

April 24, 1934.

W. K. ROTH

1,955,772

DISPLAY FIXTURE

Filed March 13, 1933

Fig. 1.

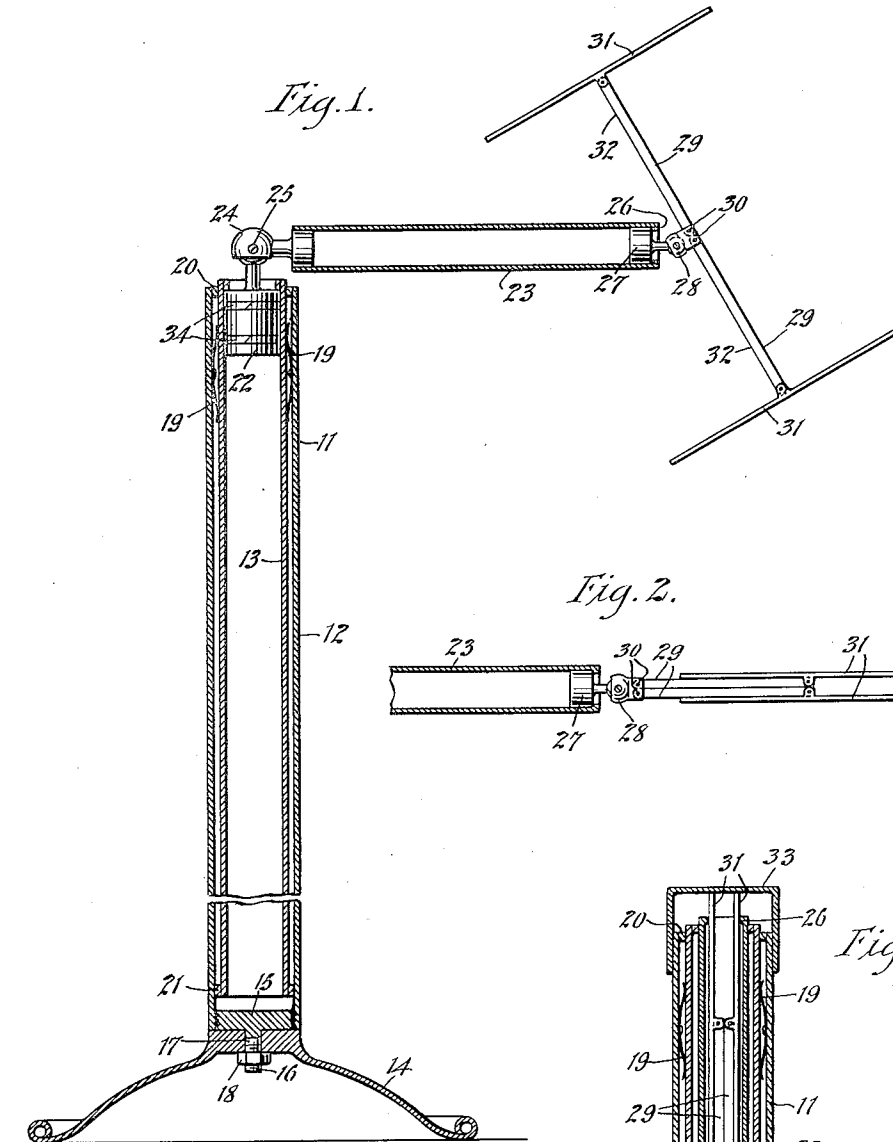


Fig. 2.

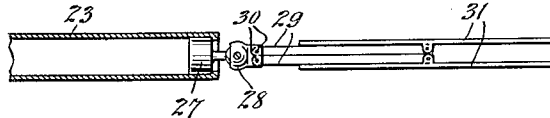


Fig. 3.

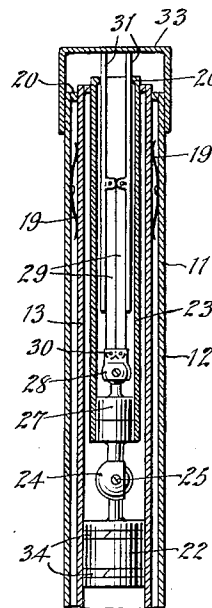
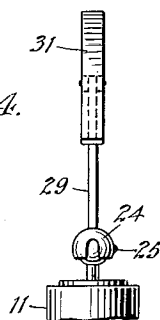


Fig. 4.



WITNESSES

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1,955,772

DISPLAY FIXTURE

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Application March 13, 1933, Serial No. 660,593

2 Claims. (Cl. 211-172)

The present invention relates to display fixtures and is particularly directed to an improved display fixture for attractively displaying articles of merchandise thereon in store windows and the like.

The invention has in view a display fixture of the aforesaid character having an extensible tubular stand made up of telescopic sections which may be extended and maintained in various extended positions to change the height of the top of the stand, and thereby the elevation of the arm carried thereby on which the articles of merchandise are hung.

Another object of the invention is the provision of a display fixture having an arm for supporting articles of merchandise, which is adjustable on its support, providing means for changing the relative angular position of the said arm with respect to its support so that different arrangements of displaying the articles may be provided.

Still another object of the invention is the provision of a display fixture of the aforesaid character which is collapsible so that the article-supporting arms may be folded to collapsed condition and moved to retracted position within the stand.

With these and other objects in view, the invention also resides in certain novel features of construction and arrangements of parts which will be more fully described and claimed hereinafter.

The invention is illustrated in the accompanying drawing, in which

Figure 1 is a vertical sectional view of a display device embodying the invention, showing certain of the parts in elevation;

Fig. 2 is a sectional view of a portion of the arm shown in Fig. 1, with the brackets collapsed in position to be moved to retracted position within the arm;

Fig. 3 is a vertical sectional view of the upper portion of the stand shown in Fig. 1, with the parts moved to retracted position therein;

Fig. 4 is a view in elevation of the upper portion of the stand shown in Fig. 1.

In the embodiment of the invention illustrated in the drawing, the display fixture comprises a stand 11, composed of telescoping tube sections 12 and 13, the outer section 12 being secured to a base 14 by any desired means, such as a plug 15, which threadedly engages the lower end of said tube, and has a threaded shank 16 secured in an opening 17 in the base by means of a nut 18.

The inner tube section 12 is movable substan-

tially its entire length from a completely retracted position within the outer tube section to a fully-extended position above the said section to thus provide different elevations for the upper end of the said stand, the outer tube section 13 being provided with springs 19, which operate to resiliently hold the tubes in fixed extended relation. The tube section 13 has a bushing 20 secured within its upper end, and the inner tube section 12 has a similar bushing 21 secured about its lower end, which bushings hold the main body of said tube sections in spaced relation and permit the said sections to be readily extended in order to adjust the stand to the elevation desired. This construction also prevents the said sections being disconnected when the inner tube is moved to its full extent within the outer tube section.

The inner tube section 12 has a slide 22 therein, to which is connected a tubular hanger arm 23, by means of a ball-and-socket connection 24. This connection is provided with a stud 25 by which the said arm may be secured in various angular positions with relation to the stand. As shown in Fig. 1, the said arm is arranged at ninety degrees to the said stand, but the said arm may be swung upwardly and secured in any relation between a vertical position and a position at ninety degrees to the stand.

The hanger arm 23 is likewise provided with a bushing 26 in its outer end, and this arm accommodates a slide 27 carrying a ball-and-socket connection 28, to which a pair of brackets 29 are pivotally connected at 30. Each of the said brackets 29 include a cross bar 31, which is pivoted to the end of the bar 32. This construction provides means by which the said brackets may be collapsed with all parts in substantially parallel alinement, as shown in Fig. 2, in which condition the said brackets may be moved to retracted position within the tubular arm 23, and this arm then rotated to a vertical position on the ball-and-socket connection 24 and then moved to retracted position within the inner tube section. When in fully retracted position within the inner tube section, this section may be moved to fully retracted position within the outer section, thus completely collapsing the display fixture, as shown in Fig. 3. A cap 33 may then be applied to the upper end of the outer tube section to form a closure therefor. The slide 22 may be provided with one or more split rings 34, mounted in annular grooves therein for the purpose of resiliently holding the slide in fixed position in the tube.

Thus constructed, the said display stand provides an attractive means for displaying articles of merchandise thereon in store windows and the like, and which may be arranged in different
5 angular positions with relation to the stand by which the manner of displaying the articles may be changed from time to time.

What is claimed is:

1. A display fixture including a tubular support
10 composed of telescoping sections, a slide in one of said sections, a tubular arm pivoted to said slide, a slide in said tubular arm, and a bracket pivoted to said last-mentioned slide, said bracket
15 being movable to retracted position with said last-mentioned slide within the said tubular arm, and said tubular arm being movable with the

first-mentioned slide to retracted position within the telescoping sections.

2. A display fixture including a tubular support composed of telescoping sections, means
80 maintaining the main body of said sections in spaced relation, a slide in one of said sections, a tubular arm pivoted to said slide for universal movement therewith, a slide slidable in said tubular
85 arm, a bracket on which articles of merchandise may be hung pivoted to said last-mentioned slide for universal movement therewith, and means for holding said telescoping sections in fixed extended relation for supporting
the said bracket at different elevations.

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