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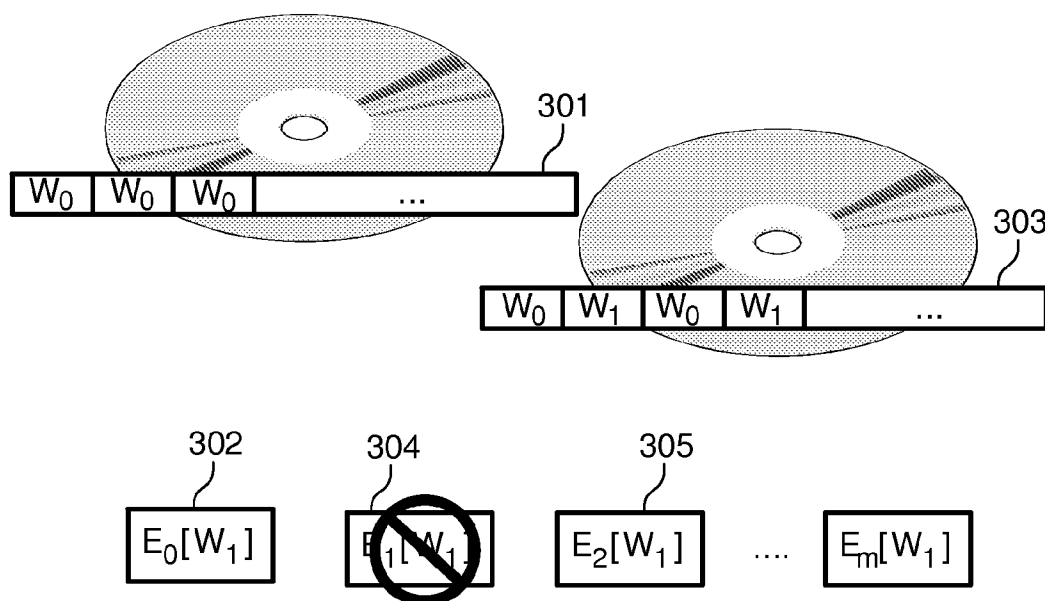
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[Continued on next page]

(54) Title: RENEWABLE WATERMARK FOR THEATRICAL CONTENT



(57) Abstract: The present invention relates to a method for a content provider of renewing the watermarking of theatrical content and for updating consumer devices to detect said renewed watermark, wherein a watermark is embedded in said theatrical content using at least a first watermark noise pattern. Renewing is performed by said content provider distributing at least a second watermark noise pattern, which is used for embedding and detecting said watermark in said theatrical content, to said consumer devices using a broadcast encryption technology. The invention further relates to a content provider system adapted to be used for renewing the watermarking of theatrical content and for updating consumer devices to detect said renewed watermark.

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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

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According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G11B G06F G06T G10L H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the International search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

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Y	page 3, line 17 - line 27 page 26, line 1 - line 5 page 27, line 1 - line 12	5, 6
Y	US 2005/273618 A1 (TAKEMURA ITARU [JP] ET AL) 8 December 2005 (2005-12-08) paragraphs [0010], [0011]	5, 6
X	WO 00/67477 A (NDS LTD [GB]; TSURIA YOSSEF [IL]) 9 November 2000 (2000-11-09) page 5, line 6 - line 13 page 5, line 23 - line 28 page 12, line 5 - page 16, line 28 page 17, line 28 - page 18, line 24 ----- -/--	1, 3, 4, 7-9

☒ Further documents are listed in the continuation of Box C.

☒ See patent family annex.

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C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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