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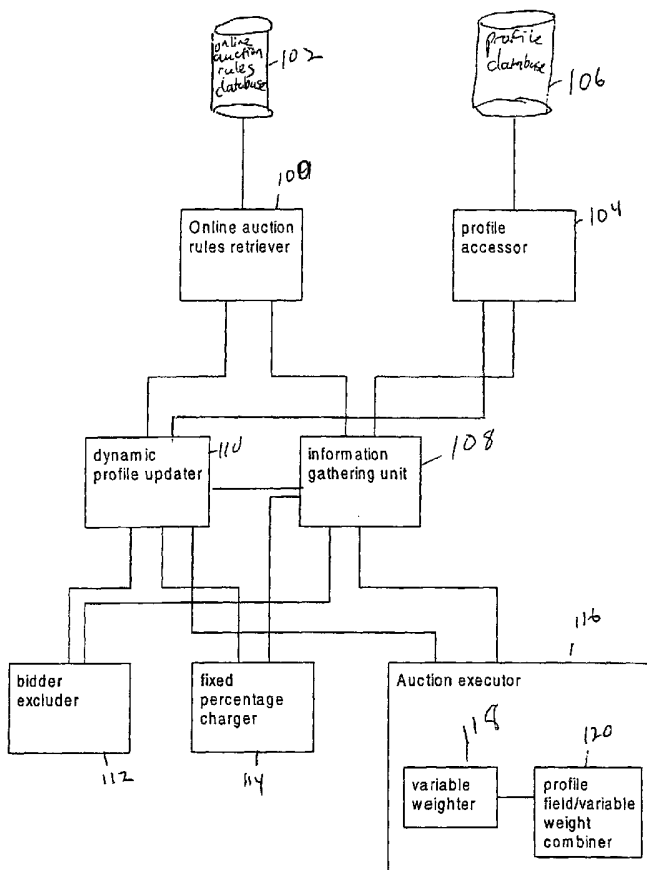
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[Continued on next page]

(54) Title: PROFILE-BASED PRICING



(57) Abstract: Dynamically updated profiles (110) for an initiator and/or one or more bidders in an online auction allows pricing or other auction variables to be altered during or after an auction to be adjusted based on information gathered (108) with regard to one or more profile fields in the profiles (106). Additionally, limits can be dynamically set as to who can participate in an auction (112) using the information in the profiles (104). Multi-variable bidding may be accomplished by applying weights (118) to certain variables at the end of an auction along with any modifications outlined in any relevant profile fields (120) in order to determine a winner or winners of the auction.



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International application No.

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| B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) U.S. : 705/26, 37 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet | | |
| C. DOCUMENTS CONSIDERED TO BE RELEVANT | | |
| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
| Y, P | US 2001/0027431 A1 (RUPP et al.) 04 October 2001 (04.10.2001), see abstract. | 15 |
| X --- Y | US 5,835,896 A (FISHER et al.) 10 November 1998 (10.11.1998), see entire document, especially column 14, lines 3-8. | 1, 6, 11 ----- 2-10, 14-15, 17-18, 20, 25-26 |
| Y | US 5,794,219 A (BROWN) 11 August 1998 (11.08.1998), see abstract. | 2 |
| X --- Y | US 6,058,379 A (ODOM et al.) 02 May 2000 (02.05.2000), see entire document, especially Figure 5; column 2, lines 40-47; column 3, lines 13-25; column 6, lines 45-53; and column 7, lines 64-67. | 1, 11-13, 16, 19, 21-24 ----- 2-10, 14-15, 17-18, 20, 25-26 |
| Y, P | US 6,285,986 B1 (ANDREWS) 04 September 2001 (04.09.2001), see abstract. | 12, 13 |
| X, P --- Y, P | WO 00/79463 A1 (TRADING DYNAMICS, INC) 28 December 2000 (28.12.2000), see entire document. | 1, 9-10, 14 ----- 2-10, 14-15, 17-18, 20, 25-26 |
| <input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex. | | |
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| Date of the actual completion of the international search 28 March 2002 (28.03.2002) | | Date of mailing of the international search report 12 SEP 2002 |
| Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231 Facsimile No. (703)305-3230 | | Authorized officer Emanuel Todd Voeltz <i>Emanuel Todd Voeltz</i> Telephone No. 703-305-3900 |

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C. (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|------------|--|-----------------------|
| Y | "Casbah Corporation's Technology Powers Launch of Metalclick--Dynamic Trading Solutions Provider Enables First Buyer-Driven Metals Auction Site" Business Wire, 26 January 2000 (26.01.2000), see entire document. | 3-6, 14 |

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Continuation of B. FIELDS SEARCHED Item 3:
USPAT, US PUB, EPO, JPO, DERWENT, NEXIS
auction, dynamic, variable, bid, interactive, rule, profile, discount