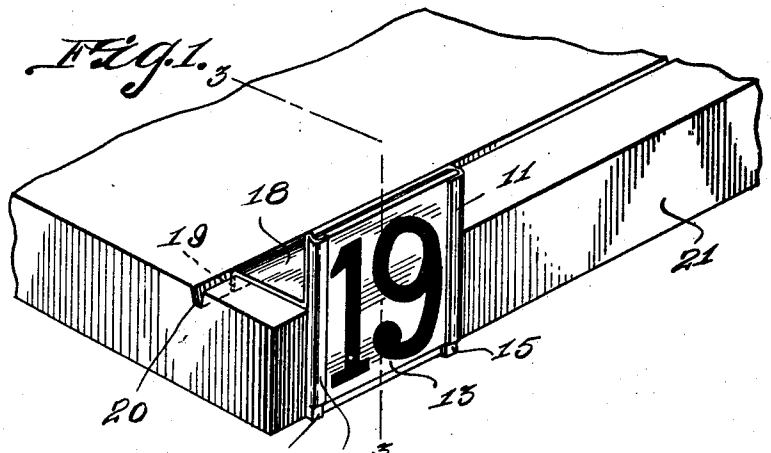
Sept. 23, 1930. L. E. LARCHE 1,776,734

TAG HOLDER

Filed Feb. 25, 1929

Fig. 1.



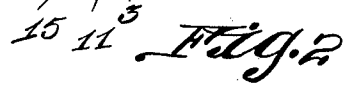


Fig. 2.

Fig. 3.

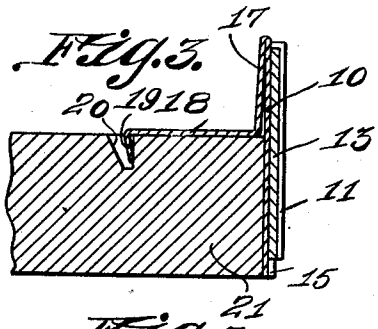
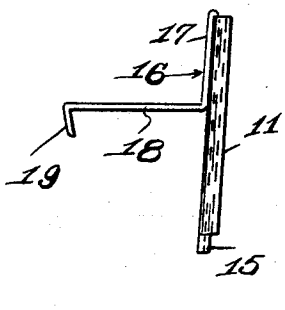


Fig. 4.



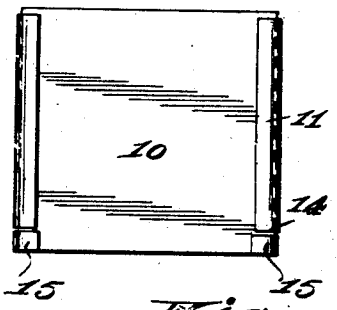


Fig. 5.

Fig. 6.

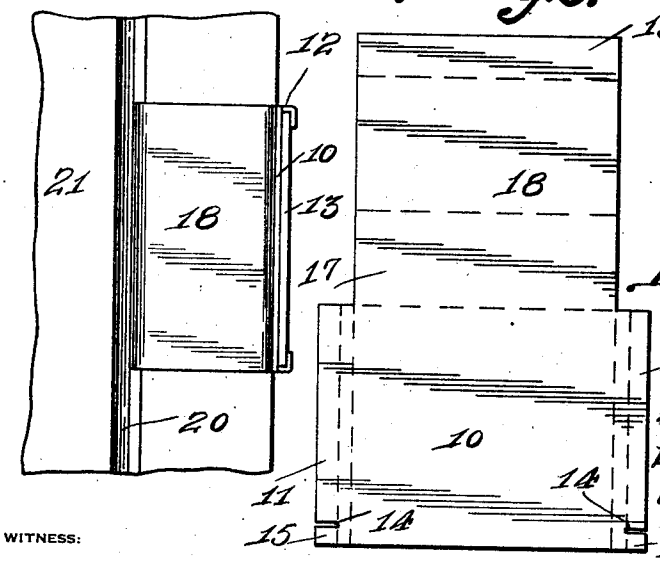


Fig. 7.

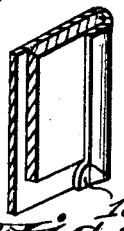


Fig. 9.

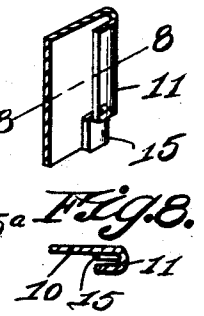


Fig. 8.

Lucien E. Larche,
INVENTOR

By Victor J. Evans
ATTORNEY

WITNESS:

Patented Sept. 23, 1930 1,776,734

UNITED STATES PATENT OFFICE

LUCIEN E. LARCHE, OF STAMFORD, TEXAS

TAG HOLDER

Application filed February 25, 1929. Serial No. 342,465.

This invention relates to tag holders especially designed for application to shelves and other like supporting members employed in the display of merchandise, the invention being especially useful in self service stores, and is an improvement upon the invention disclosed in my copending application filed August 4, 1928, Serial No. 297,509.

The present invention contemplates the provision of a tag holder which may be quickly secured to or removed from a shelf or like support, and when attached in position for use, has a sliding engagement with the support, so that the position of the holder may be changed without removing the same from the support.

With the above and other objects in view, the invention further includes the following novel features and details of construction, to be hereinafter more fully described, illustrated in the accompanying drawing and pointed out in the appended claim.

In the drawing:—

Figure 1 is a perspective view illustrating the use of the invention.

Figure 2 is an edge view of the holder per se.

Figure 3 is a sectional view taken substantially on the line 3—3 of Figure 1.

Figure 4 is a face view of the holder with the tag removed.

Figure 5 is a fragmentary plan view showing the holder in position for use.

Figure 6 is a view of a blank from which the holder may be formed.

Figure 7 is a fragmentary perspective view showing one corner of the holder.

Figure 8 is a section taken substantially on the line 8—8 of Figure 7.

Figure 9 is a fragmentary perspective view of one corner of the holder showing a slightly different form of the invention.

Referring to the drawing in detail wherein like characters of reference denote corresponding parts, the improved holder is preferably made from a single blank of material as illustrated in Figure 6 of the drawing. This blank is shaped to provide a base 10 and its opposite side edges are folded inward to provide oppositely disposed inwardly extending flanges 11 which are spaced from the base to provide guide grooves 12 for removably receiving a tag 13. The lower ends of the flanges 11 are slitted as shown at 14 and bent inward in contact with the outer face of the base as shown at 15 so as to provide stops at the lower ends of the grooves 12 to limit downward movement of the tag 13. If desired, the lower ends of the flanges may be crimped or bent as shown at 15^a in Figure 9 of the drawing so as to provide stops for the tag.

Extending from the upper edge of the tag is a retaining arm 16. This arm is formed by bending the material downwardly against the rear face of the base to provide a section 17 which normally engages the base, while extending from the lower edge of the section 17 is a section 18 which is disposed substantially at rightangles to the section 17 and to the base 10. The outer free edge of the section 18 is formed to provide a flange 19 which is preferably inclined downwardly and inwardly as shown in Figures 2 and 3 of the drawing.

The arm 16 is of a resilient character and provides attaching means for the holder, the flange 19 engaging one wall of a groove 20 which extends longitudinally of and parallel with the outer edge of a shelf or like supporting member 21. The position of the groove 20 with respect to the outer edge of the shelf is such that when the flange 19 is engaged with the outer wall of the groove as shown in Figure 3 of the drawing, the section 17 of the arm will be slightly flexed so that the rear face of the base 10 will have a yielding frictional engagement with the edge of the shelf 21.

The holder may be positioned upon the shelf by placing the flange 19 within the groove 20 with the base of the holder tilted upward. The holder is then swung downward so that the base will engage the outer edge of the shelf. The holder may be removed by swinging the base upward. As the resilient connection of the arm 16 provides a yielding frictional engagement between the holder and the edge of the shelf, the holder may be moved longitudinally of the

shelf so as to position it without requiring its removal from the shelf.

The invention is susceptible of various changes in its form, proportions and minor details of construction and the right is herein reserved to make such changes as properly fall within the scope of the appended claim.

Having described the invention what is claimed is:

In combination with a shelf having a groove in its top and spaced from and parallel with the forward edge thereof, a tag holder formed from a single blank of material and comprising a base adapted to bear against said edge and extend above the top of the shelf, opposed flanges formed on the side edges of the base to removably attach a tag thereto, and a substantially Z-shaped spring arm having one end connected with the upper edge of the base and a portion bearing against the rear side of the base, the opposite end of said arm projecting at a right angle from an appropriate point in the length of the base, and terminating to provide a flange received by said groove.

LUCIEN E. LARCHE.