(19) World Intellectual Property **Organization**

International Bureau





(43) International Publication Date 17 October 2002 (17.10.2002)

PCT

(10) International Publication Number WO 2002/082214 A3

(51) International Patent Classification⁷: H04N 7/10, 7/14, 7/173, G06F 13/00

(21) International Application Number:

PCT/US2002/010580

(22) International Filing Date: 5 April 2002 (05.04.2002)

(25) Filing Language: **English**

(26) Publication Language: **English**

(30) Priority Data:

60/282,028 6 April 2001 (06.04.2001)

(71) Applicant: PREDICTIVE MEDIA CORPORATION [US/US]; 689 Massachusetts Avenue, Suite 200, Cambridge, MA 02139 (US).

(72) Inventor: CERRATO, Dean, E.; 2 Hawthorne Place #2B, Boston, MA (US).

(74) Agents: VALLABH, Rajesh et al.; Hale and Dorr LLP, 60 State Street, Boston, MA 02109 (US).

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW.

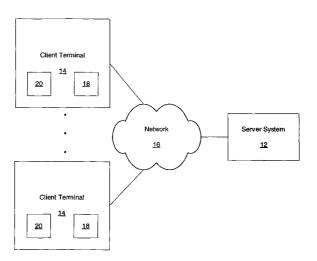
(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments
- (88) Date of publication of the international search report: 29 July 2004

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: METHOD AND APPARATUS FOR IDENTIFYING UNIQUE CLIENT USERS FROM USER BEHAVIORAL DATA



(57) Abstract: A method and system are provided for identifying a current user of a terminal device (14). The method includes providing a database containing multiple user input pattern profiles of prior user inputs to the terminal device (14). Each of the possible users of the group are associated with at least one user pattern profile. Current input patterns from the use of the terminal device (14) are detected, combined and then dynamically matched with one of the user input pattern profiles, and the possible user associated with the matched user input pattern is selected as the current user. The system for identifying a current user of a terminal (14) from a group of possible users includes a database containing multiple user input pattern profiles. The system detects current input patterns, then combines the patterns and dynamically matches the patterns with one of the user input pattern profiles. The system selects the possible user associated with the matched user input pattern profiles as the current user.



INTERNATIONAL SEARCH REPORT

International application No.

PCT/US02/10580

A. CLASSIFICATION OF SUBJECT MATTER IPC(7) : H04N 7/10, 14, 173; G06F 13/00			
US CL: 725/9, 34, 46 According to International Patent Classification (IPC) or to both national classification and IPC			
B. FIELDS SEARCHED			
Minimum documentation searched (classification system followed by classification symbols) U.S.: 725/9, 46			
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where appropriate, of the relevant passages		Relevant to claim No.
X Y	US 5,758,257 A (HERZ, et al) 26 May 1998, Abstr 5-10; col. 37, lines 5-62; col. 41, lines 22-26; col.	1-6, 13-21, 29-47, 55- 62, 70-82, 91-98, 107- 110	
		,	7-12, 22-28, 48-54, 63-69, 83-90 & 99-106
Y Y	WO 96/41494 A (COFFEY, et al) 19 December 1996, pg. 3, lines 15-24; pg. 12, lines 15-20; pg. 10, lines 25-30. US 5,796,952 A (DAVIS, et al) 18 August 1998, col. 8, lines 30-35; col. 13, lines 55-62.		7-12, 22-28, 48-54, 63-69, 83-90 & 99-106 7-12, 22-28, 48-54, 63-69, 83-90 & 99-106
Y	Other Measurement Methods; 07 October 1997, PC paragraph.	Magazine; 10/7/1997; pg. 2, 3rd	7-12, 22-28, 48-54, 63-69, 83-90 & 99-106
		,	
Further documents are listed in the continuation of Box C. See patent family annex.			
* Special categories of cited documents:		"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the	
"A" document defining the general state of the art which is not considered to be of particular relevance		principle or theory underlying the invention of particular relevance; the	
"E" earlier application or patent published on or after the international filing date		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone	
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination	
"O" document referring to an oral disclosure, use, exhibition or other means		being obvious to a person skilled in the art	
"P" document published prior to the international filing date but later than the priority date claimed		,	
Date of the actual completion of the international search		Date of mailing of the international search report 10 JUN 2004	
	4 (08.04.2004)	A	
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US		Authorized officer	' Ynna
Commissioner for Patents		Faile I. Andrew	enia Zogan
P.O. Box 1450 Alexandria, Virginia 22313-1450		Telephone No. (703)305-4700	7 /
Facsimile No. (703)305-3230			

Form PCT/ISA/210 (second sheet) (July 1998)