B. M. BENNETT.

PICTORIAL DEVICE.

APPLICATION FILED MAY 3, 1920.

1,379,739.

Patented May 31, 1921.

Fig. 1.

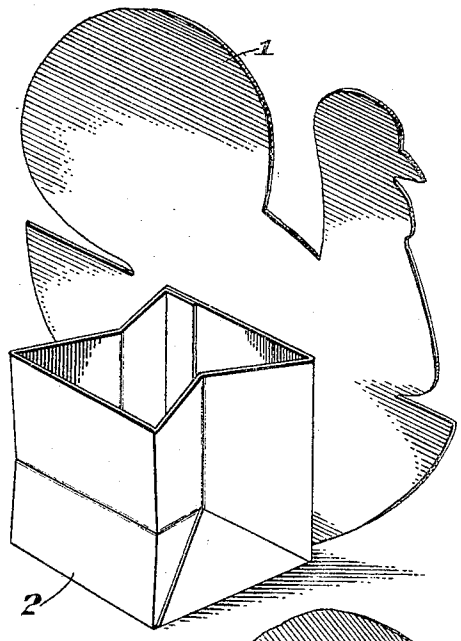


Fig. 3.

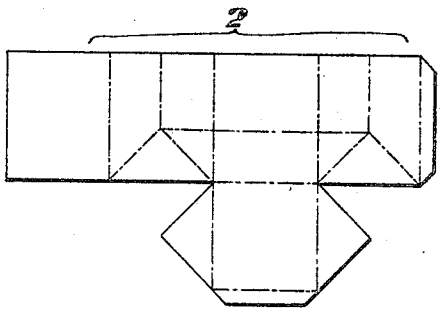


Fig. 4.

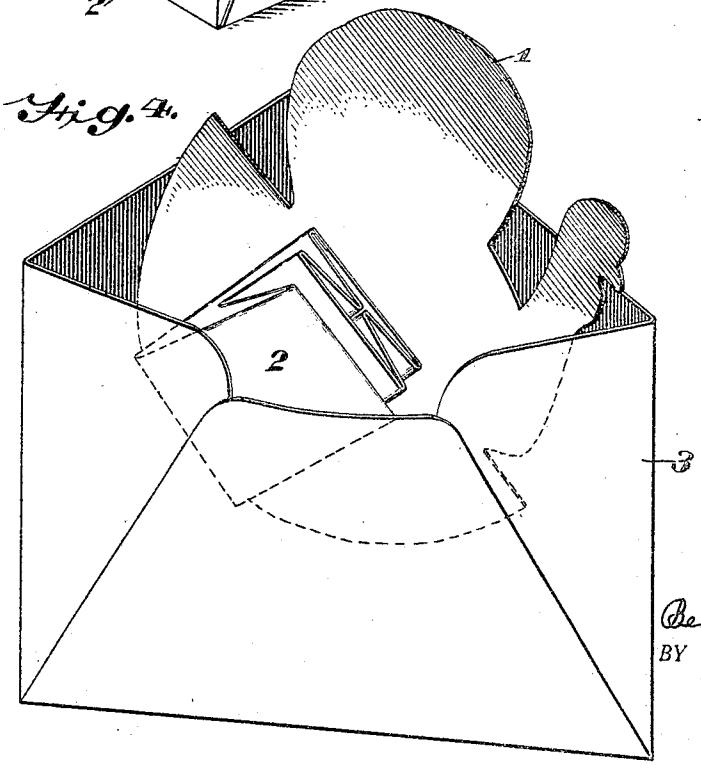
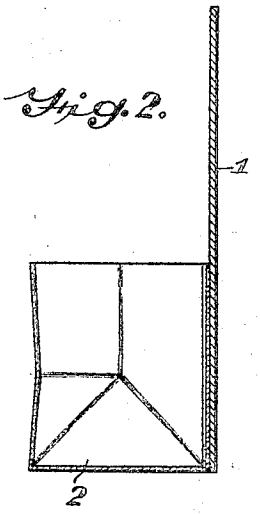


Fig. 2.



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BEATRICE M. BENNETT, OF PHILADELPHIA, PENNSYLVANIA, ASSIGNOR TO INTERNATIONAL ART PUBLISHING COMPANY, OF PHILADELPHIA, PENNSYLVANIA, A CORPORATION OF PENNSYLVANIA.

PICTORIAL DEVICE.

1,379,739. Specification of Letters Patent. Patented May 31, 1921.

Application filed May 3, 1920. Serial No. 378,492.

To all whom it may concern:

Be it known that I, BEATRICE M. BENNETT, a citizen of the United States, residing in the city and county of Philadelphia, State of Pennsylvania, have invented certain new and useful Improvements in Pictorial Devices, of which the following is a specification.

My invention relates to improvements in pictorial devices, and particularly to pictorial devices which are self-supporting.

My invention resides in a pictorial device comprising a display card and a collapsible supporting member, base or easel secured to the display card, which in its open or supporting position forms a receptacle.

For an illustration of one of the forms my invention may take, reference is to be had to the accompanying drawing, in which:

Figure 1 is a perspective view of a display card and the supporting member or easel in open position.

Fig. 2 is a vertical section of the parts shown in Fig. 1 on a plane extending transversely of the display card and supporting member.

Fig. 3 is a plan view of a piece of material shaped and marked with dot and dash lines for folding to form the collapsible base member and receptacle.

Fig. 4 is a view showing the display card with its supporting or base member folded for insertion into an envelop.

Referring to Figs. 1, 2 and 4, 1 is a display card which may be of any desired size, shape or outline and may carry upon its face or faces any desired picture, legend or printed matter. The display card may be formed of any suitable material, such as paper, paper board, paste board, bristol board, card board, sheet metal or wood. A feature of my invention resides in the fact that the display card does not or need not serve as a supporting element and its base need not be square or straight, but may be curved or rounded as shown.

On one face of the display card, which I shall hereinafter refer to as the rear face, is secured the collapsible combined receptacle and supporting member 2. Member 2 is in the form of a rectangular receptacle of any suitable material, such as paper, paper board, card board, paste board, bristol board, preferably resilient and stiff, whereby it may be bent and folded and form a substantial support for the display card. It may be formed by folding, creasing and pasting a sheet of material, as is well understood in the art. In Fig. 3 I have shown the shape of a piece of material with the lines on which the material is to be creased or folded indicated by dot and dash lines for forming the collapsible rectangular receptacle shown in Figs. 1, 2 and 4.

The supporting member 2 is secured to the rear face of the display card in any suitable manner, for example, by means of an adhesive, with one of its flat sides, preferably the bottom adjacent the lower edge of the display card 1.

In Fig. 4 I have shown a display card with its combined receptacle and supporting member in folded or collapsed position, in which condition the device is flat and may be inserted into a flat envelop 3.

My display device may be embodied in a calendar, picture or other pictorial or advertising device, or in a valentine, favor, postal card or the like. It may be folded to form a flat body for packing and shipping or mailing, and when in use the display card 1 is supported in upright position and serves its usual purpose, while the supporting member 2 serves as an easel and a receptacle for pins, matches, candy, etc.

What I claim is:

1. A display device comprising a display member and an easel therefor consisting of a receptacle open at its top and having upstanding sides and a horizontal bottom, said sides and bottom being permanently secured to each other at their adjoining edges, one of said sides attached to said display member with its plane parallel to the plane of said display member, said sides except the one attached to said display member, folding into parallelism with said one of said sides, and said bottom folding parallel with said display member, said receptacle both when folded and extended being disposed entirely on one side only of said display member.

2. A display device comprising a display member and an easel therefor consisting of

a support-engaging bottom and a side upstanding from an edge of said bottom attached to said display member parallel thereto, and creased sides forming with said side and bottom a receptacle open at its top, said last named sides and said bottom folding against said display member parallel therewith, said receptacle both when folded and extended being disposed entirely on one side only of said display member.

In testimony whereof I have hereunto affixed my signature this 30″ day of April, 1920.

BEATRICE M. BENNETT.