



US00D764294S

(12) **United States Design Patent**
Marotti

(10) **Patent No.:** **US D764,294 S**

(45) **Date of Patent:** **** Aug. 23, 2016**

(54) **TOOTHPASTE PACKAGE**

Primary Examiner — Dana L. Meyrow

(74) *Attorney, Agent, or Firm* — James E. Oehlenschlager

(71) Applicant: **The Procter & Gamble Company**,
Cincinnati, OH (US)

(72) Inventor: **Martin Jay Marotti**, Carmel, IN (US)

(57) **CLAIM**

The ornamental design for toothpaste package, as shown and described.

(73) Assignee: **THE PROCTER & GAMBLE CO**,
Cincinnati, OH (US)

(**) Term: **14 Years**

DESCRIPTION

(21) Appl. No.: **29/455,858**

(22) Filed: **May 24, 2013**

(51) **LOC (10) Cl.** **09-01**

(52) **U.S. Cl.**

USPC **D9/521**; D9/540

(58) **Field of Classification Search**

USPC D9/434-435, 447, 449, 454, 516, 521,
D9/529, 530, 537, 540, 549, 575, 695, 697,
D9/699, 715, 719; D28/76, 85-86, 88-90;
215/379, 381-382; 220/660, 669, 675

CPC B65D 1/00; B65D 1/02; B65D 1/0223;
B65D 23/00; B65D 81/00; B65D 83/00;
B65D 2501/00; B65D 2501/0009; B65D
2501/0081

See application file for complete search history.

FIG. 1 is a perspective view of a toothpaste package showing our new design;

FIG. 2 is a front view of the toothpaste package as shown in FIG. 1;

FIG. 3 is a right side view of the toothpaste package as shown in FIG. 1;

FIG. 4 is a back view of the toothpaste package as shown in FIG. 1;

FIG. 5 is a left side view of the toothpaste package as shown in FIG. 1;

FIG. 6 is a top view of the toothpaste package as shown in FIG. 1;

FIG. 7 is a bottom view of the toothpaste package as shown in FIG. 1.

FIG. 8 is a perspective view of a toothpaste package showing our new design;

FIG. 9 is a front view of the toothpaste package as shown in FIG. 8;

FIG. 10 is a right side view of the toothpaste package as shown in FIG. 8;

FIG. 11 is a back view of the toothpaste package as shown in FIG. 8;

FIG. 12 is a left side view of the toothpaste package as shown in FIG. 8;

FIG. 13 is a top view of the toothpaste package as shown in FIG. 1; and,

FIG. 14 is a bottom view of the toothpaste package as shown in FIG. 1.

The broken lines shown are for illustrative purposes only and form no part of the claimed design.

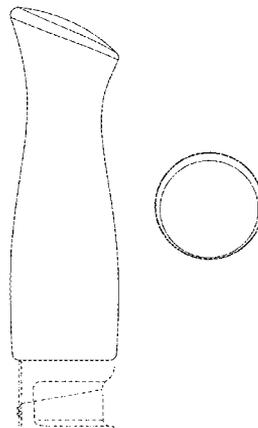
(56) **References Cited**

U.S. PATENT DOCUMENTS

D145,048	S	*	6/1946	Renaud	D28/88
D306,265	S	*	2/1990	Leebeek	D9/435
D440,494	S	*	4/2001	Sagel et al.	D9/450
D450,585	S	*	11/2001	Kamata	D9/449
D472,812	S	*	4/2003	Lerolle	D9/504
D512,938	S	*	12/2005	Morris et al.	D11/131
D533,067	S	*	12/2006	Snyder	D9/522
D540,685	S	*	4/2007	Shurtleff et al.	D9/521
D542,660	S	*	5/2007	Thomas et al.	D9/521
D559,434	S	*	1/2008	Morris et al.	D26/128
D560,018	S	*	1/2008	Morris et al.	D26/128
D578,003	S	*	10/2008	Shurtleff et al.	D9/521
D580,269	S	*	11/2008	Xiao et al.	D9/521

(Continued)

1 Claim, 6 Drawing Sheets



(56)

References Cited

U.S. PATENT DOCUMENTS

D602,363	S	*	10/2009	Chaffier	D9/521	D654,761	S	*	2/2012	Herbst	D7/505
D616,750	S	*	6/2010	Toh et al.	D9/521	D666,096	S	*	8/2012	Cummings et al.	D9/449
D632,963	S	*	2/2011	Hale et al.	D9/529	D666,097	S	*	8/2012	Cummings et al.	D9/449
D644,517	S	*	9/2011	Howell et al.	D9/521	D666,098	S	*	8/2012	Cummings et al.	D9/449
D649,465	S	*	11/2011	Oates et al.	D9/521	D666,099	S	*	8/2012	Cummings et al.	D9/449
							D666,492	S	*	9/2012	Cummings et al.	D9/449
							D666,493	S	*	9/2012	Cummings et al.	D9/449

* cited by examiner

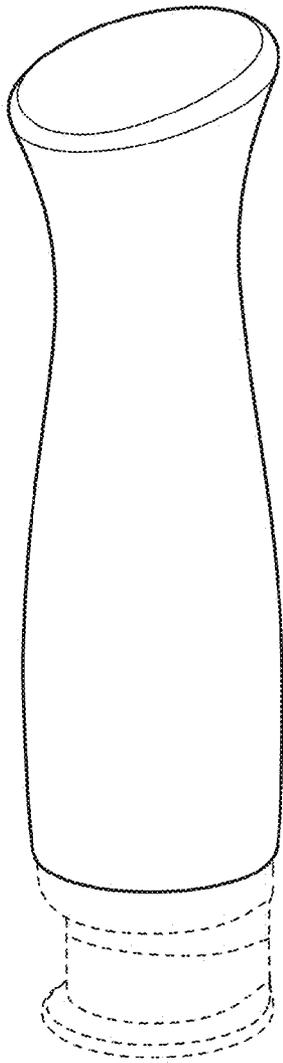


Fig. 1

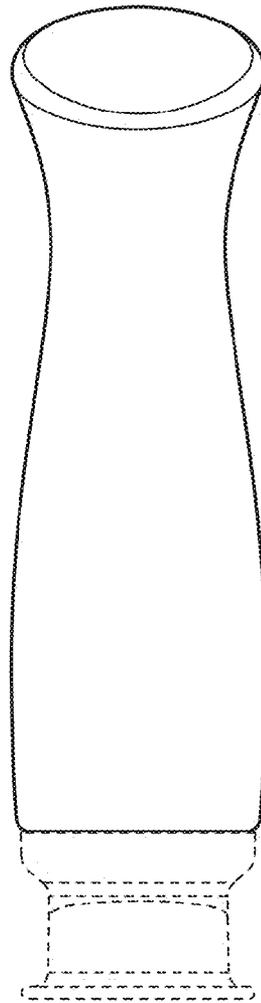


Fig. 2

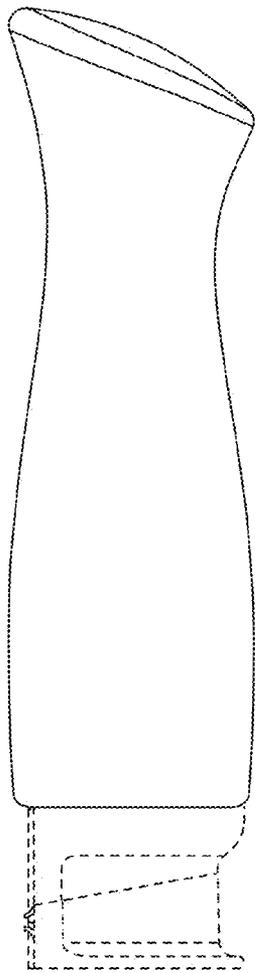


Fig. 3

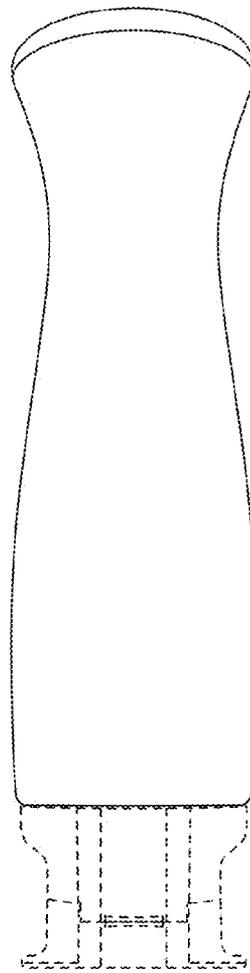


Fig. 4

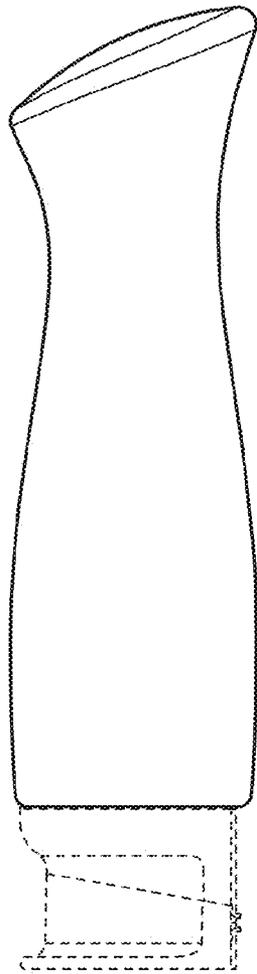


Fig. 5

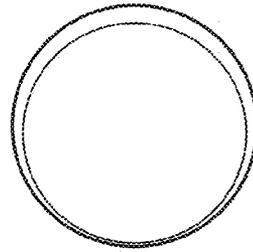


Fig. 6

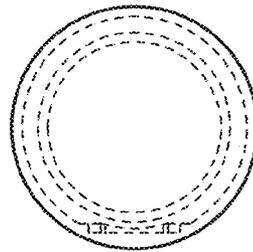


Fig. 7

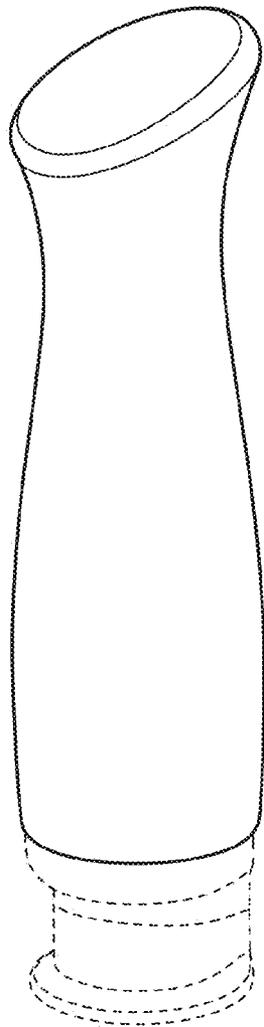


Fig. 8

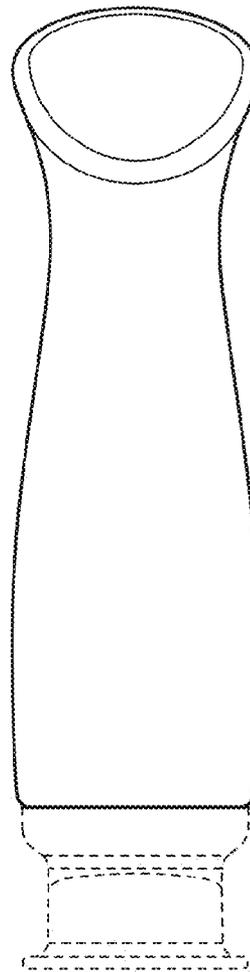


Fig. 9

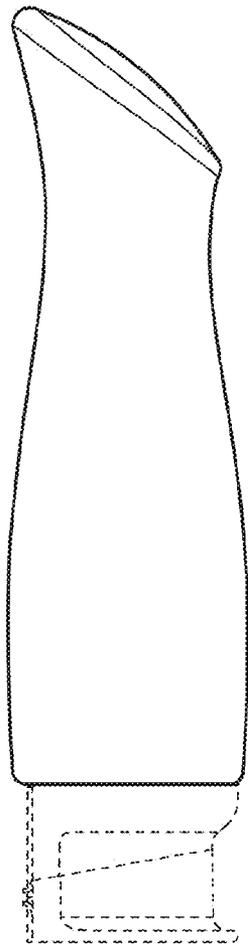


Fig. 10

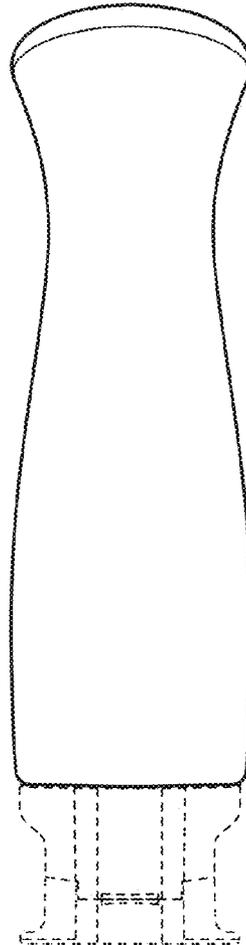


Fig. 11

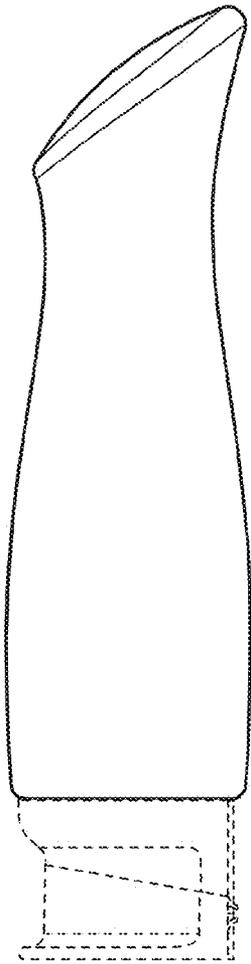


Fig. 12

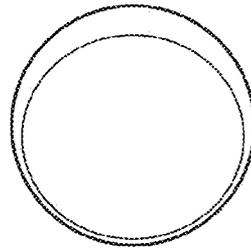


Fig. 13

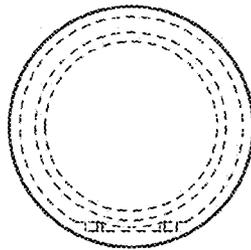


Fig. 14