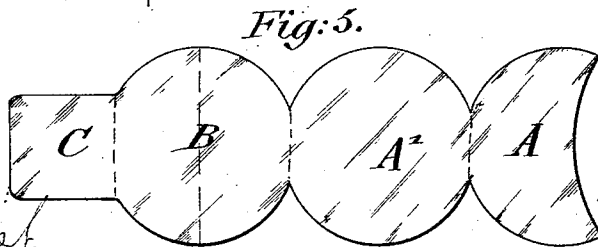
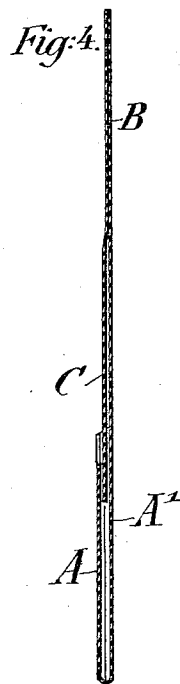
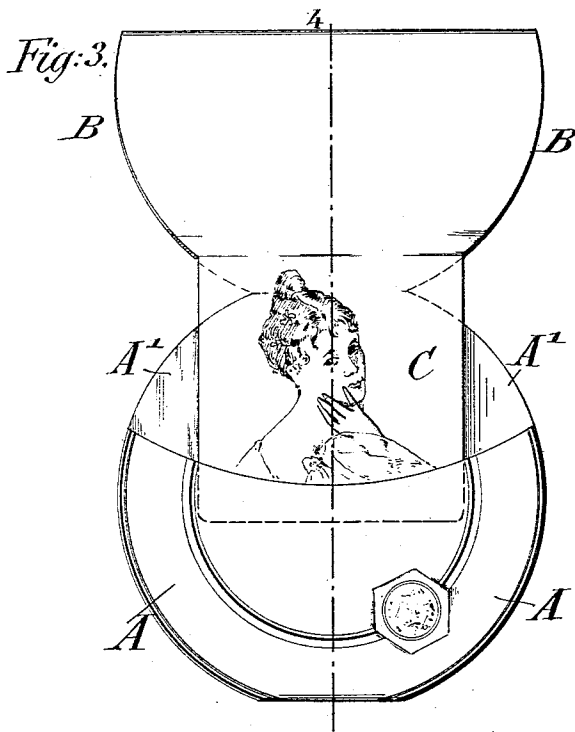
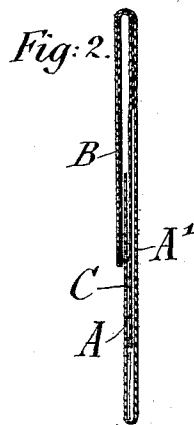
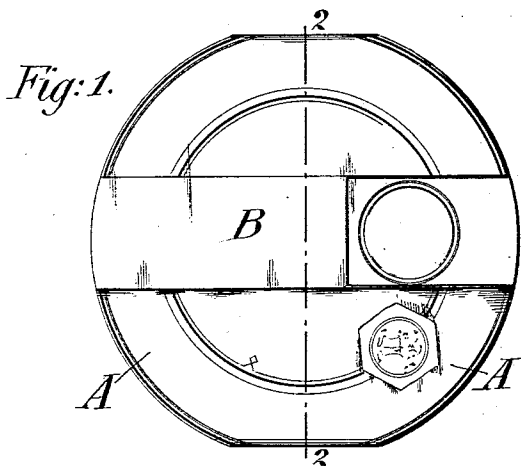


(No Model.)

C. E. SCHWACOFER.
ADVERTISING ENVELOP.

No. 560,175.

Patented May 12, 1896.



WITNESSES:

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UNITED STATES PATENT OFFICE.

CHARLES E. SCHWACOFER, OF JERSEY CITY, NEW JERSEY, ASSIGNOR TO
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ADVERTISING-ENVELOP.

SPECIFICATION forming part of Letters Patent No. 560,175, dated May 12, 1896.

Application filed December 21, 1895. Serial No. 572,876. (No model.)

To all whom it may concern:

Be it known that I, CHARLES E. SCHWACOFER, a citizen of the United States, residing in Jersey City, in the county of Hudson and State of New Jersey, have invented certain new and useful Improvements in Advertising-Envelops, of which the following is a specification.

This invention has reference to an improved advertising envelop, which is made in the general shape of the package containing the goods to be advertised and contains a pocket for inserting a sample of the goods; and the invention consists of an envelop composed of a pocket portion and a flap portion, which latter is made integral with the pocket portion and provided with a tongue that extends into the pocket portion, said pocket, flap, and tongue being made in one integral blank, as will be fully described hereinafter, and finally pointed out in the claims.

In the accompanying drawings, Figure 1 represents a top view of my improved advertising-envelop. Fig. 2 is a vertical section of the envelop on line 2 2, Fig. 1. Fig. 3 is a top view showing the envelop in open position. Fig. 4 is a vertical section on line 4 4, Fig. 3; and Fig. 5 is a top view of the blank from which my improved envelop is made.

Similar letters of reference indicate corresponding parts.

Referring to the drawings, A represents the pocket portion of my improved advertising-envelop, and B the flap portion of the same. The pocket portion is made integral with the back or body A' of the envelop and connected at one side with the same, the sides of the pocket portion being pasted along the edges to the back or body A'. The back or body A' is made of round, oval, oblong, or other shape, according to the shape that is desired to be given to the envelop, it being preferably made in imitation of the shape of the package in which the article to be advertised is made up for sale. The flap portion B is also made integral with the back or body A' of the envelop and connected thereto at a point diametrically opposite to the point of

connection of the pocket portion with the back A'. The flap portion B is formed with a double layer by folding it approximately on its median line and pasting the two layers together. The under layer of the flap portion is provided with a tongue C, which is extended into the pocket portion A and which is ornamented by a suitable picture or in any other attractive manner, so that on opening the flap the greater portion of said tongue is drawn out of the pocket, so as to exhibit the picture therein, as shown in Fig. 3. A sample of the article to be advertised by the envelop is placed into the pocket portion and retained in the same by the tongue passing over the same. The outsides of the pocket and flap portions are preferably shaped and colored in imitation of the box or package in which the article advertised is made up and sold, the imitation being preferably made in appropriate colors by the lithographic process. The rear side of the back or body A' and the under side of the flap portion B of the envelop can be used for additional advertising purposes if desired, though, as the entire envelop is shaped and colored in imitation of the article to be advertised, it forms in itself a very attractive advertising medium in connection with the sample placed in the pocket of the same.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

1. An advertising-envelop, consisting of a pocket portion, a flap portion folding over the same and formed of two layers, and a tongue extending from the underlapping layer into the pocket portion, substantially as set forth.

2. An advertising-envelop, consisting of a back or body, a pocket portion bent up at one point of said body and pasted at its sides to the same, a flap portion bent up from the back at a point diametrically opposite to the pocket portion, and having an underlapping portion pasted to the under side of the flap portion, and a tongue extending from the underlapping layer into the pocket portion, substantially as set forth.

3. An advertising-envelop, consisting of a pocket portion, a flap portion folding over the same, and a tongue extending from the inner part of the flap portion near its connection
5 with the pocket portion, substantially as set forth.

In testimony that I claim the foregoing as

my invention I have signed my name in presence of two subscribing witnesses.

CLIAS. E. SCHWACOFER.

Witnesses:

PAUL GOEPEL,
GEO. W. JAEKEL.