Oct. 2, 1923. 1,469,212

C. E. DE PEW

COLLAPSIBLE SILENT BIDDING AUCTION EASEL

Filed Nov. 2, 1921

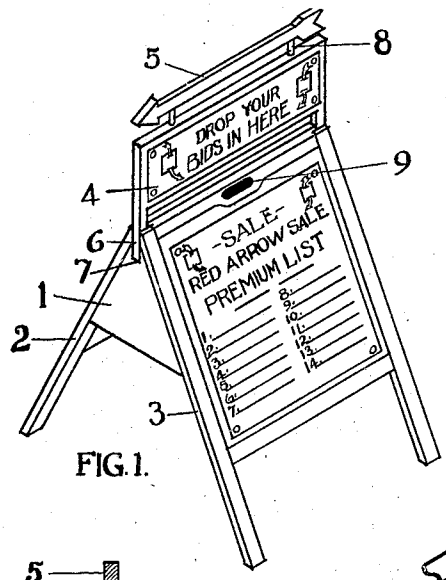


FIG. 1.

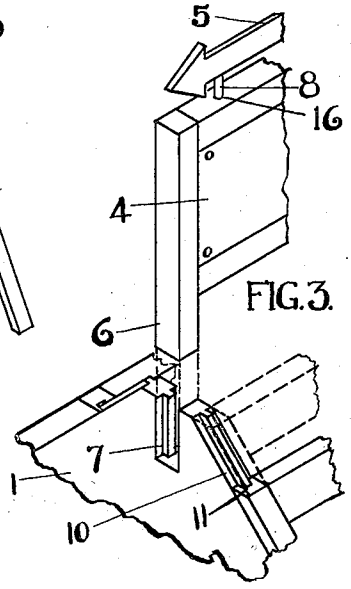


FIG. 3.

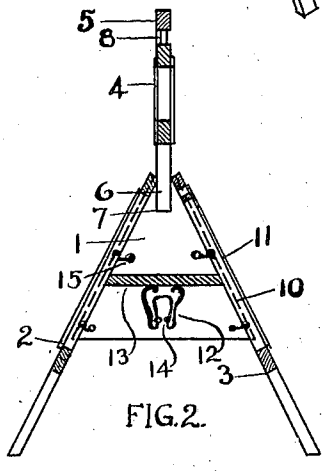


FIG. 2.

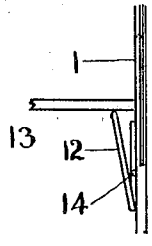


FIG. 4.

Witnesses:
Mabel McGall.
Lillian B. Gustafson

INVENTOR.
Clarence Edison DePew
BY A. B. McGall
HIS ATTORNEYS.

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UNITED STATES PATENT OFFICE.

CLARENCE EDISON DE PEW, OF SPRINGFIELD, ILLINOIS.

COLLAPSIBLE SILENT-BIDDING AUCTION EASEL.

Application filed November 2, 1921. Serial No. 512,315.

To all whom it may concern:

Be it known that I, CLARENCE EDISON DE PEW, a citizen of the United States, residing at Springfield, in the county of Sangamon and State of Illinois, have invented new and useful Improvements in Collapsible Silent-Bidding Auction Easels, of which the following is a specification.

This invention relates to an easel having the combined merits of a collapsible poster and a silent-bidding-auction easel into which bids on cards used for the purpose may be dropped.

The purposes of this invention are: to provide a new and improved means for facilitating silent bidding in connection with a silent auction sale of premiums, to provide a collapsible easel that will be convenient to manipulate and handy to pack and ship, to provide a convenient collapsible receiving chamber for bid cards, and to provide more attractive poster surfaces for advertisements and announcements.

The desired object of my invention is attained by the collapsible silent-bidding auction easel described in the annexed specifications, recited in the claim and illustrated in the accompanying drawings in which like reference numerals indicate the same structural parts in the several figures.

In the drawings, Fig. 1 is an isometric drawing of the assembled easel of my invention.

Fig. 2 is a vertical section of my easel, showing inside construction of the easel.

Fig. 3 is a detail drawing showing the slidable means of assembling the easel.

Fig. 4 is a detail drawing showing how the springy support for the base board is secured into position.

The collapsible silent-bidding auction easel of my invention is adapted to be used in connection with a silent-bidding auction plan of sales that was originated by me and is being promoted by The Red Arrow Service Company of which I am the president.

The details of the merits of this easel are readily seen in an explanation of the method of using the same.

When a merchant buys the Red Arrow Service plan of boosting business, he is supplied with a collapsible silent-bidding auction easel which he may assemble and station in a conspicuous place about his store or on the side-walk ready to receive coupon bond bids on premiums that are put up by the merchant to be bid on and paid for with coupon bonds.

The coupon bonds have a face value of the amount printed thereon and valid only on purchase of premiums put up to be bid on. The coupon bonds thus used are obtained only by making a purchase at a Red Arrow store and paying cash for the same, and with the purchase the customer gets a coupon bond with a face value in premium purchases equal to the amount of cash paid to the merchant.

The merited features of my invention are found in its collapsible construction, combining a receiving chamber for bid cards, with an abundant and attractive arrangement for advertising and announcement posters.

When the easel is assembled the poster boards 2 and 3 are slidably adjusted to the triangular end pieces 1, by means of co-operating elements 10 and 11 and detachably secured into normal position by hooks 15. The base board 13 is then snapped into position from below by pressing it up against spring supports 12 until said bottom piece comes to rest above said spring. The spring is held in position with a staple 14.

Pressure on the spring at 12 will release the bottom.

When thus partially assembled the top poster board 4 and arrow 5 are assembled by dropping supports 6 into slots 7 and by then setting the arrow into position by setting pins 8 into holes at 16.

When thus completely assembled the collapsible silent-bidding auction easel of my invention is ready to receive bids through slot 9 shown in Fig. 1.

It is obvious that details of construction may be varied to some extent and yet stay within the spirit and scope of my invention.

Having thus described my invention what I claim as new and useful and desire to secure by Letters Patent is:

In a collapsible silent-bidding auction

easel of the character described, having triangular ends with a vertical slot at the apex thereof, rectangular poster faces detachably mounted on the slant sides of said triangular end pieces, a detachable base board forming the bottom of a receiving chamber for bidding cards, means provided in a springy, resilient, manually actuated support for said baseboard as and for the purpose set forth.

In witness whereof I hereunto set my hand this 31st day of October 1921.

CLARENCE EDISON DE PEW.

Witnesses:

MABEL MCCALL,

LILLIAN B. GUSTAFSON.