

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
6 November 2008 (06.11.2008)

PCT

(10) International Publication Number
WO 2008/134171 A3

(51) International Patent Classification:
H04N 5/91 (2006.01)

(21) International Application Number:

PCT/US2008/058633

LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(22) International Filing Date: 28 March 2008 (28.03.2008)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

11/788,998

23 April 2007 (23.04.2007) US

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(71) Applicant (*for all designated States except US*): MICROSOFT CORPORATION [US/US]; One Microsoft Way, Redmond, Washington 98052-6399 (US).

(72) Inventor: DE HEER, David L.; c/o Microsoft Corporation International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US).

(81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC,

Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:

12 March 2009

(54) Title: CONTENT VIEWING SESSION

(57) Abstract: Techniques are described to provide a content viewing session. In an implementation, an input is received that selects a length of a viewing session for content to be output at the client. The viewing session having the selected length is populated using a plurality of content that is likely to be of interest to a user of the client.



WO 2008/134171 A3

INTERNATIONAL SEARCH REPORT

International application No.
PCT/US2008/058633**A. CLASSIFICATION OF SUBJECT MATTER*****H04N 5/91(2006.01)i***

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 8 H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKIPASS(KIPO internal) : content, viewing session, select session, create session, intervention

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 7155451 B1 (TORRES) 26 December 2006. See abstract; Claim 1, 10, 22, 37, 39, 46, 55; Fig 1, 2, 6, 7.	1-20
A	WO 2005/062158 A1 (KIRN et al) 07 July 2005. See abstract; Claim 1, 32; Fig 1-4.	1-20
A	WO 02/43391 A1 (GUTTA et al) 30 May 2002. See abstract; Claim 1, 6, 11, 14; Fig 1-3.	1-20

☐ Further documents are listed in the continuation of Box C.☒ See patent family annex.

* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

Date of the actual completion of the international search

07 JANUARY 2009 (07.01.2009)

Date of mailing of the international search report

07 JANUARY 2009 (07.01.2009)

Name and mailing address of the ISA/KR

Korean Intellectual Property Office
Government Complex-Daejeon, 139 Seonsa-ro, Seo-
gu, Daejeon 302-701, Republic of Korea

Facsimile No. 82-42-472-7140

Authorized officer

KU, Dae Sung

Telephone No. 82-42-481-8192



INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No.

PCT/US2008/058633

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
US 7155451 B1	26.12.2006	AU 1998-92973 B2	22.03.1999
		AU 737633 B2	23.08.2001
		BR 9815640 A	15.01.2002
		CA 2302948 A1	11.03.1999
		CN 1273655 A	15.11.2000
		EP 1027665 A1	16.08.2000
		IL 134825 D0	20.05.2001
		JP 2001-515246	18.09.2001
		KR 10-2001-0023562	26.03.2001
		WO 99-12109 A1	11.03.1999
WO 2005-062158 A1	07.07.2005	AU 2004-279181 A1	30.06.2005
		BR 0406374 A	09.08.2005
		CA 2507193 A1	12.06.2005
		CN 1705928 A	07.12.2005
		EP 1576458 A1	21.09.2005
		JP 2007-514235	31.05.2007
		KR 20060107901 A	16.10.2006
		PA 05007164 A	01.11.2005
		RU 2005120378 A	20.01.2006
		US 7458030	25.11.2008
WO 02-43391 A1	30.05.2002	US 2005-132288 A1	16.06.2005
		ZA 200503156 A	26.07.2006
		CN 1395798 A	05.02.2003
		EP 1340375 A1	03.09.2003
		JP 2004-515128	20.05.2004
		KR 10-2002-0070490	09.09.2002