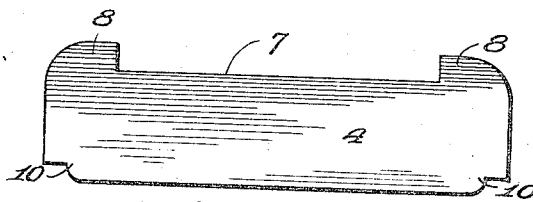
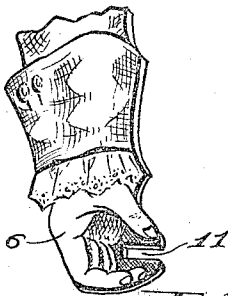
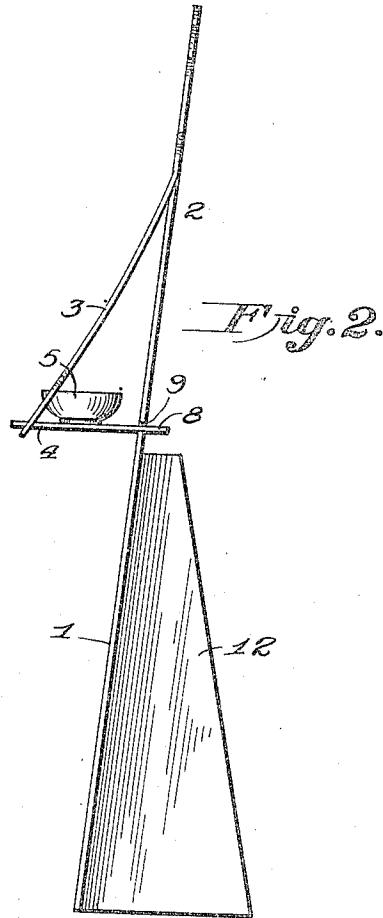
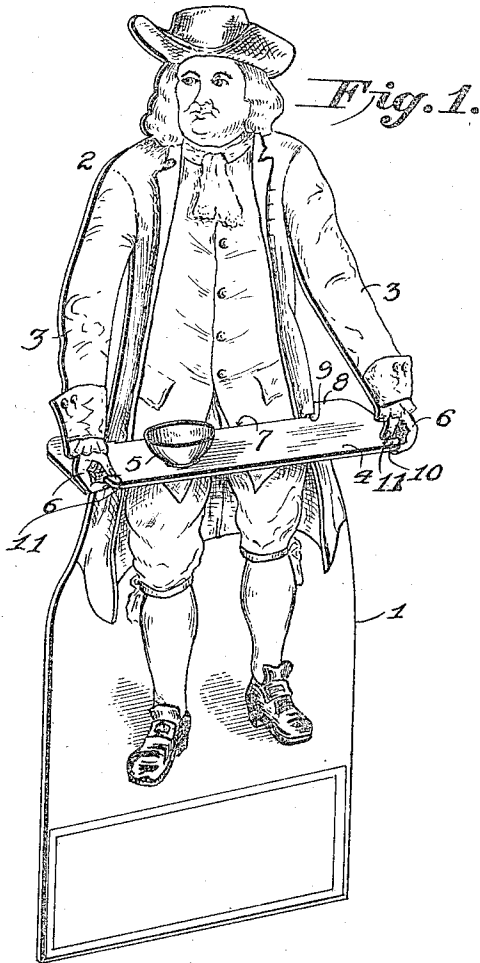


951,773.

Patented Mar. 8, 1910.



Inventor

Erastus R. Phelps

By *E. C. Brooman,*
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Witnesses

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UNITED STATES PATENT OFFICE.

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DISPLAY DEVICE.

951,773.

Specification of Letters Patent.

Patented Mar. 8, 1910.

Application filed January 15, 1910. Serial No. 538,236.

To all whom it may concern:

Be it known that I, ERASTUS R. PHELPS, a citizen of the United States of America, residing at Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Display Devices, of which the following is a specification, reference being had therein to the accompanying drawing.

This invention relates to display devices adapted to display goods for sale, and has especial reference to that class of display devices in which a light portable display stand is provided which is adapted to be set up on a counter or in a shop window, or in any other suitable place, and provided with means for supporting and displaying goods.

The object of this invention is to provide an improved portable display stand of this character, which is simple in construction and may be readily set up in position to display goods or samples of goods.

Other objects and advantages of this invention will appear in the course of the following specification.

In the accompanying drawings, Figure 1 is a front view in perspective of a display stand constructed in accordance with this invention. Fig. 2 is a side view thereof. Fig. 3 represents a tray employed in connection with the stand. Fig. 4 is an enlarged detail view of one of the supports for the tray.

In carrying out the invention, the device is formed from a sheet of suitable flexible material, such as stiff, flexible cardboard or thin, flexible metal, and has a base portion 1 in the form of a panel with a portion upwardly-extending from the base portion and cut out in the form of the body, head and arms of a human being, the reference numeral 2 indicating the body portion and the numeral 3 indicating the arms of the human figure. Said arms consist of flat flexible strips of material cut away from the main portion of the blank from which the device is formed and leaving a space between each strip or arm 3 and the main body or portion of the blank.

4 indicates a tray which is adapted to support goods or samples of goods, as, for example, one or more bowls 5 which are employed to contain samples of goods, said tray 4 being preferably detachably connected with the main body portion of the display

stand and, as here shown, located at about the waist-line of the body portion of the human figure and detachably connected thereto and to the hand portions 6 at each end of an arm 3 in any suitable manner. The tray 4 is formed at its rear edge with an elongated cut-away portion 7 having at its ends rearwardly-projecting portions 8, and cut-away portion 7 being adapted to extend across and bear against the body portion 2 at about the waist-line, as shown in Fig. 1. The rearwardly-extending projections 8 each project through a slot 9 in the side edges of the main body portion 2, said slots 9 being of a width to permit of a slight rocking movement of the tray 4 therein, for a purpose to be hereinafter explained. The front edge of the tray 4 is formed at each end with a cut-away shouldered portion 10 which fits into a slot 11 in each hand 6 of the arms 3. By means of this construction, the tray 4 is securely held in engagement with the body portion of the figure and with the hands 6, since the arms 3 being formed of flexible material and bent forward at an incline as shown in Fig. 1 cause the hands 6 to be pressed against the edges of the tray 4, and by means of the shouldered portions of the tray hold the tray securely in position.

The device hereinbefore described may be of any suitable height and width and in use is placed in an upright position somewhat rearwardly-inclined; and any suitable means may be provided for supporting the device in said upright, inclined position, as, for example, a foldable brace 12 which may be a part of the main portion of the display stand and of the same material and adapted to be extended, as shown in Fig. 2, to support the stand in an inclined position, or to be folded up against the same when not in use.

In order that the tray 4 may be in a horizontal position to support the goods when the stand is located at an incline, the position of the notched hands of the arms 3 is such as to bring the tray into a horizontal position, the slots 9 in the edges of the body portion permitting the tray to assume such position.

It is to be understood that my display device is susceptible of being easily knocked down and shipped flat. A number of the devices can be placed in a suitable shipping receptacle, and can be quickly as well as easily

mounted or set up for use as a support for a tray or receptacle containing a package, food, or the like. The shipping of the device in a flat or knock-down condition does not weaken or injure the same and when the devices reach their destination they can be easily "mounted", folded or assembled for producing an operable display device, preferably, to be used as a window display device, although my devices are susceptible of being used in any place in which a display device of this type is desired.

What I claim as my invention is:—

1. A display stand of the character described, consisting of a base portion in the form of a panel, an upper portion extending upward from the base portion and having flexible arms extending from a point adjacent to its upper end downwardly and forwardly, and a tray supported by the lower portion of said upwardly-projecting portion and by the lower ends of said flexible arms.

2. A display stand of the character described formed from a sheet of flexible material having a base portion in the form of a panel, an upper portion extending from the upper end of said base portion in the form of a human being with flexible arms extending from the upper portion of the upper end of said main portion and inclined downwardly and forwardly and having ends in the shape of hands, and a tray located at the lower end of said upper end portion and detachably engaged therewith and with said hands.

3. A display stand of the character described, consisting of a base portion in the form of a panel, an upper part in the form of a portion of a human being, having flexible forwardly-bent arms and said upper portion having notches in its sides, said arms having notches in the ends thereof, and a tray detachably engaging said body portion and said hands.

4. A display stand of the character described formed from sheet material having a

base portion and an upper portion in the shape of a human figure with flexible forwardly-extending, inclined arms having a notch in each hand of said arm, the main body of the figure having notches in its side edges, a detachable tray having a recessed, shouldered rear edge engaging the body portion of the figure and said notches therein, shouldered front corner portions engaging the notches in the hands of said extended arms, and means for supporting said display stand in an upright position.

5. A display stand of the character described formed of sheet material, consisting of a base portion in the form of a panel and an upper portion extending from the upper end of said base portion in the form of a human being with flexible arms having notched hands and said figure having notches in its side edges, a detachable shouldered tray engaging said notches in the side edges of the figure and also the notches in the hands of the flexible arms, held under tension, in a forwardly-extended position, and a folding support at the rear of the base of the display stand.

6. A knock-down or foldable display device of the class described, comprising a body or primary portion with means for normally retaining the same in an upright position, said body provided with movable supporting means capable of being folded in alignment with the body or against the same and also being capable of projecting from the body to support a shelf or tray-like means, and a shelf or tray-like means normally retained in an operable position upon said body by said shelf or tray-supporting means.

In testimony whereof I hereunto affix my signature in presence of two witnesses.

ERASTUS R. PHELPS.

Witnesses:

NORA ROCHE,
GEORGE RAMMEISS.