayed. Each recess is preferably formed with undercut sides to permit the nails to be slid into and out of the recesses in a direction lengthwise of the nails. The display device in accordance with this invention has the advantage that the majority of each nail is visible to a viewer and also that each nail is held against accidental dislodgement.

In one aspect of this invention a display device for displaying and storing artificial finger and toe nails comprises a tray, ten recesses formed around the periphery of the tray, each recess having undercut sides to permit a nail to be slid into and out of the recess and having an inclined base so that, when the tray is disposed horizontally, the bases are inclined downwardly and inwardly with respect to the periphery of the tray enabling ready insertion and removal of the nails. Preferably the sides of the recesses are of such a length that the nails, when in the display position, project beyond the sides and towards the periphery of the tray.

A tray in accordance with this aspect of the invention may be vacuum or injection moulded in a plastic material and formed as a tray for intersection into a box or other container which may have a transparent lid or cover. The tray may also include one or more projections to form stops for the cover or lid of a box and thereby prevent vertical movement of the tray in the box.

A display device in the form of a tray and mounted

2

in a box having a transparent lid is shown by way of example in the accompanying drawings, in which:

FIGURE 1 is a plan view.

FIGURE 2 is a view in the direction of the arrow A in FIGURE 1.

FIGURE 3 is a view in the direction of the arrow 13 in FIGURE 1.

FIGURE 4 is an outline section on the line X—X of FIGURE 1.

FIGURE 5 is an outline section on the line Y—Y of FIGURE 1.

FIGURE 6 is a perspective view from above.

FIGURE 7 is a perspective view from underneath.

FIGURE 8 is a perspective view of the tray and box.

In the drawings a display device in the form of a tray 11 has ten recesses 1 to 10. Each recess has undercut sides 12—see FIGURE 4—to permit the nails to be slid into and out of the recesses 1 to 10 in a direction lengthwise of the nails. The centre part 13 of the tray is raised above the level of the recesses and the recesses are inclined inwardly and downwardly from the outer edge 14 of the tray towards the centre part 13 as will be seen very clearly in FIGURE 6.

We claim:

1. A display device for displaying artificial nails for personal wear comprising a tray, only ten recesses formed around the periphery of the tray, each recess having undercut sides to permit a nail to be slid into and out of the recess and having an inclined base so that when the tray is horizontal the bases are inclined downwardly and inwardly with respect to the periphery of the tray to enable ready insertion and removal of the nails by a slidable motion in a direction lengthwise of the nails, the sides of the recesses being of such a length that the nails, when in display position, project beyond the sides and towards the periphery of the tray.

2. A display device according to claim 1 wherein the tray is injection moulded in plastic material and is formed for insertion into a box.

References Cited by the Examiner

UNITED STATES PATENTS

1,480,427	1/1924	Underwood	206—75
2,393,371	1/1946	Harris.	
2,883,061	4/1959	Moore.	

FOREIGN PATENTS

275,346	7/1930	Italy.
---------	--------	--------

LOUIS G. MANCENE, Primary Examiner.

MARTHA L. RICE, Examiner.