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A. G. DAVIS

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ATTACHABLE ARTICLE HOLDER

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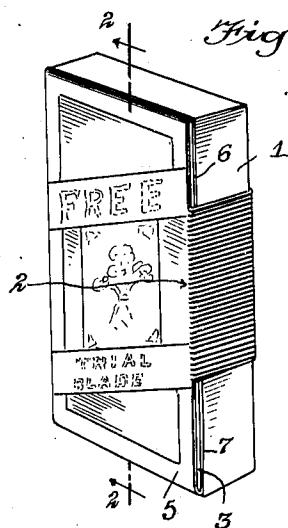


Fig. 1.

Fig. 2.

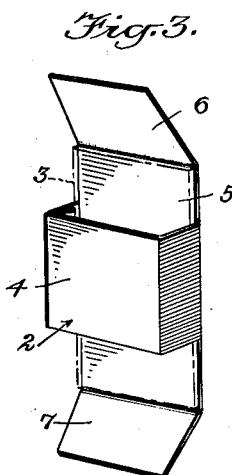
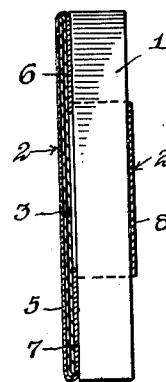


Fig. 3.

Fig. 5.

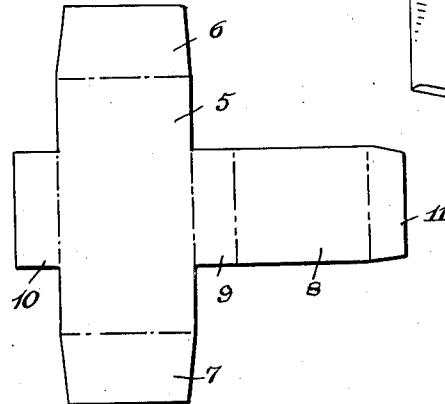


Fig. 4.

WITNESSES
George Maylon
A. L. Hitchins.

INVENTOR
Albert G. Davis
BY
Munn, Anderson & Didoty
ATTORNEYS

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ATTACHABLE ARTICLE HOLDER

Albert G. Davis, Newton Center, Mass., assignor to
The Nevins-Church Press, New York, N. Y., a
corporation of New York

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1 Claim. (Cl. 206—47)

This invention relates to an improved attachable article holder and has for an object to provide a construction which may be associated with goods arranged in packages for holding a sample of the goods in position for inspection or use without opening the package.

Another object of the invention is to provide an article holder which is adapted to carry an article to be dispensed and to removably hold the same on a package of articles of the same kind.

A further object more specifically is to provide an article holder for packaged goods which is adapted to contain one or more articles similar to that in the package and to removably hold the additional articles exterior of the package but ready for removal without injuring the package.

In the accompanying drawing—

Fig. 1 is a perspective view of an embodiment of the invention applied to a package;

Fig. 2 is a sectional view through Fig. 1 approximately on the line 2—2, the package being shown in elevation;

Fig. 3 is a perspective view of the article holder removed;

Fig. 4 is a plain view of the blank of the article holder shown in Fig. 3;

Fig. 5 is a perspective view of an article similar to the articles in the package shown in Fig. 1.

Referring to the accompanying drawing by numerals, 1 indicates a package and 2 an article holder, while 3 indicates a special article held in place by the holder 2. For instance, the package 1 could be a box in which a number of safety razor blades are positioned. This box is usually sealed when sold and yet occasionally it may be desirable to examine one or more of the articles in the package or a similar article. The holder 2 is adapted to support an article similar to that in the package 1, as, for instance, a safety razor blade, as shown in Fig. 5. The blade shown in Fig. 5 is wrapped in the usual way of safety razor blades and is inserted into the holder 2 which holds the same exteriorly of the sealed package 1. The holder 2 is formed with a rectangular section 4 which includes a panel 5 having flaps 6 and 7.

An article, as for instance the razor blade shown in Fig. 5, is inserted into the rectangular section or band 4 and then the flaps 6 and 7 are folded over the article. After this has been done 50 the assemblage is telescoped over the package 1.

so that the flaps will be between the package 1 and the article 3, as shown particularly in Fig. 2. The outside surface of the panel 5 is thereafter exposed to view and may have any desired printing thereon to indicate that a free or trial article is held by the holder 2. The holder 2 may be easily removed by sliding the same longitudinally of the package 1. The article 3 may then be removed and used if desired, or replaced. In carrying out this action the package 1 is left in its original condition. Where the package 1 is enclosed by a water-proof covering, as for instance, Cellophane, it is very desirable to leave the Cellophane unbroken so as to protect the articles in the package. By having the holder 2 support a razor blade or similar article on the outside, a trial may be made without breaking the package.

The section or encircling member 4 is formed from part of the panel 5, a rear section 8, side sections 9 and 10, and a flap 11 which is preferably provided with an adhesive and overlaps and is secured to flap 10. Preferably the only adhesive used is on the flap 10. Also preferably the article 3 is inserted into the holder 2 and the holder arranged as shown in Fig. 3. The flaps 6 and 7 are then folded over the article 3 and the entire assembled structure is slid into the position shown in Figs. 1 and 2 where it is held by friction. If any one should break the structure 4 in order to remove the extra article 3, such action would not in any way injure the package 1, which would be left in its original saleable condition.

35 I claim:

A merchandise holder constructed from a single piece of sheet material providing an oblong panel, an encircling band in continuation of said panel on one edge and disposed transversely thereof and spaced from one face of said panel and secured to the opposite edge of said panel, and holding flaps hingedly connected with the opposite ends, respectively, of said panel, each along a fold line, and each of said holding flaps being folded inwardly along its fold line toward the said face of the panel to hold one article of merchandise between said panel and an associated package of merchandise held by said encircling band and panel.

ALBERT G. DAVIS.