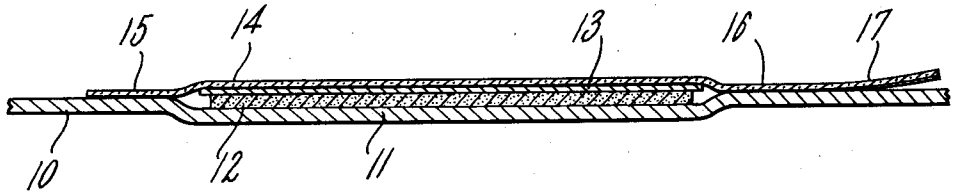
Sept. 6, 1955 M. CASANOVAS 2,717,174

POST-CARD OR OTHER CARD WITH A FRAGRANT PASTILLE

Filed Aug. 1, 1951



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United States Patent Office

2,717,174

Patented Sept. 6, 1955

2,717,174

POST-CARD OR OTHER CARD WITH A FRAGRANT PASTILLE

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Application August 1, 1951, Serial No. 239,809

Claims priority, application France August 2, 1950

1 Claim. (Cl. 299—24)

The present invention relates to a post-card made of sheet material and like article, such as a folder, cardboard carrier, advertising placard and the like.

It is one of the objects of this invention to provide means affording the incorporation of a pastille of concentrated perfume within a carrier of the aforesaid type, whereby said pastille is substantially not perceivable from the outer surface of the carrier, but may be readily removed therefrom if desired.

It is still another object of the present invention to provide means facilitating the disposition and arrangement of said pastille at a predetermined portion of a post-card or like carrier, so that the value of the latter will be enhanced and may serve many useful purposes.

The invention will be fully and comprehensively understood from a consideration of the following detailed description when read in connection with the accompanying drawing which forms part of the application, with the understanding, however, that the improvement is capable of extended application and is not confined to the exact showing of the drawing nor to the precise construction described and, therefore, such changes and modifications may be made therein as do not affect the spirit of the invention nor exceed the scope thereof as expressed in the appended claim.

In the attached drawing there is shown in cross-section a post-card made in accordance with the present invention.

Referring now more particularly to the drawing there is disclosed a portion of a post-card **10** having a recessed base **11** which may be round or have any other configuration. Within said recessed base **11** there is seated an absorbent perfume pill or pastille **12** over which a protective layer **13** extends which is suitable to avoid evaporation or disintegration of said pastille **12**. Further overlying pastille **12** is an adhesive flap **14** which is fixed at its ends **15** and **16** to the upper surface of post-card **10** to thereby thoroughly enclose said pastille **12**.

In the present instance adhesive flap or sheet **14** is provided with an extension or pull tab **17**, shown in a position to be ready for withdrawing the pressure-adhesive flap **14** to thereby provide access to the pastille **12**. Protective layer **13** may adhere to the adhesive flap **14** as it is well understood.

The carrier **10** may be made of any suitable sheet material, preferably of relatively heavy stock and is characterized by the fact that it carries the concentrated perfume pastille and retains the same substantially without displacement during normal use. The pastille is substantially conformed to the shape of and has a thickness approximately corresponding to the depth of the recessed base **11**. The protective flap or layer **13** flatly overlies the receptacle formed by the relatively shallow recessed base **11** so as to enclose the pastille in substantially airtight condition. The protective flap may be made from cellophane or other material to keep the pastille in substantially airtight position. The adhesive flap **14** is preferably equipped with said pull tab **17** which may be easily gripped by the fingers of the hand of a person.

The perfume pastille **12** may be made of animal skin or any other material capable of carrying concentrated perfume. Due to the relatively shallow recessed base **11** the thickness of the carrier **10** is only moderately changed without being perceived at the surface of the carrier.

The pastille **12** is affixed to the card or carrier base **11** after having been impregnated with a suitable perfume, which does not substantially lose its strength since it is enclosed by a layer of cellophane or another adhesive and airtight material excluding evaporation.

Upon receipt of the post-card or at any time thereafter it is sufficient to pull tab **17** to obtain access to the perfume pastille and to make practical use thereof.

Various changes and modifications may be made without departing from the spirit and scope of the present invention and it is intended that such obvious changes and modifications be embraced by the annexed claim.

Having thus described the invention, what is claimed as new and desired to be secured by Letters Patent, is:

A post-card made of sheet material and provided with a relatively shallow recess in its surface to thereby define an open receptacle therein, a concentrated perfume pastille substantially conformed to the shape of and having a thickness approximately corresponding to the depth of said recess, and protective flap means flatly overlying said receptacle and said pastille and adhesively secured to said surface to retain said pastille in position within said recess and in substantially airtight condition, said flap means including at one end thereof a pull tab, the sheet material of said post-card being made of relatively heavy stock with respect to the thickness of said flap means.

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