June 15, 1926. 1,588,864

S. WEISS

CHANGEABLE SIGN AND PRICE CARD

Filed July 10, 1924 2 Sheets-Sheet 1

Fig.1.

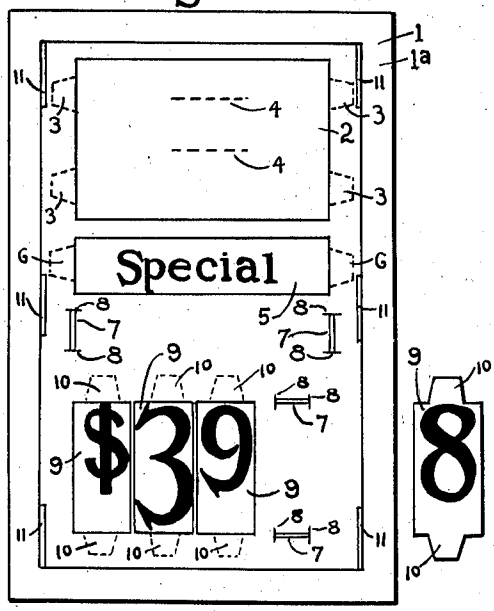


Fig.2.

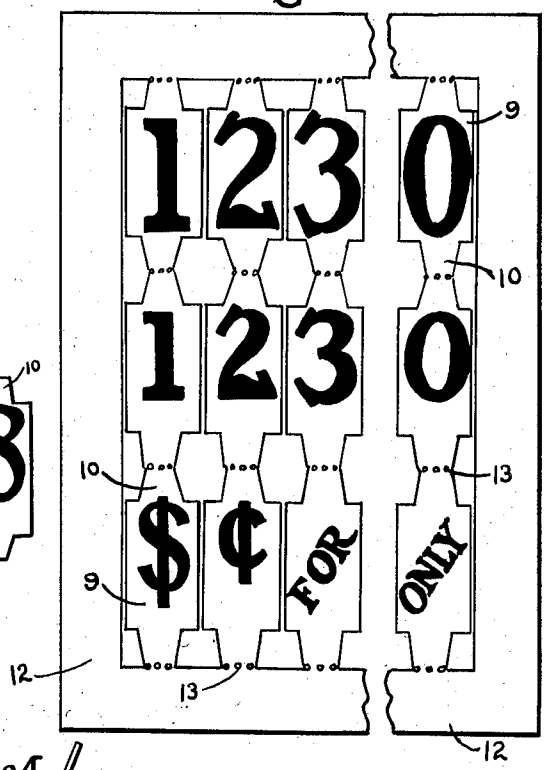


Fig.3.

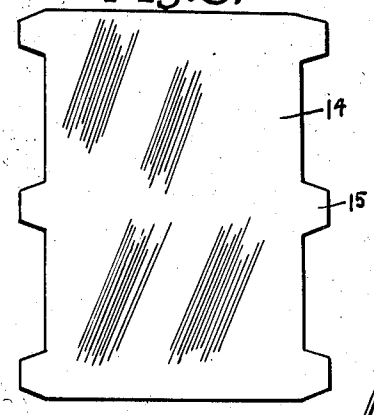


Fig.4.

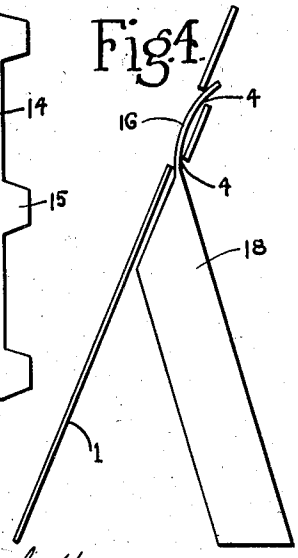
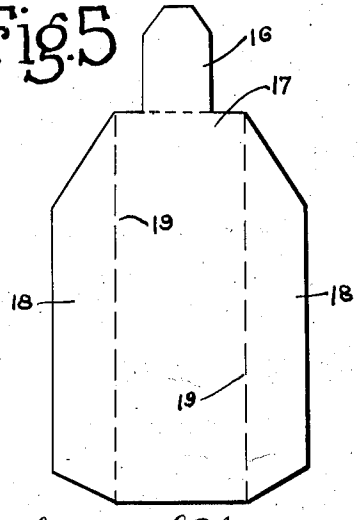


Fig.5



Witnesses.

William A. Berlinghoff

Herbert A. Palmer

Samuel Weiss

Inventor.

June 15, 1926. 1,588,864

S. WEISS

CHANGEABLE SIGN AND PRICE CARD

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Fig. 6.



Fig. 7.

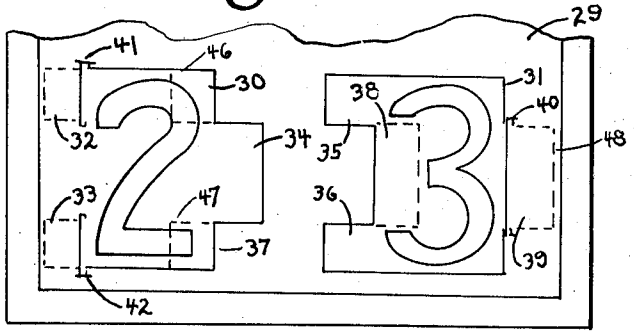
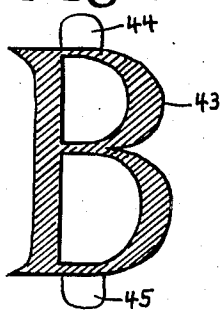


Fig. 8.



Witnesses:

William H. Berlinghoff

Herbert A. Palmer.

Samuel Weiss

Inventor.

Patented June 15, 1926. 1,588,864

UNITED STATES PATENT OFFICE.

SAMUEL WEISS, OF NEW YORK, N. Y., ASSIGNOR TO THE MUTAGRAPH COMPANY, OF NEW YORK, N. Y.

CHANGEABLE SIGN AND PRICE CARD.

Application filed July 10, 1924. Serial No. 725,157.

This invention relates in general to display signs and price cards, and specifically to the means whereby the interchangeable units which have the characters of the sign inscribed thereon may be combined in sets on one or more sheets of sheet-material such as paper or celluloid in such a manner as to be easily separable from each other.

The object of this invention is to provide a means through which the practical and economic disadvantages of storing large quantities of interchangeable units systematically may be obviated. Heretofore it has been necessary to equip all changeable signs with accessory boxes containing numerous compartments in which the various characters were kept separately in order that any one character might be easily accessible when its use was desired. This method entails not only the expense of the box provided with compartments in which the characters are kept, but also the labor of placing the various characters (which sometimes number into the thousands) in their correct compartments. My invention provides a novel means whereby all the characters required for any one type of changeable sign or price-card may be inscribed on one sheet of material; and said sheet is then intended to be perforated in such a manner that any one character, the use of which is required may be separated from the sheet without adversely affecting the remaining characters.

In the accompanying drawings:—

Fig. 1 illustrates a price-card built up of the character-carrying units of the type shown in Fig. 2. Two of these units (2 and 5) are of a configuration other than that of the units shown in Fig. 2. It is emphasized that the means used in effecting the connection of the units shown in Fig. 2 are equally applicable to the units such as those represented by 2 and 5 in Fig. 1.

Figure 2 represents a portion of a sheet of paper imprinted with characters intended for use with a changeable display card. The sheet is intended to be so die-cut and perforated that the character-units appearing thereon may be easily separable from each other without the employment of a cutting instrument. This will be obvious from an examination of Fig. 2; the paper is completely die-cut at the lines surrounding the character units (9) except at points (13) where the paper is only perforated in order to permit the adherence of the various units to each other and to the surrounding frame (12) until the separation of any one or more of the units is desired. The separation is effected through the severence of the perforated portion of the paper. A material feature of the invention is the surrounding frame (12) which is connected to the units only at the points of perforation (13) but nevertheless serves to hold together on one sheet of paper any desired number of units.

Fig. 3 is a window constructed preferably of transparent celluloid, the attachment of which to the surface of a price-card such as is shown in Fig. 1 is optional with the user of the device.

Figures 4 and 5 represent the front and side views respectively, of an easel which may, at the option of the user, be attached to a price-card or sign.

Figures 6, 7, and 8 represent variations of the character-carrying units shown in Fig. 2 and illustrate the means of attachment of said units to the body of the sign, or to such particular types of bodies which may be designed for the retention of their respective units. The oblique or slanting units (47) and the outlined characters (43) are each susceptible of being connected with their complementary units on one sheet of paper in a manner similar to that which obtains for the vertical units shown in Fig. 2.

I claim as my invention:—

1. A sheet of paper, die-cut along the major portion of the outlines of a plurality of character-carrying units, said sheet being perforated at the points of connection between said units, the said perforated structures serving as a connection between the character-carrying units, substantially as described.

2. A sheet of paper, die-cut along the major portion of the outlines of a plurality of character-carrying units, said sheet being perforated at the points of connection be-

tween said units, and said sheet being also perforated between said units and the outer portion of said sheet of paper which surrounds said character-carrying units, the said perforated structures serving as a connection between the character-carrying units, and also serving as a connection between said units and the outer portion of said sheet of paper, which portion surrounds the character-carrying units as a whole, substantially as described.

In witness whereof, I have hereunto subscribed my name.

SAMUEL WEISS.