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P. VAN CLEEF

2,248,317

STICKER PACKET

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Fig 2

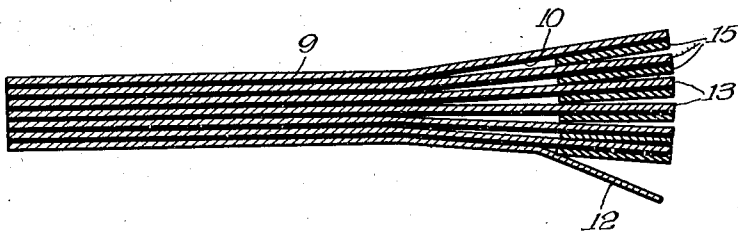
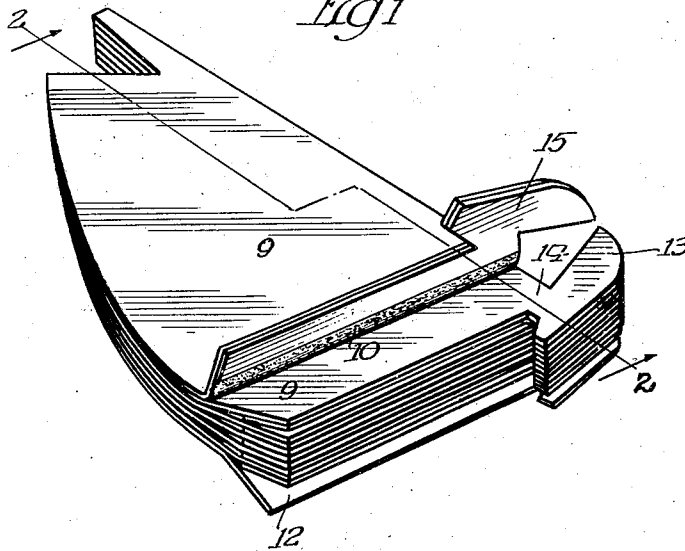


Fig 1



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UNITED STATES PATENT OFFICE

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STICKER PACKET

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4 Claims. (Cl. 206—57)

The present invention relates generally to packets of stickers. More particularly, the invention relates to that type of sticker packet in which the stickers are arranged in superposed relation and have, on the inner faces thereof, coextensive facings of permanently tacky pressure-sensitive adhesive whereby they are adhesively secured together in packet form and are adapted after stripping apart or separation to be stuck against any selected surface or object for ornamentation or other purposes.

One object of the invention is to provide a sticker packet of this type which not only is an improvement upon previously manufactured packets of the same general character but also may be more readily handled in connection with stripping apart or separation of the stickers by reason of the fact that along one margin of the packet the stickers are provided with small strip-like pieces of holland which cover and are stuck to the adjacent portions of the adhesive facings and serve so to space apart or separate the contiguous marginal portions of the stickers that the latter may be readily gripped with the fingers in connection with stripping apart or separation thereof.

Another object of the invention is to provide a sticker packet of the last-mentioned type and character in which the marginal portions of the stickers having the strip-like pieces of holland stuck thereto, have projecting integral tabs which are covered on the adhesive-equipped inner surfaces thereof with the holland pieces and facilitate stripping apart or separation of the stickers in connection with use of the latter.

Other objects of the invention and the various advantages and characteristics of the present sticker packet will be apparent from a consideration of the following description.

The invention consists in the several novel features which are hereinafter set forth and are more particularly defined by claims at the conclusion hereof.

In the drawing which accompanies and forms a part of this specification or disclosure and in which like numerals of reference denote corresponding parts throughout the several views:

Figure 1 is a perspective view of a sticker packet embodying the invention; and

Figure 2 is an enlarged section taken on the line 2—2 of Figure 1 and showing or illustrating the manner in which the pieces of holland serve to cover the adhesive face portions of the projecting tabs and contiguous marginal portions of the stickers so that they are precluded from sticking together and may be readily gripped in connection with stripping apart or separation of the stickers

The packet which is shown in Figure 1 of the drawing constitutes the preferred embodiment of

the invention. It is in the nature of a new article of manufacture and consists of a plurality or set of superposed stickers 9. The latter are adapted when stripped apart or separated from one another to be stuck to any selected surface or object and, depending upon their shape, serve as articles of utility or ornamentation. They are thin and flexible and are secured together in packet form by means of facings 10 of permanently tacky pressure-sensitive adhesive. The stickers which are shown in Figure 1 are for purposes of ornamentation and simulate in appearance a small or miniature sailboat. It is to be understood, however, that the stickers may be shaped conformably to other articles or objects and also that they may be rectangular or circular if so desired and used as price tags in connection with the distribution and sale of articles or merchandise. The stickers 9 are formed from an elongated web of tape-like material like that which forms the subject matter of United States Letters Patent No. 2,229,316, granted to me on January 21, 1941. Such material is composed of a base of paper or like material. The base is impregnated with rubber latex and embodies on the outer face thereof a vulcanized rubber layer whereby it is rendered impervious. The vulcanized rubber layer is provided with a thin coating of shellac, varnish, lacquer, or ethyl cellulose in order to prevent the permanently tacky pressure-sensitive adhesive from sticking too tightly thereto when the material is wound in roll form. The facings 10 are formed on the inner faces of the stickers and are coextensive with the latter. They are preferably of rubber base adhesive material and are bonded to the paper base portions of the stickers in such manner that when the stickers are stripped apart or separated the facings remain in connected relation with the paper base portions and pull readily from the outer faces of the contiguous stickers. The bottom or lowermost sticker of the packet is protected from adhering to objects by way of a holland sheet 12. This sheet underlies and is stuck lightly to and is coextensive with the adhesive facing 10 of the bottom or lowermost sticker. When the bottom or lowermost sticker is to be used, the holland sheet 12 is stripped from the adhesive facing of the lowermost sticker so as to expose such facing and permit the sticker to be stuck in place by the facing. When it is desired to use a sticker, the upper or topmost sticker is separated from the sticker next below by stripping or pulling it therefrom. During the stripping or pulling operation the adhesive facing for the topmost sticker is pulled from sticking relation with the top or upper face of the next sticker. Upon separation of the topmost sticker from the sticker next below it is adapted by pressing its adhesive facing into contact with any selected surface or object

to be stuck to such surface or object. By reason of the fact that permanently tacky pressure-sensitive rubber base adhesive is used, the sticker may be reused as many times as desired. As shown in Figure 1, the stickers 10 are provided with integral outwardly projecting tabs 13. These tabs are joined to the stickers by reduced necks 14. In Figure 1 the tabs are shown as being shaped conformably to a boat body. As illustrated in Figure 2, the adhesive facings 10 cover the inner faces of the tabs 13. In order to facilitate stripping apart or separation of the stickers 9, each sticker is provided along the tab-equipped margin thereof with a holland piece 15. The pieces 15 underlie and are lightly stuck to the portions of the adhesive facings which underlie the tabs and the adjacent marginal portions of the stickers. They serve to separate and prevent sticking together of the tabs and the margins that are associated therewith with the result that the tabs and said associated margins are free with respect to one another and may be readily gripped in connection with stripping apart or separation of the stickers. When the topmost sticker is to be removed from the packet, the tab 13 for such sticker is gripped by the fingers and then pulled upwardly. Because of the holland piece which is stuck to the tab of the top or uppermost sticker the tab is in separated relation with respect to the subjacent tab and hence it is possible readily to grip it in connection with the stripping or pulling operations. The holland pieces 15, by reason of the fact that they extend under the necks 14 and along the adjacent adhesive-equipped marginal portions of the stickers, reinforce the neck and prevent tearing thereof in connection with gripping and pulling of the tabs. If, after stripping apart or separation of the stickers, it is desired to remove the holland pieces 15, this may be readily done or accomplished by gripping the pieces and stripping them from the stickers with which they are associated. Upon stripping or removal of the holland pieces from the stickers, all portions of the adhesive facings are exposed and the stickers may hence be pressed or stuck flatly throughout the entire area thereof against the selected or desired surface or object. Because of the adhesive protecting holland pieces on the tabs 15, the tabs, as clearly shown in Figure 2, spread outwardly in a radial manner and are hence easy to grip with the fingers in connection with stripping apart or separation of the stickers.

The herein described sticker packet is capable of ready handling as far as separation of the stickers thereof is concerned, because the portions of the adhesive facings under the tabs 13 and the adjacent margins of the stickers embody the holland pieces 15 which serve to separate the tabs and such margins and prevent them from sticking together.

The invention is not to be understood as restricted to the details set forth, since these may be modified within the scope of the appended claims, without departing from the spirit and scope of the invention.

Having thus described the invention, what I claim as new and desire to secure by Letters Patent is:

1. As a new article of manufacture, a packet comprising a set of stickers of similar size and shape arranged in superposed relation and having along one margin thereof integral outwardly projecting tabs with reduced neck portions between

them and said tabs and also having coextensive facings of permanently tacky pressure-sensitive adhesive on their inner faces whereby they are secured adhesively together and are adapted upon stripping apart or separation to be stuck against any selected surface or object, and pieces of holland type material stuck lightly to and covering the portions of the adhesive facings on the inner faces of the tabs and serving to space apart and separate the tabs so that they may be readily gripped in connection with stripping apart or separation of the stickers.

2. As a new article of manufacture, a packet comprising a set of stickers of similar size and shape arranged in superposed relation and having integral outwardly projecting small sized tabs along one side margin of the set and in addition coextensive facings of permanently tacky pressure-sensitive adhesive on their inner faces whereby they are adhesively secured together in packet form and are adapted upon stripping apart or separation to be stuck against any selected surface or object, and pieces of holland type material stuck to and covering the portions of the adhesive facings that are on the inner faces of the tabs and the adjacent marginal portions of the stickers and serving to space apart and separate the tabs and such portions of the stickers so that they may be readily gripped in connection with stripping apart or separation of the stickers.

3. As a new article of manufacture, a packet comprising a set of paper stickers of similar size and shape arranged in superposed relation and having integral outwardly projecting tabs with reduced neck portions between them and the tabs and also having coextensive facings of permanently tacky pressure sensitive adhesive on their inner faces whereby they are adhesively secured together and are adapted upon stripping apart or separation to be stuck against any selected surface or object, and pieces of holland type material stuck to and covering the portions of the adhesive facings that are on the tabs, necks and adjacent margins of the stickers and serving to space apart and separate the tabs and said adjacent margins of the stickers so that they may be readily gripped in connection with stripping apart or separation of the stickers.

4. As a new article of manufacture, a packet comprising a set of paper stickers of similar size and shape arranged in superposed relation and having integral outwardly projecting tabs with reduced neck portions between them and the tabs and also having coextensive facings of permanently tacky pressure sensitive adhesive on their inner faces whereby they are adhesively secured together and are adapted upon stripping apart or separation to be stuck against any selected surface or object, pieces of holland type material stuck to and covering the portions of the adhesive facings that are on the tabs, necks and adjacent margins of the stickers and serving to space apart and separate the tabs and said adjacent margins of the stickers so that they may be readily gripped in connection with stripping apart or separation of the stickers, and a single sheet of holland type material of the same size and shape as the stickers fitting against and stuck removably to the remaining portion of the adhesive facing of the lowermost sticker.

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