## (19) World Intellectual Property Organization

International Bureau



# 

#### (43) International Publication Date 10 March 2005 (10.03.2005)

### (10) International Publication Number WO 2005/022364 A3

(51) International Patent Classification: G06F 3/00 (2006.01) G06F 13/00 (2006.01)

(21) International Application Number:

PCT/US2004/029247

(22) International Filing Date: 27 August 2004 (27.08.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

60/498,899 29 August 2003 (29.08.2003) US 10/752,744 6 January 2004 (06.01.2004) US

(71) Applicant (for all designated States except US): YAHOO! INC. [US/US]; 701 First Avenue, Sunnyvale, CA 94089 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): UPENDRAN, Manish [US/US]; 5488 Laura Drive, San Jose, CA 95124 (US). O'KANE, Brenda [US/US]; 27 El Camino Real #1, Burlingame, CA 94010 (US). DUKES, Derek [US/US]; 545 South 16th Street, San Jose, CA 95112 (US). VAKILI, Valla [US/US]; 966 Ponderosa Avenue #60, Sunnyvale, CA 94086 (US).

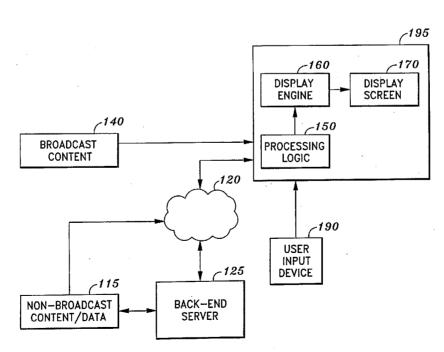
- (74) Agents: OSTROW, Seth, H. et al.; Dreier LLP, 499 Park Avenue,, New York, NY 10022 (US).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO. CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

#### **Published:**

with international search report

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED DE-VICE



(57) Abstract: Disclosed is a system and method for accessing specialized content (115) that is associated with broadcast content (140). In one embodiment, a user accesses (190) specialized content (115) based on previously-provided user preferences. In another embodiment, the specialized content (115) to be accessed may be appended to or otherwise associated with broadcast content (140) that is downloaded or recorded using a client-side device (195). In yet another embodiment, the specialized content may be broadcast content (140).



#### 

(88) Date of publication of the international search report:

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

## INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/29247

A. CLAS	SIFICATION OF SUBJECT MATTER G06F 3/00;G06F 13/00			
USPC: 725/39,44,46,47,100,131,139,151 According to International Patent Classification (IPC) or to both national classification and IPC				
B. FIELDS SEARCHED				
Minimum documentation searched (classification system followed by classification symbols) U.S.: 725/39, 44, 46, 47, 100, 131, 139, 151				
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched None.				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet				
C. DOC	UMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where a	ppropriate, of the relevant passages	Relevant to claim No.	
A	US 2003/0140156 A1 (KARIM) 24 July 2003 (24.0	7.2003), see the document.	1-33	
A	US 6,459,427 B1 (MAO et al.) 01 October 2002 (01.10.2002), see the document.		1-33	
A	US 6,457,010 B1 (ELDERING et al.) 24 September 2002 (24.09.2002), see the document.			
			į	
Further documents are listed in the continuation of Box C. See patent family annex.				
	pecial categories of cited documents:	"T" later document published after the inte		
	t defining the general state of the art which is not considered to be	date and not in conflict with the application the principle or theory underlying the interest of the conflict with the application.	invention	
"E" earlier ap date	plication or patent published on or after the international filing	"X" document of particular relevance; the considered novel or cannot be considered step when the document is taken alone	red to involve an inventive	
	t which may throw doubts on priority claim(s) or which is cited to the publication date of another citation or other special reason (as	"Y" document of particular relevance; the considered to involve an inventive step combined with one or more other such being obvious to a person skilled in the	when the document is documents, such combination	
"O" document	t referring to an oral disclosure, use, exhibition or other means	•		
"P" document published prior to the international filing date but later than the				
Date of the actual completion of the international search  Date of mailing of the international search report				
November 20, 2006 (20.11.2006) 28 DEC 2006				
Name and mailing address of the ISA/US  Mail Stop PCT, Attn: ISA/US  Commissioner for Patents  P.O. Box 1450  Alexandria, Virginia 22313-1450  Facsimile No. (571) 273-3201  Authorized officer  KIEU-OANH BUI  Telephone No. 571 272-2600				
1.40011110 1.0. (-1.) 210 2201				

INTERNAL PROSELLY CELL DOYL DEPORT	International application No.			
INTERNATIONAL SEARCH REPORT	PCT/US04/29247			
Continuation of B. FIELDS SEARCHED Item 3: EAST.				
Search terms: broadcast, broadcasting, non-broadcast, system, computer, client-si	de, transmitting non-broadcast content, profile, and			
preferences.				