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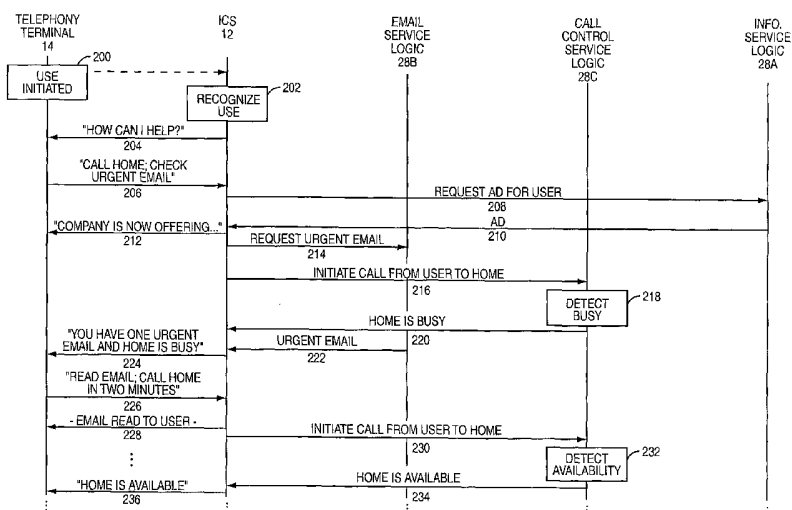
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(54) Title: INTERACTIVE TELEPHONY INTERFACE



(57) Abstract: The present invention provides an interactive telephony interface for a user via a telephony terminal (14). Upon initiating an interaction with the telephony terminal, a session is provided between the telephony terminal and an interactive control system (ICS), which is capable of responding to commands for requested services from the user and initiating those services. The services can range from initiating a telephone call from the telephony terminal to requesting retrieval of information or triggering any number of actions. The provision of such services may be initiated by accessing service logic (28) from within the ICS or within remote servers (26) accessible by the ICS. The user may request multiple services at any given time, and the ICS will respond by initiating the services during a single telephony interaction. The ICS is also capable of providing unsolicited information (118), such as advertisements (212), to the user while waiting for the requested services to be provided.

INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 H04M3/493 H04L12/58 H04M3/487 G06F17/60 H04M3/44

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/118800 A1 (NASEEM ASIF ET AL) 29 August 2002 (2002-08-29) abstract; figures 8B, 10-21, 36, 37, 42A paragraph '0001! - paragraph '0005! paragraph '0054! - paragraph '0066! paragraph '0117! - paragraph '0123!	1-23
X	US 2002/164000 A1 (COHEN MICHAEL H ET AL) 7 November 2002 (2002-11-07) abstract; figures 1-6 paragraph '0011! - paragraph '0013! paragraph '0009! paragraph '0023!	1-7, 9-18, 20-23
A	US 6 222 826 B1 (FAYNBERG IGOR ET AL) 24 April 2001 (2001-04-24) the whole document ----- -/--	1, 9, 12, 20, 23

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2001/048676 A1 (JIMENEZ RAY ET AL) 6 December 2001 (2001-12-06) abstract; figures 2-5 paragraph '0007! paragraph '0011! - paragraph '0012! paragraph '0034! -----	1-23

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