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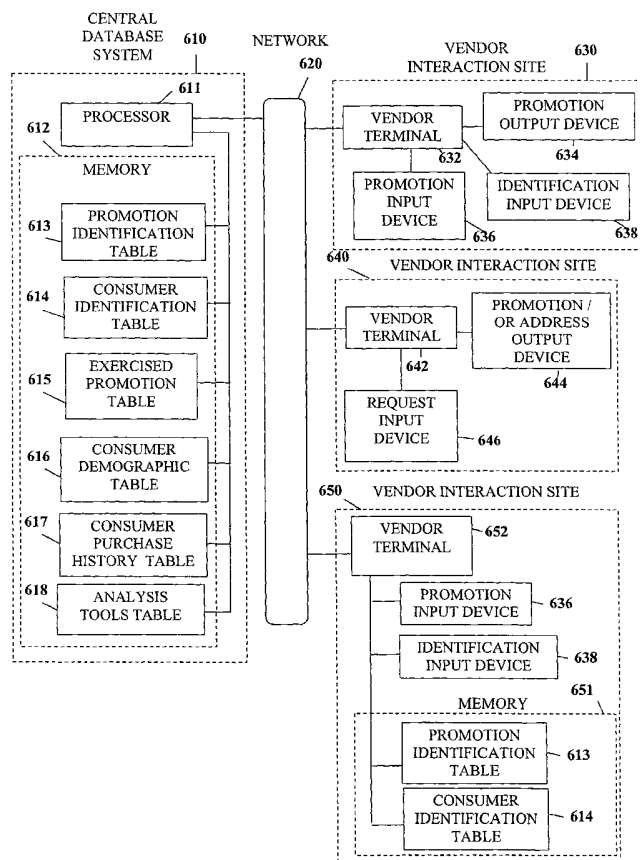
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[Continued on next page]

(54) Title: INCENTIVES BASED UPON COUPONS REDEEMED



(57) Abstract: A method, system, and computer-readable medium that determine a promotion (634) for a consumer based at least in part upon promotions exercised by the consumer. By examining exercised promotions (615), promotions likely to be exercised by certain consumers and consumers likely to exercise certain promotions (634) can be identified. This invention can also be performed across the boundaries of product industry, class, and/or type.

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<b>A. CLASSIFICATION OF SUBJECT MATTER</b>																				
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According to International Patent Classification (IPC) or to both national classification and IPC																				
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched																				
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet																				
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>																				
Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.																		
Y, P	US 6,332,128 B1 (NICHOLSON) 18 December 2001 (18.12.2001), see abstract.	1-93																		
X, P	US 6,230,143 B1 (SIMONS et al.) 08 May 2001 (08.05.2001), see entire document.	1-93																		
Y, P	US 6,336,099 B1 (BARNETT et al.) 01 January 2002 (01.01.2002), see abstract.	1-93																		
X, P	US 2002/0002485 A1 (O'BRIEN et al.) 03 January 2002 (03.01.2002), see entire document.	1-93																		
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Y	EP 0408348 A2 (WEINBLATT) 16 January 1991 (16.01.1991), see abstract.	1-93																		
<input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.																				
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Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231 Facsimile No. (703)305-3230	Authorized officer Emanuel Todd Voeltz <i>Stuvia Cadmus</i> Telephone No. 703-305-3900 <i>for</i>																			

**INTERNATIONAL SEARCH REPORT**

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