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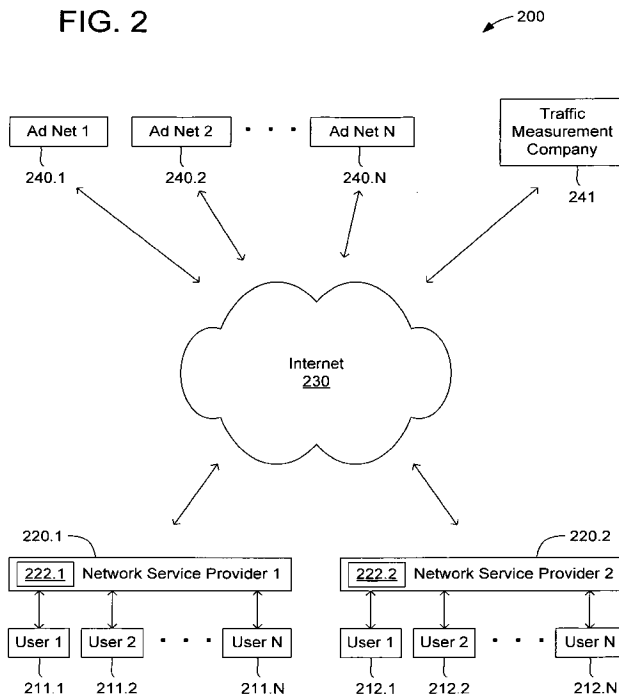
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FIG. 2



(57) Abstract: Disclosed is an internet traffic monitoring method that includes a network service provider analyzing an HTTP transaction involving an internet user client. The network service provider responds to the HTTP transaction by forwarding, to the internet user client, an interstitial web page including a monitoring implement. After forwarding the interstitial web page to the internet user client, the network service provider forwards web content, originally associated with the HTTP transaction, to the internet user client.

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## INTERNATIONAL SEARCH REPORT

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<b>B. FIELDS SEARCHED</b> Minimum documentation searched (classification system followed by classification symbols) IPC(8): G06F 15/173 (2008.04) USPC: 709/224 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched USPC: 709/201, 203, 223, 238 and 715/700, 736, 738, 968 Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) USPTO WEST (PGPB, USPT, EPAB, JPAB); Google Scholar Search terms: Web beacon, tracking bug, tracking pixel, pixel tag, clear gif, web bug, traffic, monitoring, tracking, detect, advertising, webpage, database, user profile preference, track\$ or monitor\$, web or internet or network traffic etc.		
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2003/0050863 A1 (Radwin) 13 March 2003 (13.03.2003) (abstract, para [0061] - [0066], [0072])	1-22
A	US 2006/0288096 A1 (Yim) 21 December 2006 (21.12.2006)	1-22
A	US 2004/0073533 A1 (Mynarski et al.) 15 April 2004 (15.04.2004)	1-22
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