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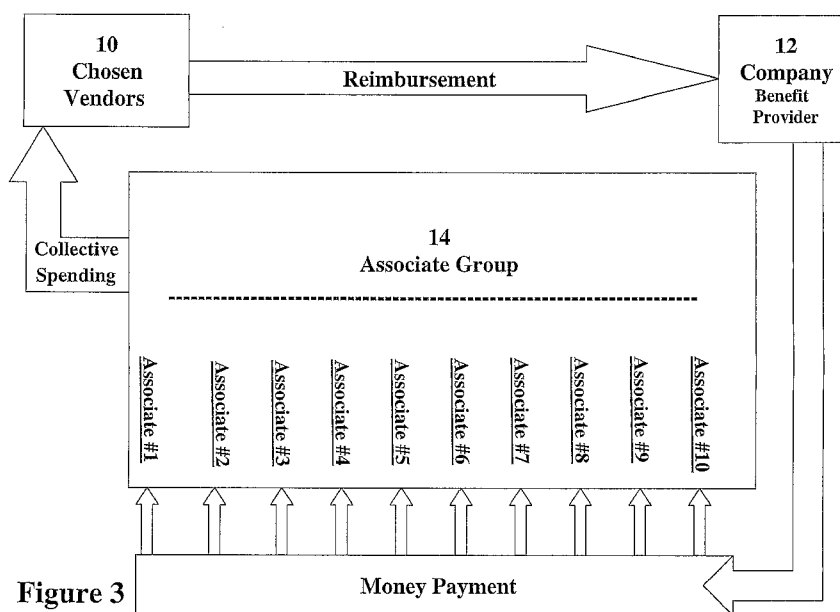


Figure 3

(57) Abstract: A method for providing financial benefits to Company associates buying at vendors chosen by the Company. The first benefit is a money payment to associates by the Company based on the collective spending of all associates at chosen vendors. The second benefit is a money payment by the Company to associate for each referral materializing into an additional association with the Company. The third benefit is an additional money payment to associates by the Company based on a combination of collective associate spending at all chosen vendors and payment recipient down line spending.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/IL 08/00852

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/00 (2008.04)

USPC - 705/14

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

USPC: 705/14

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC: 705/14 (keyword limited - see terms below)Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PubWEST(USPT,PGPB,EPAB,JPAB); DialogPRO; WIPO, EPO, CITESEER, Google patents, Google scholar Search Terms Used:
multilevel marketing, multi level marketing, group spending, collective spending, personal spending, individual spending, financial
benefits program, pyramid, marketing, referral, multilevel

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category* | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|-----------------|---|-----------------------|
| X ----- Y | US 2006/0235749 A1 (MOC) 19 October 2006 (19.10.2006) entire document especially Fig 1-2, abstract, para [0008], para [0017]-[0019], para [0021], para [0023], para [0026]. | 1-5 ----- 6 |
| Y | US 6,980,962 B1 (Arganbright et al.) 27 December 2005 (27.12.2005) entire document especially col 35, ln 4-10 | 6 |
| A | US 2005/0203800 A1 (SWEENEY et al.) 15 September 2005 (15.09.2005) entire document | 1-6 |

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"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

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