

F. BURGHARDT.
 DISPLAY HOLDER.
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1,056,002.

Patented Mar. 18, 1913.

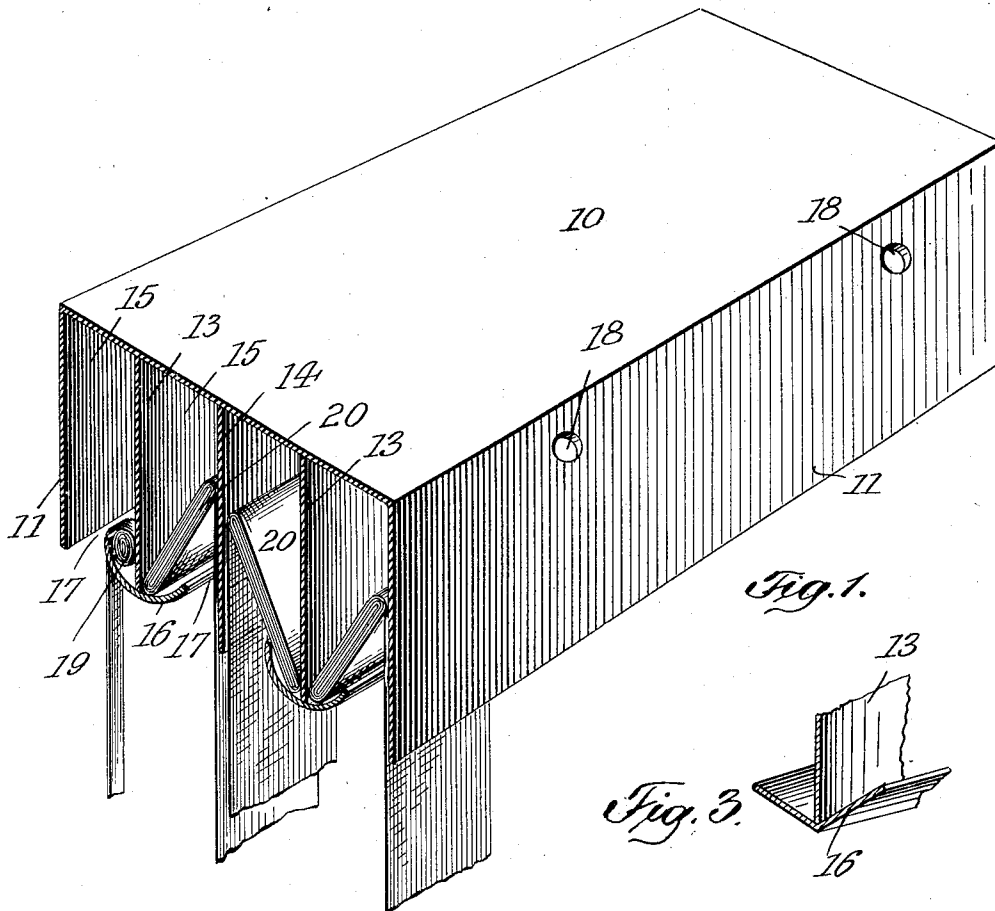


Fig. 1.

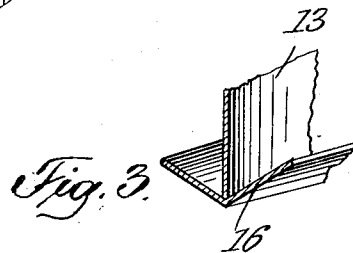


Fig. 3.

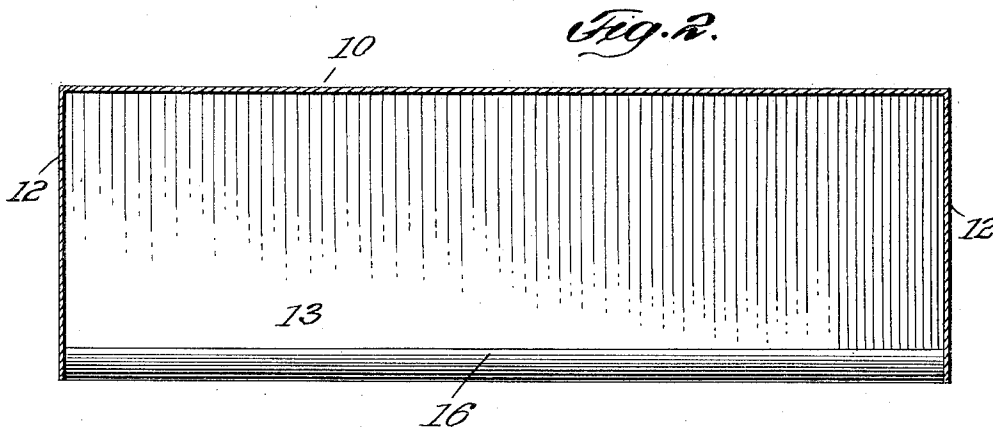


Fig. 2.

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UNITED STATES PATENT OFFICE.

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DISPLAY-HOLDER.

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Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, FREDERICK BURGHARDT, a citizen of the United States, residing at Brooklyn, county of Kings, and State of New York, have invented a new and Improved Display-Holder, of which the following is a specification.

This invention relates to a holder of novel construction for carrying ribbons, laces and similar articles of merchandise, and for displaying the same to the purchaser.

The holder is so constructed as not to encumber the counter, and that while it renders the goods readily accessible, they are protected against objectionable handling.

In the accompanying drawing: Figure 1 is a sectional perspective view of a display holder embodying my invention; Fig. 2 a longitudinal section thereof, and Fig. 3 a detail of a modification of one of the rests.

The holder comprises essentially a box of suitable configuration and having an open bottom, a closed top 10, sides 11 and ends 12. From the top 10 depend a plurality of spaced parallel alternating partitions 13, 14 that are secured to ends 12 and divide the box into a corresponding number of oblong compartments 15. To the lower ends of partitions 13 are secured rests 16 that project from both sides thereof and extend partly across the two adjoining compartments 15, leaving however a clearance 17 between its edges and the flanking partitions 14. The rests are formed preferably of longitudinal strips of rigid material which may be either curved in cross section as shown in Fig. 1, or angular as shown in Fig. 3.

The holder constructed as described is adapted to be sustained or suspended in an overhead position by suitable means. Thus it may be suspended from the ceiling, supported on an easel, or be secured to the wall by nails engaging openings 18 which are formed in one of the sides 11.

In use, balls of ribbon 19, bolts of lace 20 or other foldable articles of merchandise

are placed upon the rests 16, so that their unreeled ends will depend below the holder within view of the seller and purchaser. If any particular article is to be removed, it may be readily lifted off the rest by passing the hand up through the clearance 17, through which the depending end of such article protrudes. Ribbon balls or similar smaller goods will become nested within the rests, so that the unreeled ends of the ribbons will directly overhang the edges of the latter. Lace bolts and similar larger articles will however be supported with their lower edges only upon the rests, while their upper edges will lean against the adjoining plain partitions 14 or sides 11, so that the unreeled ends of the laces will hang down along the latter.

It will be seen that my holder is of simple construction, protects the goods to a great extent from dust, and that while permitting ready access, it prevents the goods from being unduly handled or thrown about.

If desired, the partitions may be so attached to the box that they may be shifted laterally therein, and thus regulate the width of the compartments.

I claim:

1. A display holder comprising a box having an open bottom, a plurality of partitions that divide the box into a number of compartments, and rests on the lower ends of alternate partitions that extend partly across adjoining compartments.

2. A display holder comprising a box having an open bottom, means for sustaining said box in an overhead position, a plurality of partitions that divide the box into a number of compartments, and rests projecting laterally from both sides of alternate partitions and extending partly across adjoining compartments.

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