

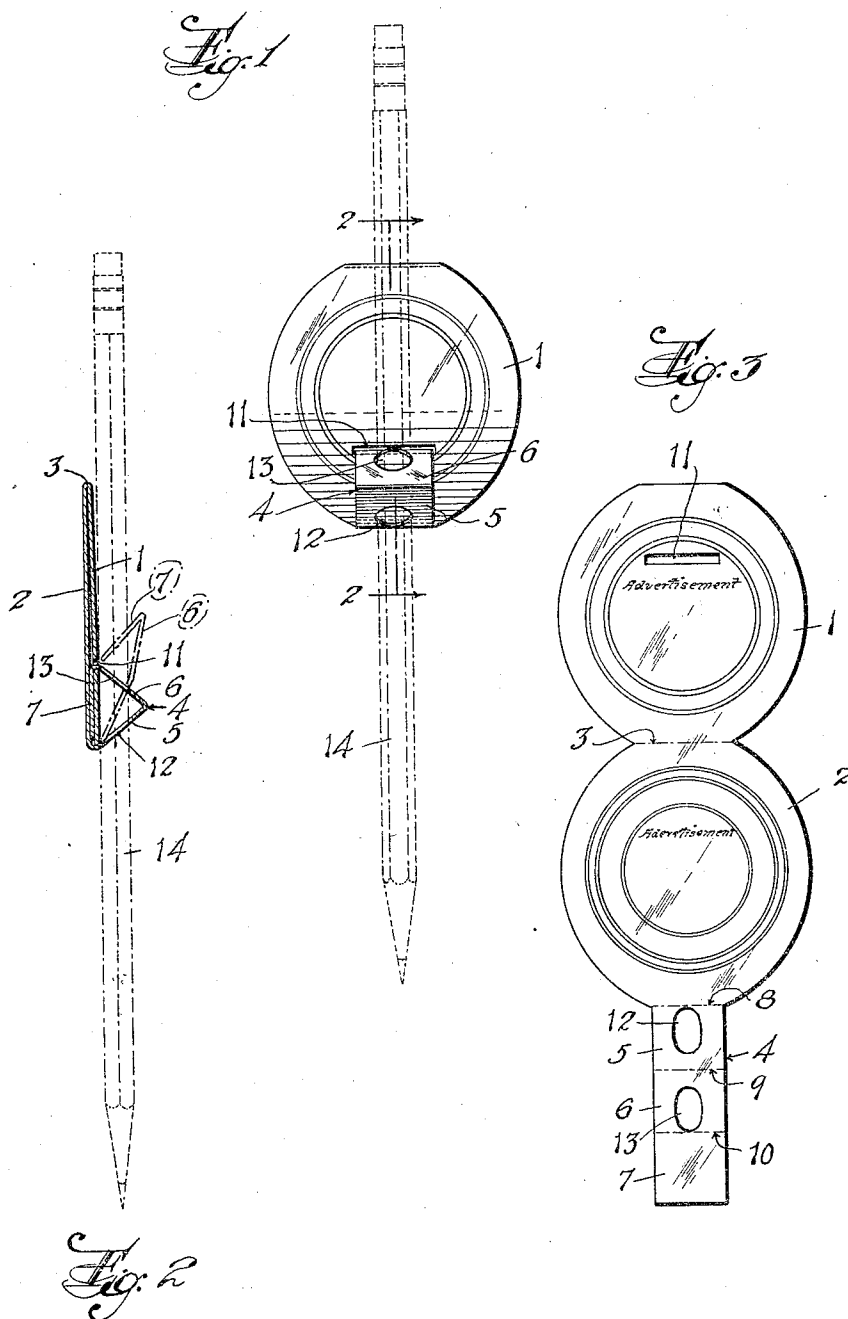
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DISPLAY TAG

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DISPLAY TAG

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This invention relates in general to display tags to be removably attached to articles for display purposes, for example to a lead pencil or the like.

One object of the invention is to provide a device of this character formed of a single piece of suitable material, for example cardboard or the like, and embodying novel and improved features of construction whereby the device can be blanked out of sheet material and folded to form a body portion and a bracket arm for connecting the body portion to an article, so that the bracket shall be positively rigidly held in proper position to engage the article and shall positively hold the tag against unfolding or collapse.

Other objects are to provide a display tag formed of a single piece of material and comprising a body portion including two integrally connected superposed sections one of which has a flap at a point opposite the connection of the two sections, the other section having a slot through which the free end of the flap is inserted between the two sections, and said flap having two spaced and alined openings to receive an article to which the tag is to be applied; to provide a tag of this character in which the flap comprises three sections one of which is inserted through the opening in the body portion so that the other two sections are disposed at an angle to each other and project rearwardly from the body portion, the last-mentioned sections having spaced and alined openings to receive an article for attaching the tag to the article, so that the flap when folded forms a rigid bracket arm which is positively held against collapse by the section thereof inserted through the opening in the body portion and arranged between the body sections; and to obtain other advantages and results as will be brought out by the following description.

Referring to the accompanying drawings, in which corresponding and like parts are designated throughout the several views by the same reference characters,

Figure 1 is a rear elevation of a tag embodying my invention;

Figure 2 is a transverse vertical sectional view therethrough, on the line 2—2 of Figure 1, and

Figure 3 is a plan view of the blank from which the tag is formed.

Specifically describing the illustrated embodiment of the invention, the tag includes a body portion of sheet material, such as cardboard, comprising two substantially identical sections 1 and 2 which are integrally connected at 3 so as to be folded into superposed relation. One of the sections is provided at a point opposite the connection 3 with an integral flap 4 comprising three sections 5, 6 and 7. The section 5 is foldable with respect to the body section 2 along the line 8, while the section 6 is foldable with respect to the sections 5 and 7 along the lines 9 and 10, respectively.

The other body section 1 has a slot 11 to receive the end section 7 of the flap when the blank is folded to form the tag.

In folding the blank, the two body sections 1 and 2 are folded along the line 3 into superposed relation, as shown in Figure 2 of the drawing. The flap 4 is then bent along the lines 8, 9 and 10 toward the body portion of the tag across the edge of the opposite body section 1 into a position generally illustrated by the heavy dot and dash lines in Figure 2 of the drawings. The end section 7 of the flap is then inserted through the slot 11 in the direction of the other end of the flap and between the body sections 1 and 2, as clearly shown in solid lines in Figure 2. The tag is thus completed, and it will be observed that the body sections are positively held against unfolding or relative movement by the flap, and the flap is positively and rigidly held with the sections 5 and 6 at an angle to each other and projecting rearwardly from the body portion, by the end section 7 between the body sections 1 and 2, so as to form a bracket arm.

The sections 5 and 6 of the flap are provided with the respective openings 12 and 13 which are disposed in alinement with each other when the flap is folded, as shown in Figure 2 of the drawings. These openings are of a size to frictionally receive the arti-

cle to which the tag is to be applied, for example a pencil 14 shown by dot and dash lines on Figures 1 and 2 of the drawings. In attaching the tag to the pencil, the pencil is slipped through the openings 12 and 13 and the frictional engagement of the edges of the opening upon the pencil hold the tag in the desired position.

Obviously the shape of the body sections 1 and 2 may be widely varied according to the purpose for which the tag is to be used, and the shape and size of the openings 12 and 13 in the bracket arm may also be varied. Also, the tag can be formed of several separate pieces instead of in one piece as described. Therefore, it will be understood that while I have shown the tag as embodying certain details of construction, and as applied to a certain use, the invention may be embodied in other details of construction and the tag used in connection with other articles, without departing from the spirit or scope of the invention.

Having thus described the invention, what I claim is:

1. A display tag comprising a body portion including two superposed sections one of which has an opening while the other has a flap extending rearwardly from the body portion with the free end inserted through said opening and between said body sections, said flap having means for engaging an article to which the tag is to be applied.

2. A display tag comprising a body portion including two superposed sections one of which has an opening while the other has a flap composed of three sections one of which at the free end of the flap is inserted through said opening and between said body sections while the other two sections of the flap project rearwardly from the body portion at an angle to each other and have alined openings to receive an article for mounting the tag thereon.

3. A display tag comprising a body portion including two superposed sections one of which has an opening while the other has a flap at its free edge extending across the corresponding edge of the other section with the free end of the flap inserted through said opening and between said body sections so that the flap projects rearwardly from said body portion, said flap having means for engaging an article to which said tag is to be applied.

4. A display tag comprising a body portion including two superposed sections one of which has an opening while the other has a flap at its free edge extending across the corresponding edge of the other section, said flap comprising three sections the one of which at the free end of the flap is inserted through said opening in the direction of the other end and between said body sections while the other two sections of the flap project rear-

wardly from said body portion at angles to each other and have alined openings to receive an article for mounting the tag thereon.

5. As an article of manufacture, a blank for a display tag comprising a single piece of sheet material having two main sections to be folded into superposed relation, and a flap projecting integrally from the edge of one main section opposite the juncture of said sections, the other main section having an opening to receive the free end of said flap and said flap having openings spaced longitudinally thereof to receive an article to which the tag is to be applied.

6. A display tag comprising a body including two portions in spaced and opposed relation, and a flap extending rearwardly from the body and comprising three sections one of which at the free end of the flap is inserted into said space between said portions while the other two sections of the flap project rearwardly from said body at angles to each other and have alined openings to receive an article for mounting the tag thereon.

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