May 5, 1925.

1,536,429

E. N. FERDON

CALENDAR

Filed Sept. 23, 1921

2 Sheets-Sheet 1

Fig. 6

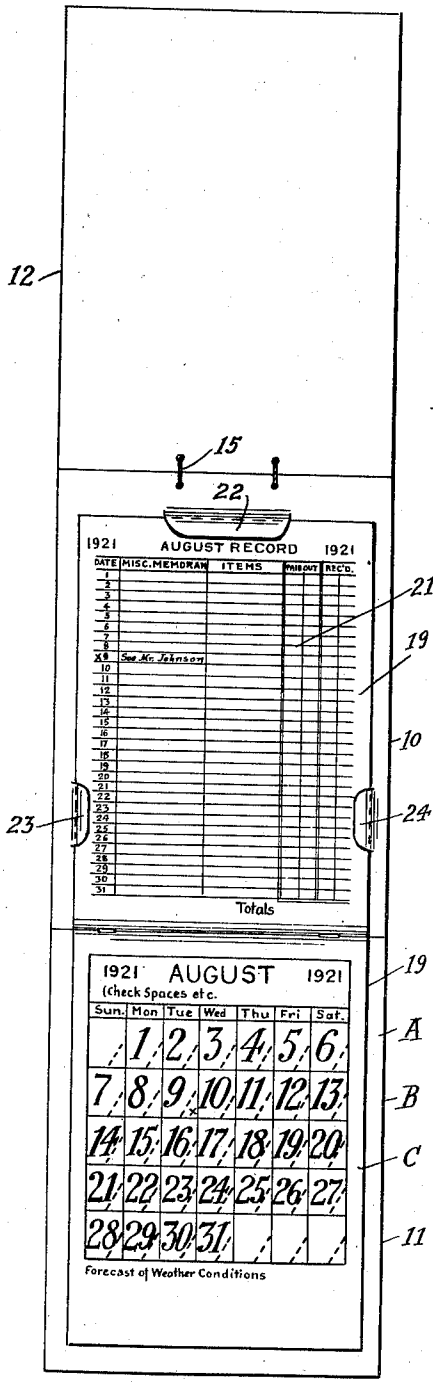


Fig. 5

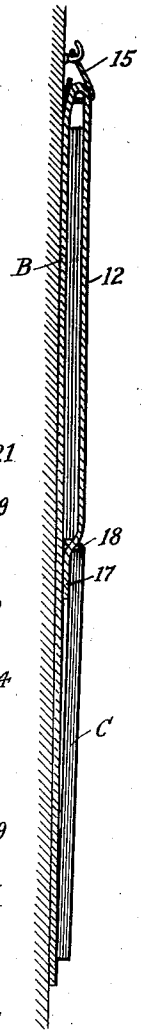
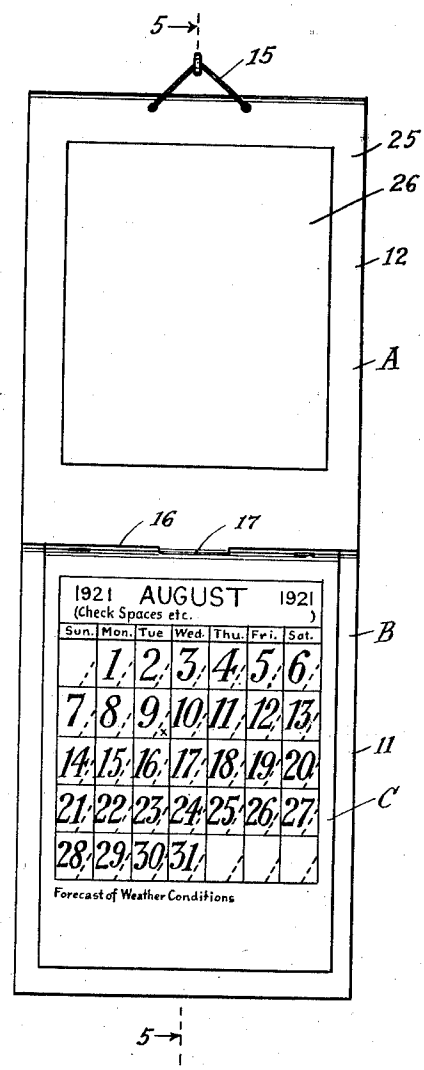


Fig. 1



Inventor:
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May 5, 1925. 1,536,429

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CALENDAR

Filed Sept. 23, 1921 2 Sheets-Sheet 2

Fig. 4

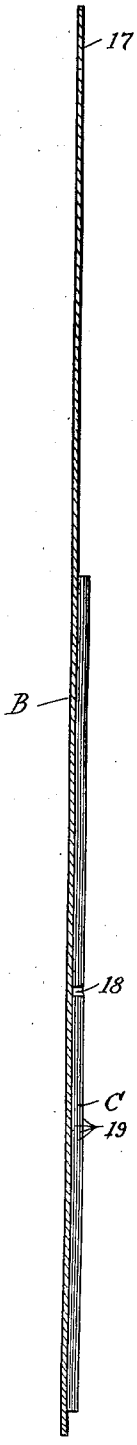


Fig. 3

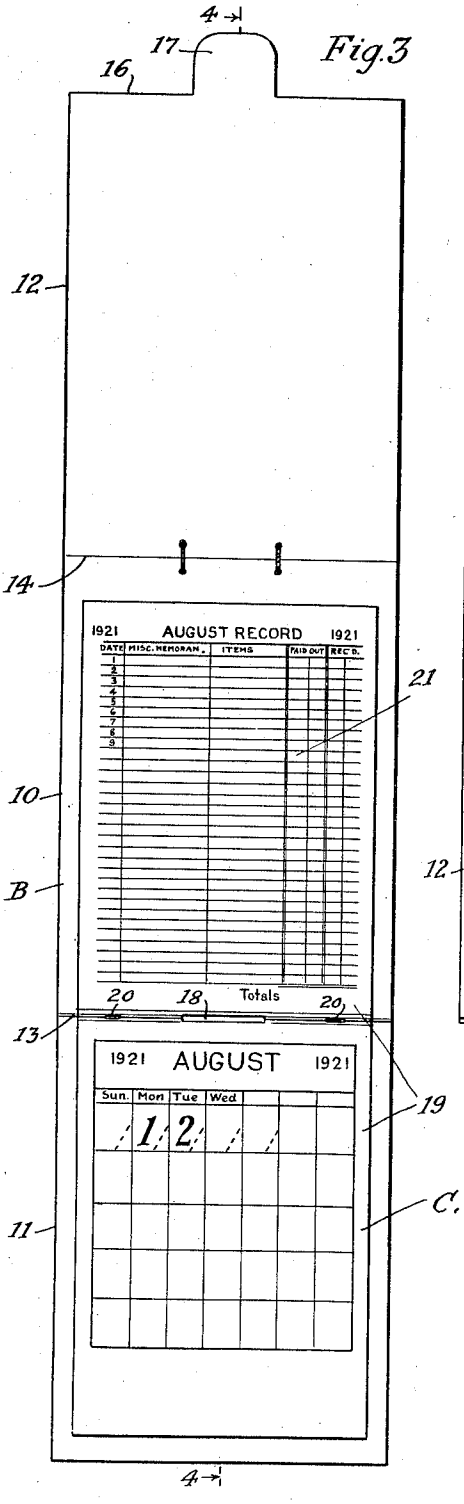
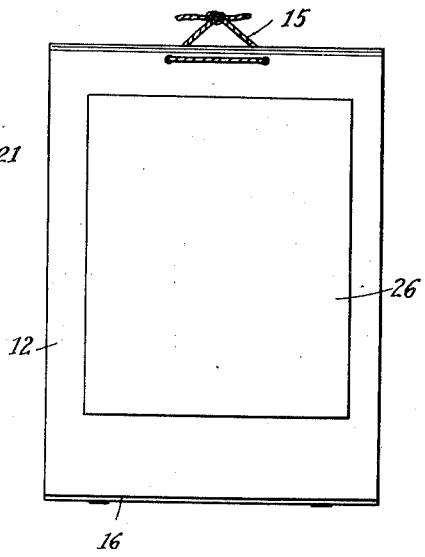


Fig. 2



Inventor:
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By Marcus Fisch
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Patented May 5, 1925. 1,536,429

UNITED STATES PATENT OFFICE.

EDWIN N. FERDON, OF ST. PAUL, MINNESOTA, ASSIGNOR TO THE BLANCHARD COMPANY, OF AURORA, ILLINOIS, A CORPORATION OF ILLINOIS.

CALENDAR.

Application filed September 23, 1921. Serial No. 502,724.

To all whom it may concern:

Be it known that I, EDWIN N. FERDON, a citizen of the United States, residing at St. Paul, in the county of Ramsey and State of Minnesota, have invented a new and useful Improvement in Calendars, of which the following is a specification.

My invention relates to calendars and is particularly designed to apply to a calendar which is provided with a monthly pad indicating the days of the year, which is associated with a back adapted to form a supporting means for the pad and also to form an enclosure for the monthly pad when the same is folded together.

This invention pertains to a calendar which is folded together into a compact state so that it can be sent readily through the mail.

A feature of the invention resides in a cover flap which is adapted to conceal the up-turned leaves of the calendar monthly pad when the next month is exposed so that the leaves illustrating the months are preserved and kept intact in a neat and practical way so that if it is desired to refer to any of the preceding months at any time during the year this can readily by done by raising the concealing flap which will expose the sheet of the pad illustrating the particular month desired.

The invention includes means for holding the free end of the concealing flap flat against the calendar back to conceal and support the up-turned leaves beneath the same. This feature of the invention allows the back of the calendar to hang straight on the wall in supporting the monthly pad and leaves the outside of the concealing flap conveniently positioned to support a picture or other attractive means which it is desirable to associate with a calendar monthly pad.

In the drawings forming a part of this specification:

Figure 1 illustrates my calendar as it would appear in use.

Figure 2 illustrates the same folded into a compact state.

Figure 3 is a front view of the calendar with the concealing flap raised to expose the back of one of the monthly sheets.

Figure 4 is a section on the line 4—4 of Figure 3.

Figure 5 is a section on the line 5—5 Figure 1.

Figure 6 illustrates an alternative construction of my calendar.

The drawings illustrate my calendar A which is a simple inexpensive construction, but designed to form a practical, neat and attractive calendar which is adapted to hang in a manner to expose the monthly pad. The calendar A is provided with a backing B formed of cardboard or other suitable material which comprises portions 10, 11 and 12.

The portion 10 forms the upper part of the back of the calendar, while the portion 11 forms the lower part and these portions are divided by the score line 13 which allows the portions 10 and 11 to readily fold over unto each other. The portion 12 of the back forms the concealing flap and is adapted to fold on the score line 14 over the portion 10.

A suitable supporting cord 15 is threaded through the portions 10 and 12 to form a hanger for supporting the calendar A so that in normal position concealing flap 12 hangs with its free edge 16 along the line 13. A tongue 17 is formed integral with and projects from the free edge 16 of the portion 12 and is adapted to be inserted in the slot 18 which is formed in sheets 19 of the monthly pad C of the calendar.

The monthly pad C is made up of leaves 19 which are attached by suitable staples 20 on the score line 13 to the back B in book-leaf form so that a single sheet in its entirety carries the imprint of two months on its opposite faces. One month appearing on one side and the other month on the other side at the opposite ends of the sheet, while the space directly opposite on the other side of the sheet to the monthly illustration provides a memorandum space 21 which is ruled and set off so that a memorandum can be written thereon for each day of the month. Each side of the sheets of the pad C are identical and therefore only one side is shown in the drawings. In making up a calendar monthly pad in this way the entire surface of both sides of the sheets 19 is used to advantage and the number of sheets in the calendar is reduced. Further, this method of securing the leaves 19 to the back B allows the

memorandum space for say, the month of August to appear on the back of the month of July so that when the month of July is turned up beneath the concealing flap 12 the record space 21 is the month of August, while the month of August on the calendar pad is in full view, and both of these surfaces lie in a flat or practically single plane as is illustrated in Figure 3 and also in Figure 4.

It is very desirable to have a simple inexpensive and practical means for holding the concealing flap 12 flat against the portion 10 and I provide this means in the tongue 17 which is readily insertable into the slot 18 engaging against the back B along the free edge 16 in close proximity to the score line 13, forming a neat compact and attractive calendar. The tongue 17 prevents bulging of the calendar along the line 13, particularly when the leaves 19 are turned up in position to be supported beneath the concealing flap 12. It is a feature of the invention to provide in conjunction with the concealing flap 12 the holding tongue 17 which is integral with the flap itself so that the back B is formed from a single blank of the material to form the portions 10, 11, 12 and the securing means such as 17.

An alternative holding means is provided in Figure 6 for the up-turned portion of the leaves 19 of the monthly pad C of the calendar A in the form of tongues 22, 23 and 24. These tongues are cut from the portion 10 and are positioned so that the edges of the leaves 19 can be inserted beneath the same to support the up-turned portion of the pad C flat against the back 10 so that the concealing flap 12 will hang normally in a position to conceal the record surface 21 of the same. In this construction the tongue 17 is not especially essential as the concealing flap 12 does not support the weight of the sheets 19 which are turned up against the portion 10, although if it is desirable the tongue can be used to insure holding the concealing flap 12 in position flat against the portion 10.

It is essential in my invention that the calendar back be folded into a compact state to allow it to be readily sent in a comparatively small envelope through the mail. While this is true it is readily apparent that when the calendar is received and removed from the containing envelopes it can be opened up to a comparatively good sized calendar and the outer face 25 of the concealing flap forms a convenient and practical place for a picture 26 or any other suitable configuration to form an attractive calendar.

It is essential in the manufacture of calendars to provide a calendar which is constructed in a simple and comparatively inexpensive manner, but of an attractive nature so as to be pleasing to the eye and particularly for the reason that calendars are used to a large extent for advertising purposes and are given away and thus are not of any material value unless they are retained by the person receiving the same. This I have fully accomplished in the design and particular construction of my calendar, and particularly in the means for holding and concealing the up-turned leaves and providing securing means for the free edge of the concealing flap.

I claim:

1. A calendar, a supporting back, a calendar pad secured in book-leaf form to said supporting back centrally between its ends, said back being adapted to fold centrally, a concealing flap secured to the upper end of said back, a tongue projecting from the free edge of said flap and a slot formed in the leaves of said pad adapted to receive the tongue of said concealing flap.

2. A foldable calendar, including a back portion formed from a single blank of material, score lines dividing said back into approximately equal portions which are adapted to fold over unto each other, a calendar pad secured to one of said portions along one of said score lines, one of said portions being adapted to form a cover to conceal the up-turned leaves of said pad and means formed integral with and projecting from the free edge of said cover portion adapted to hold the same flat against the other portions of said back by engaging between said pad and a portion of said back to form a locking means for holding the cover portion in position when the calendar is hung to expose the calendar pad.

EDWIN N. FERDON.