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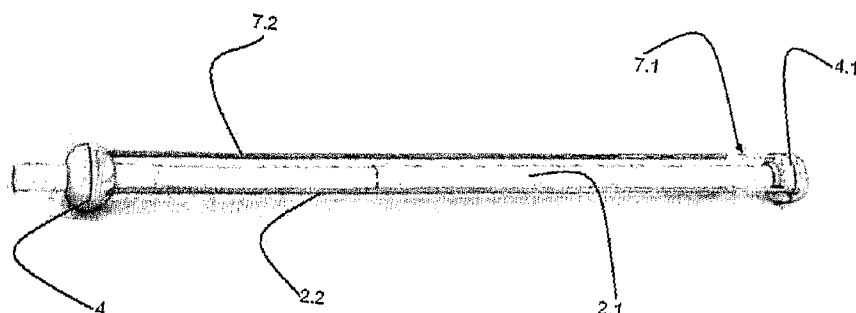


Figure 1

(57) Abstract: The invention relates to a device for advertising. The device includes a shaft (2) to be vertically mounted, in use; an upper connection means (4.1) proximate the upper end of the shaft (2) for connecting the shaft (2) to one end of each of at least two resiliently flexible rods (7); and a lower connection means (4.2) proximate the lower end of the shaft (2) for connecting the shaft (2) to each other end of the resiliently flexible rods (7). The shaft (2) and resiliently flexible rods (7) are each telescopically extendable and retractable between an extended and retracted state.

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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC⁸: **G09F 17/00** (2006.01); **G09F 7/22** (2006.01); **G09F 15/00** (2006.01)

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC⁸: G09FDocumentation searched other than minimum documentation to the extent that such documents are included in the fields searched
G09FElectronic data base consulted during the international search (name of data base and, where practicable, search terms used)
EPODOC, WPI, X-FULL

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	WO 2007/022547 A2 (VENN) 22 February 2007 (22.02.2007) <i>fig 1,2; page 1, line 19 - page 2, line 8; page 5, lines 11-31; claims 1-3,5-9 (cited in the application).</i>	1,3,8
A	WO 2003/041037 A1 (BROWN) 15 May 2003 (15.05.2003) <i>figs 1,2,6,7; page 4, line 21 - page 6, line 2; claims 1-4.</i>	1-3,6-8
A	US-2006/130380 A1 (AIRES) 22 June 2006 (22.06.2006) <i>figs 2,5; page 1, paragraph [0016] - page 2, paragraph [0024].</i>	1,2,7

☒ Further documents are listed in the continuation of Box C.☒ See patent family annex.

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C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	WO 1996/033482 A1 (THOSTRUP ET AL.) 24 October 1996 (24.10.1996) <i>fig 1; page 3, line 6 - page 4, line 11; claims 1,2,5.</i>	1,3,8

INTERNATIONAL SEARCH REPORT

Information on patent family members

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Patent document cited in search report			Publication date		Patent family member(s)		Publication date	
WO	A	2007022547			WO	A2	2007022547	2007-02-22
					US	A1	2008236009	2008-10-02
					EP	A2	1932134	2008-06-18
					CN	A	101268500	2008-09-17
					CA	A1	2618896	2007-02-22
					AU	A1	2006280965	2007-02-22
WO	A	2003041037			none			
US	A	2006130380			US	A1	2006130380	2006-06-22
WO	A	1996033482			none			