Dec. 6, 1955 A. U. SPEAR 2,725,651

GREETING FOLD DISPLAY

Filed July 28, 1952

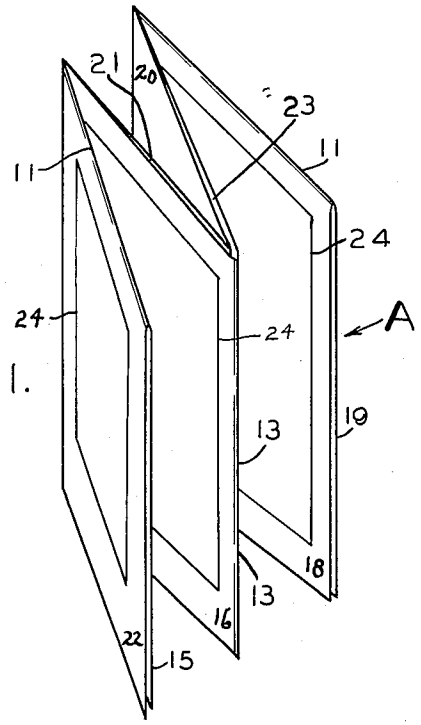


FIG. 1.

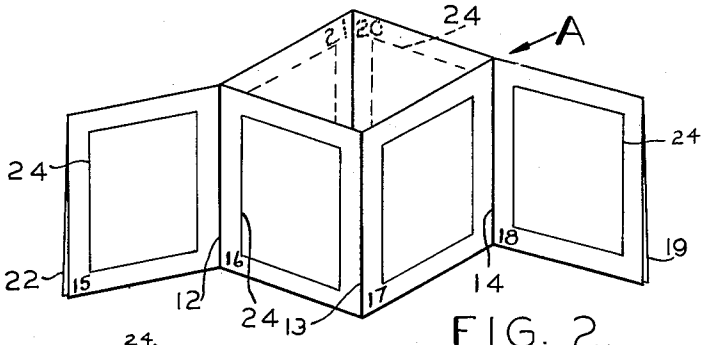


FIG. 2.

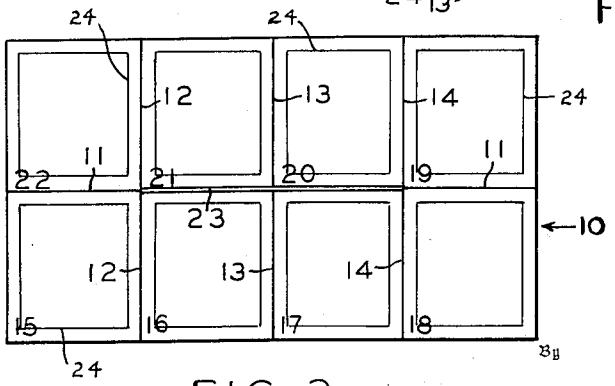


FIG. 3.

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GREETING FOLD DISPLAY

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2 Claims. (Cl. 40—124.1)

My invention relates to an improvement in a multiple page greeting fold display and particularly of a type which provides a number of sheets or pages for pictures or verse from a single died-out sheet.

It is an object of my invention to provide a greeting fold display which not only consists of a series of foldable sheets formed from a single sheet, but which will stand upright in an opened position to display indicia or picture material on the various sheets.

It is also an object of my invention to provide a greeting fold having a series of sheets which fold into a compact state, all of which are died out of a single sheet of material.

It is a further object to provide a greeting fold which, when constructed according to my invention from a single sheet, provides a series of hinged pages in booklet form.

The invention will appear more clearly from the following detailed description when taken in connection with the accompanying drawings, showing by way of example a preferred embodiment of the inventive idea.

In the drawings forming part of the application:

Figure 1 is a perspective view of my greeting fold display in a partially opened position.

Figure 2 is a perspective view of my device in an opened position for display.

Figure 3 is a plan view of my device in a flat died-out form.

My greeting fold display A is composed of the single sheet **10** which has formed thereon the centrally positioned longitudinal score line **11**, and the transverse score lines **12**, **13**, and **14**, thereby forming the sections or pages indicated as **15**, **16**, **17**, **18**, **19**, **20**, **21**, and **22**. Formed centrally of the sheet **10** on the longitudinal score line **11** and extending from score line **12** to score line **14**, I provide the narrow slit or slot **23**. The transverse score line **13** is formed centrally of the sheet **10**, thereby bisecting the same and said longitudinal line **11**.

The various sections such as **15**, **16**, etc. may have formed thereon pictures or indicia indicated, for example, by the outline marks **24**. The greeting fold display A is formed from the sheet **10** by folding the sheet **10** on the score line **11**, thereby placing the sections **22**, **21**, **20**, and **19** behind the sections **15**, **16**, **17**, and **18**. In this condition, the display A is then folded on the score lines **12**, **13**, and **14** to produce the fold illustrated in Figure 1 in a slightly opened condition.

To produce the display piece illustrated in Figure 2, whereby the piece will stand on a flat surface, the sections or pages **16** and **17** are pulled outwardly as are the pages **20** and **21** which is possible due to the slit **23**. With the piece A in such a position, the various sheets or pages may all be viewed.

With my device I have provided an eight page greeting fold A from a single die-cut sheet such as **10**, which not only folds into a flat compact state, but which may be set up to display each sheet or page as particularly illustrated in Figure 2.

My device A forms a greeting fold in a booklet form wherein the sheet section **22** may be used as page 1 of the booklet and sheet section **15** as page 2 thereof as the booklet is progressively opened. As the greeting fold booklet is further opened, sheet **16** provides page 3, sheet **17** becomes page 4 and sheet **18** is page 5. In addition, sheet **19** is page 6, sheet **20** is page 7, and sheet **21** follows as page 8.

The invention is not to be understood as restricted to the details set forth since these may be modified within the scope of the appended claims without departing from the spirit and scope of the invention.

Having thus described the invention, what I claim as new and desire to secure by Letters Patent is:

1. A multiple page display fold including a single sheet of material, a longitudinal scoreline formed centrally of said sheet and extending the full length thereof, transverse scorelines intersecting said longitudinal scoreline at right angles to form said sheet into equal size rectangular separable foldable sections, said sheet having a single slit formed on a portion of said longitudinal scoreline and spaced from the edges of said sheet, thereby separating the centermost of said sections, one of said transverse score lines bisecting said slit, said sheet being folded on said longitudinal scoreline and on said transverse scorelines to provide a separable multiple page fold, the centermost of said sections being separable at said slit to support the fold in an upright display position.

2. A multiple page display fold comprising a single sheet of material, a longitudinal score line formed centrally of said sheet and extending the full length thereof, a transverse score line formed centrally of said sheet and bisecting said sheet and said longitudinal score line, supplementary transverse score lines formed on said sheet bisecting the areas between said central transverse score line and the ends of said sheet, thereby forming said sheet into equal sized, rectangular, separable, foldable sections, said sheet having a single slit formed on said longitudinal score line and extending from one of said supplementary transverse score lines to the other, said sheet being folded on said longitudinal score line and on said transverse score lines to provide a separable, multiple page fold, the centermost of said sections being separable at said slit to support the fold in an upright display position.

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