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(54) **Saddle bag style expanded content label hanger and related method of manufacture**

(57) A hanging label including a hanger (10) and an expanded content device (30) attached to the hangers (10). The hanger (10) includes a tag portion (70) having a hole positioned to surround the neck of a bottle and a body portion (60,61) adjacent the tag portion (70). A leaflet or booklet (30) is secured to the body portion (60,61) by an overlamine layer (40). The hangers (10) are manufactured by placing a leaflet (30) on each individual hanger (10) and applying an overlamine layer (40) to secure the booklet (30) to the hanger (10). The web (11) passes through a series of die cutters, the first cutting a hole (21) corresponding to the neck (5) of a bottle, the second cutting the completed individual hangers (10) from the web.

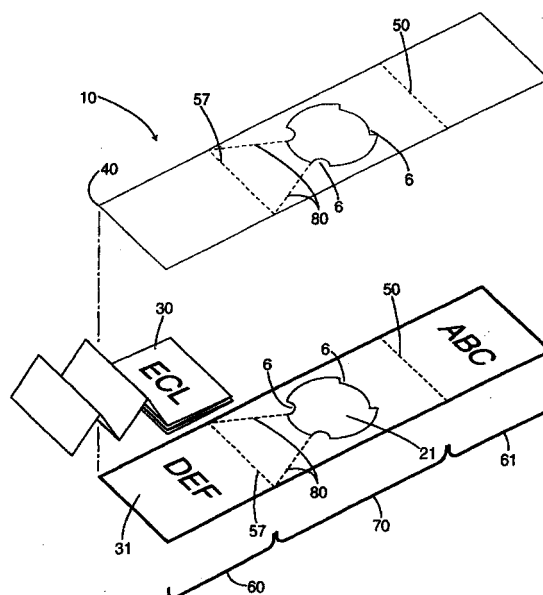


Fig. 2



European Patent
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EUROPEAN SEARCH REPORT

Application Number
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The present search report has been drawn up for all claims			TECHNICAL FIELDS SEARCHED (Int.Cl.7) B31D B65D G09F
Place of search THE HAGUE		Date of completion of the search 10 February 2003	Examiner Roberts, P
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

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**ANNEX TO THE EUROPEAN SEARCH REPORT
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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report. The members are as contained in the European Patent Office EDP file on
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