E. G. & G. H. CUNY.

SIGN EXHIBITOR AND DISPLAY RACK.

APPLICATION FILED SEPT. 23, 1908.

925,757. **Patented June 22, 1909.**

FIG. 1.

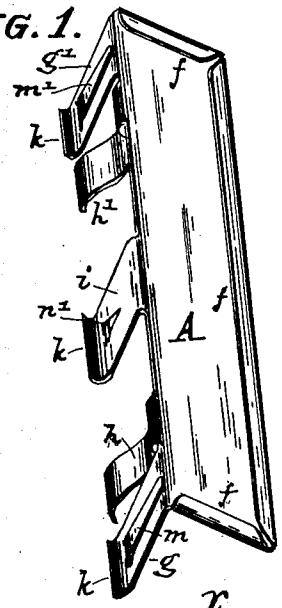


FIG. 2.

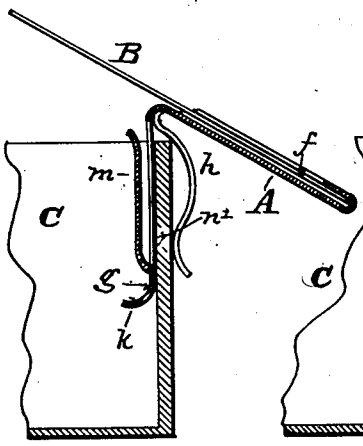


FIG. 3.

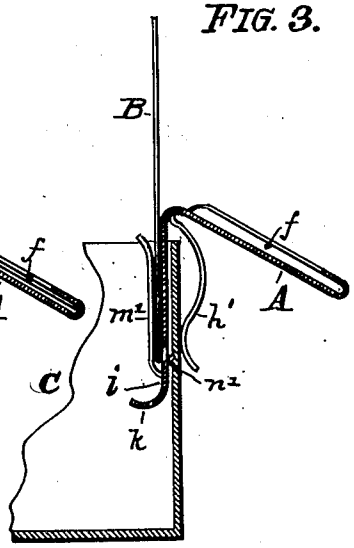


FIG. 4.

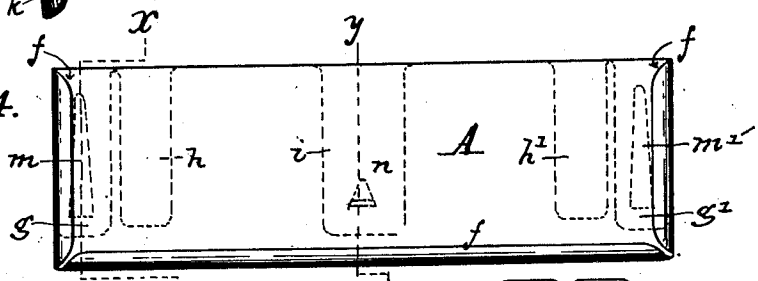


FIG. 5.

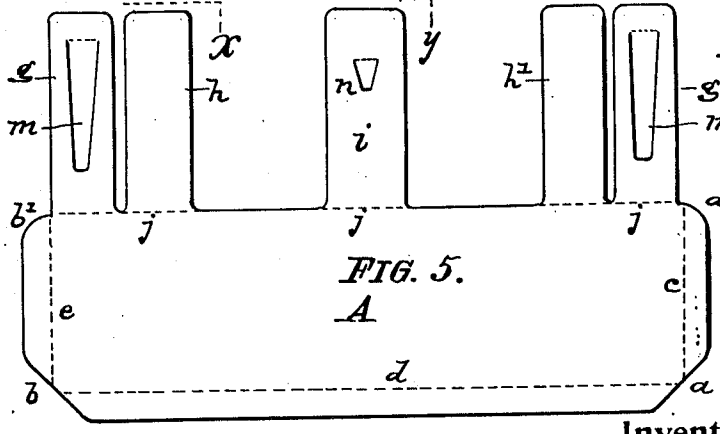
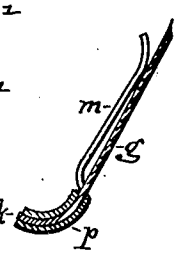


FIG. 6.



Witnesses:

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UNITED STATES PATENT OFFICE.

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SIGN-EXHIBITOR AND DISPLAY-RACK.

No. 925,757. Specification of Letters Patent. Patented June 22, 1909.

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To all whom it may concern:

Be it known that we, EDWARD G. CUNY and GEORGE H. CUNY, citizens of the United States, and residents of Chicago, in the county of Cook, in the State of Illinois, have invented certain new and useful Improvements in Sign-Exhibitors and Display-Racks; and we do hereby declare that the following description of our said invention, taken in connection with the accompanying sheet of drawings, forms a full, clear, and exact specification, which will enable others skilled in the art to which it appertains to make and use the same.

This invention has general reference to improvements in card-holders and merchandise-exhibiting stands; and it consists, essentially, in the novel and peculiar combination of parts and details of construction as hereinafter first fully set forth and described, and then pointed out in the claims.

The object of this invention is the production of an efficient and serviceable card-holder and merchandise-exhibiting stand that shall, preferably, be constructed of a single piece of sheet-metal, and that shall be capable of being removably and temporarily affixed to any sample, or merchandise-container, that may be used upon any flat surface, such as a table, counter or other analogous furniture, and hold a card such as a price-card or label, &c., in either a vertical, or an inclined position.

To attain the various objects just stated, we construct this card-holder and merchandise-exhibiting stand substantially, as shown in the drawings already mentioned, in which—

Figure 1 is a perspective plan-view of this improved card-holder. Fig. 2 is a transverse-sectional elevation of the device in line $x\ x$, and Fig. 3 a similar view in line $y\ y$ of Fig. 4. Fig. 4 is a face-view of the card-holder; and Fig. 5 a plan of the blank from which the card-holder is produced. Fig. 6 is a sectional view of a portion of one of the legs of this device illustrating the application of a soft material to the lower, supporting, end of the card-holder.

Like parts are designated by corresponding symbols and characters of reference in all the figures.

As heretofore stated, this device is, preferably, constructed from a single piece of sheet-metal, and therefore, is formed from a blank A, Fig. 5, which is of substantially rectangular contour of any desired length and width, said blank having its two corners a, b, cut away or, as it is called by sheet-metal workers, "notched", while the two opposite corners a^1 b^1, are rounded off. This rectangular blank is folded or edged, along its three sides on the dotted lines c, d and e, thereby forming, as it were, grooves f, Fig. 1, into which a price, sample, merchandise-holding, or other card B may be passed and removably retained in said groove f.

Along one side of the blank A there are five, (more or less) projecting parts, g, g^1, h, h^1, and i, of these parts or lugs, the two outer ones g, g^1 and the middle one i, are bent, at, approximately, right angles to the rectangular part A, along the dotted lines j, and their ends are outwardly curved at k, as shown in Figs. 1, 2 and 3. These three projecting parts, g, g^1 and i, when thus formed, constitute supporting legs for the device, while the parts h h^1 are rearwardly bent and curved, as shown, so as to form and constitute clamping-members whereby the device may be removably attached to a box or other merchandise-container C, as illustrated in Figs. 1 and 2.

The device, thus far described, forms an efficient and durable card, &c., holder, but in order to render the same still more serviceable, we provide in the members g g^1 tapering incisions so as to form substantially U-shaped members m m^1, when the portions m m^1 are pushed out rearwardly and bend as shown in Figs. 1, 2 and 3, which members m m^1 constitute clamping-prongs to retain a card B in a position parallel with the members or legs g g^1.

In the central member i, we provide a substantially V-shaped excision, n, to afford a barb or hook n', which effectually retains the card-holder upon the container C so that it cannot be easily pulled from said container without first pulling on the member i to re-

lease the barb n^1 from said container. By thus arranging the card-holder, we effectually guard against the same being stolen or viciously or maliciously removed from the container.

It will now be readily observed that a card-holder, &c., as described, is capable of being successfully employed in nearly every store, factory or establishment where designating-cards, price-cards, direction-cards, postal and picture-cards, &c., &c., are exhibited and offered for sale, and also in drug, and other stores for exhibiting samples which are on sale, in furniture, &c. stores, where furniture, &c. are sold and where price-cards, &c. are usually placed upon the—mostly highly polished—surfaces of such furniture, and in order to prevent marring or scratching these highly polished surfaces we may place upon the legs g g^1 and i, rubber or other soft coverings, or shoes such as shown as p in Fig. 6. It will now be further observed that this device, when made from a single sheet of suitable metal having a, what is technically termed, hard temper, and produced in suitably-constructed dies, can be manufactured and sold at a very reasonable figure, and when polished and nickel-plated, antique-copper finished, or other desirable method of coating or ornamenting resorted to, constitutes an elegant and very attractive card, and sample exhibiting fixture.

While we prefer to construct this device from a single piece of sheet-metal, we desire it distinctly understood that we may not confine ourselves to this method of producing the same for the reason that, if so desired, the leg, and clamping-members may be separately produced and attached to the rectangular card-retaining portion A. So may the two clamping-members m m^1, instead of being formed integral with the supporting-members g g^1 be separately made and attached to said supporting-members, such changes being clearly within the province of the skilled mechanic and within the scope of my invention.

As a further modification, we may mention that the body A, may be made from any suitable material, other than sheet-metal, and the various other parts constituting this novel device secured to said body A without departing from our invention; so may the blank A, instead of being folded along the dotted lines c, d and e be bent at right angles only, so as to produce a ledge upon which articles of merchandise offered for sale or on exhibition, may be placed, the blank A being made of a suitable size for this purpose.

We desire to call particular attention to the fact that this device admits of holding a card either in a vertical, or substantially horizontal plane and, for that matter, also at any other angle. When, for instance, the container C should have flaring sides and the device is attached to one of these sides, the supporting-members g, i and g^1 will be on one side of this wall and the clamping-members h h^1 on the other side thereof so that a card or label B placed between the supporting members g g^1, and the auxiliary clamping-members m m^1 on the supporting-members, will be in an inclined plane, while if placed into the grooves f in the main body A, it would attain an approximately vertical position so that, no matter in what position the device may be placed a card can be held thereon in a position in which it may be readily read. It will be further noticed that when the device is placed upon a horizontal surface it is sustained thereupon by the lower longitudinal edge of the body A and the supporting-members g, i, and g^1, which in this case serve as legs, the clamping-members h h^1 adjacent to the supporting-members performing no function whatever; but when the device is to be attached to the wall of a box or other container C, then the supporting-members g, i, and g^1 coöperate with the clamping-members h h^1 to constitute clamps to retain the device on the container C. It is only when the card or label B is to be held in the card-clamping-members m m^1 that the supporting-members g, and g^1 coact with the members m m^1 to serve as a clamp for the card or label B.

Having thus fully described this invention we claim as new and desire to secure to us by Letters Patent of the United States—

1. As an improved article of manufacture, a card and merchandise exhibiting device comprising a main body, there being card-retaining grooves along three of the four edges of said body; supporting members on the fourth edge of said body and extending at an angle with respect to the body, and clamping members adjacent to the supporting members and coöperating therewith, whereby the said device is adapted to be supported upon a horizontal surface by the cooperation of said supporting members and that grooved edge of said holder which is opposite to the edge thereof to which said supporting members are attached, or removably attached to an object having walls adapted to be embraced by the supporting and the clamping members, as described.

2. As an improved article of manufacture, a card and merchandise exhibiting device comprising a main body, there being card-retaining grooves along three of the four edges of said body; supporting members on the fourth edge of said body; curved clamping members on said fourth edge adjacent to said supporting members, and auxiliary card-retaining members on the supporting members, said auxiliary members being a part of the supporting members.

3. A card and merchandise exhibiting de-

vice comprising a main body, there being card-retaining grooves along three of the four edges of said body; supporting members on the fourth edge of said body; curved clamping members on said fourth edge and adjacent to said supporting members, and auxiliary card-retaining members on the supporting members, the whole being constructed from a single sheet of metal, as described.

In testimony that we claim the foregoing as our invention we have hereunto set our hands in the presence of two subscribing witnesses.

ED. G. CUNY.
GEO. H. CUNY.

Attest:
MICHAEL J. STARK,
A. G. PETERSON.