Sept. 25, 1945. J. BLOOM 2,385,603

FULL FACE MAGAZINE, NEWSPAPER OR PERIODICAL DISPLAY RACK, AND STORAGE THEREFOR

Filed Nov. 13, 1943 2 Sheets-Sheet 1

Fig. 1.

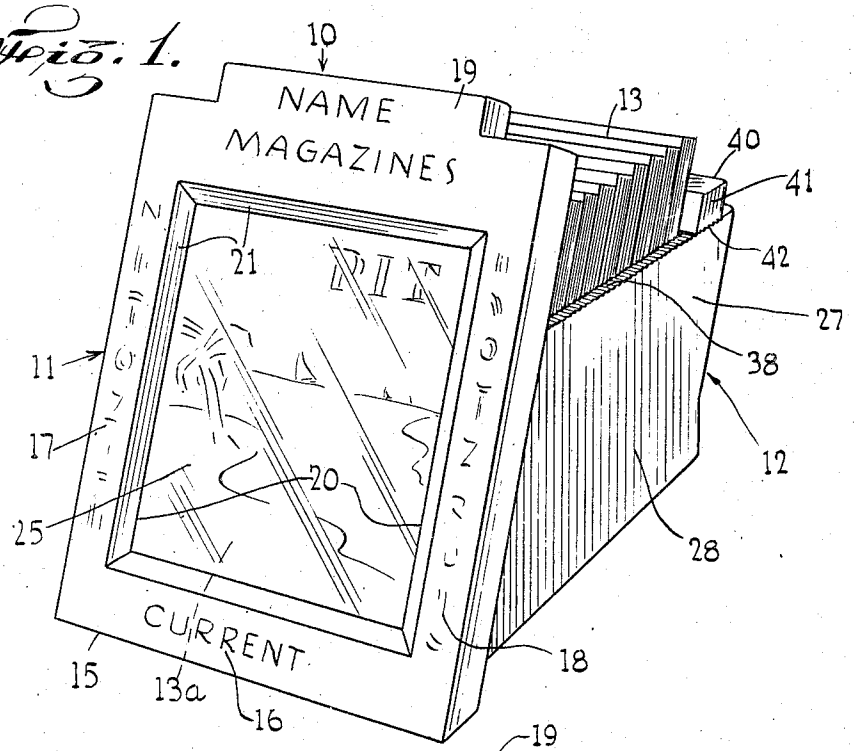
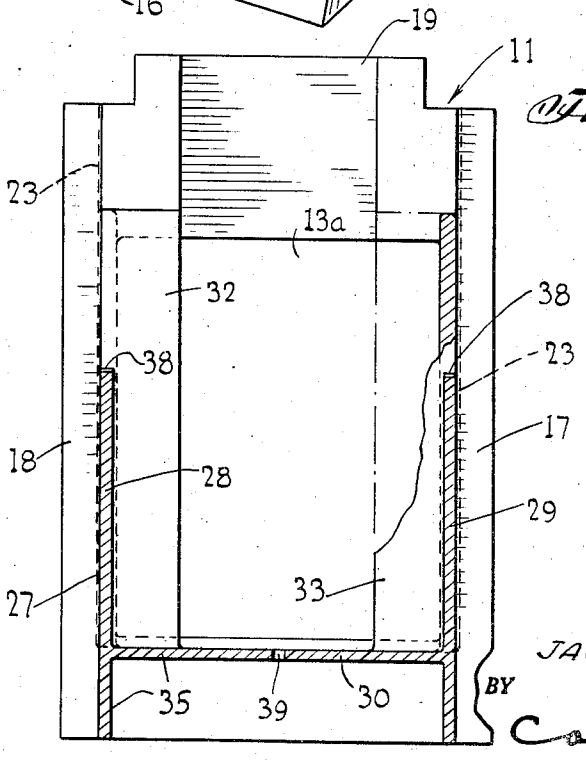


Fig. 4.



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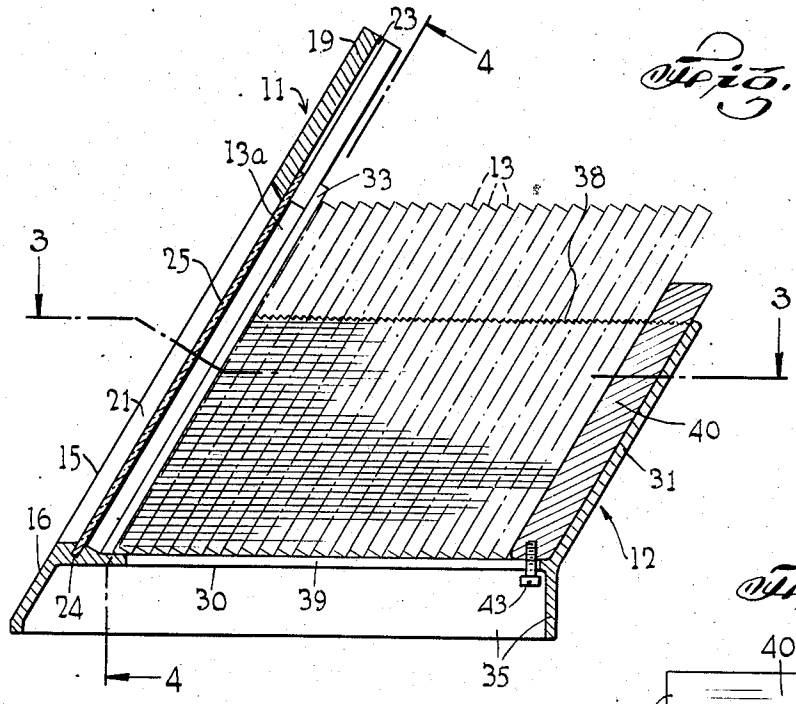


Fig. 2.

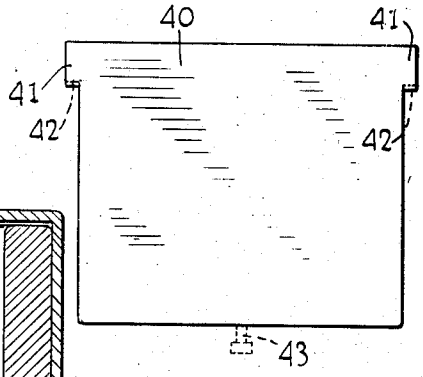


Fig. 5.

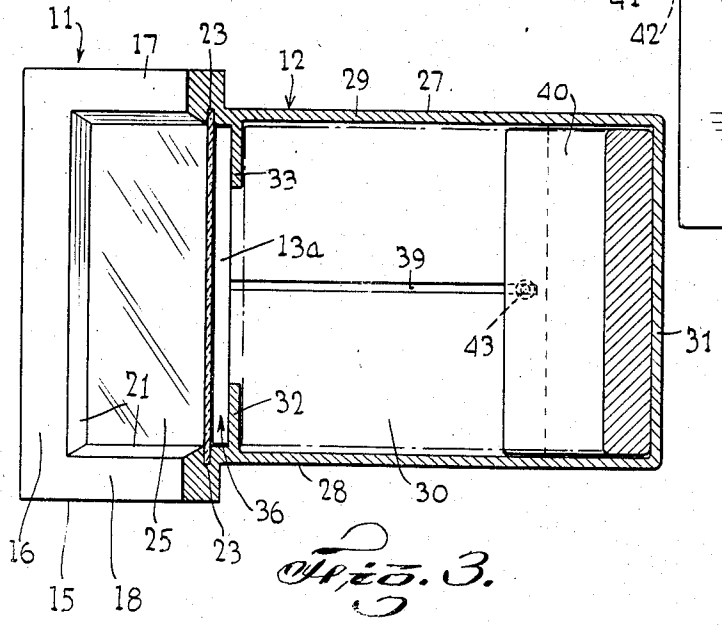


Fig. 3.

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UNITED STATES PATENT OFFICE

2,385,603

FULL FACE MAGAZINE, NEWSPAPER, OR PERIODICAL DISPLAY RACK, AND STORAGE THEREFOR

Jack Bloom, Brooklyn, N. Y.

Application November 13, 1943, Serial No. 510,138

3 Claims. (Cl. 211—50)

This invention relates to a display device for magazines, newspapers or periodicals.

It is the primary object and purpose of this invention to provide a display device or rack for the vending of magazines, newspapers or periodicals designed to provide a frame portion adapted to receive a copy of the magazine or periodical, and an integral rearwardly extending box-like container for housing a supply of said magazines or periodicals from which the same are vended.

A further object of this invention relates to the provision of a slide support in said box-like container formed to coact with a slot in the bottom as well as with the edges thereof, and adjustably movable in a direction toward the frame portion as the magazines or periodicals are vended, in order to retain the same in a stacked upright position.

A still further object of this invention relates to forming the frame portion and the box-like container as a unit handled display device, the front of the frame portion being of a size sufficient to accommodate advertising matter, and shaped to receive a pane of glass or other transparent material, and said frame portion being further provided with a compartment at the rear thereof for receiving a single copy of the magazine or periodical to fully display the same.

With the foregoing and other objects in view, the invention resides in the novel arrangement and combination of parts and in the details of construction hereinafter described and claimed, it being understood that changes in the precise embodiment of the invention herein disclosed may be made within the scope of what is claimed without departing from the spirit of the invention.

A practical embodiment of the invention is illustrated in the accompanying drawings, wherein:

Figure 1 is a perspective view of the display and vending device.

Figure 2 is a longitudinal sectional view of the same.

Figure 3 is a horizontal sectional view thereof taken on line 3—3, Figure 2.

Figure 4 is a vertical sectional view thereof taken on line 4—4, Figure 2.

Figure 5 is a rear elevational view of the adjustable slide support.

Referring in detail to the drawings, 10 denotes generally the magazine or periodical display and vending device which is formed of wood, plastic or metal or any desired combination thereof, and comprises a front frame portion 11, and an integral rearwardly extending box-like portion 12 providing a receptacle for a plurality of substantially vertically stacked magazines or periodicals 13.

The frame portion 11 comprises a flat frame 15 rectangular in shape and having a bottom 16, sides 17, 18 and a top 19 all of substantial width such as to provide a space sufficient to receive advertising matter thereon as well as the name, date of issue, etc., of the magazine or periodical to be placed therein for display and sale. Preferably the top 19 is made of greater width than the sides and bottom. The frame 15 defines a rectangular opening 20, the inside edges of the frame being beveled as at 21. Preferably the frame 15 is inclined rearwardly with relation to the box-like portion 12.

The sides 17, 18 and bottom 16 of the frame 15 are channeled as at 23 and 24, with the channels 23 in the sides extending up and through the top 19, for the reception therein of a pane of glass or sheet of transparent material 25. The size of the opening 20 is made equal to the dimensions of the magazine or periodical 13a to be displayed in the frame in the manner to be hereinafter described.

Secured to and formed integral with the frame portion 11 is a rearwardly extending box-like portion 12 constituting a housing 27 for the magazines or periodicals 13 to be vended. The housing 27 comprises side walls 28, 29, a bottom wall 30, a rear wall 31 and a vertically divided front wall formed by wall portions 32 and 33. The rear wall 31 and front wall portions 32, 33 are parallel and have the same rearward inclination as the frame portion 11.

Depending from the housing side walls and rear wall and the frame 15, and integral therewith is a continuous flange 35 of uniform height defining a support for the display device and maintaining the bottom wall 30 elevated.

The divided front wall portions 32, 33 are integral with the side walls 28 and 29, respectively; and are spaced rearwardly of the pane of glass 25 to define a separate compartment 36 adapted to receive therein a single copy 13a of the magazine or periodical to be displayed. The wall portions 32, 33 are spaced apart in order to afford easy insertion and removal of the magazine 13a from the compartment 36.

The housing side walls 28 and 29, and rear wall 31, are uniform in height, and preferably are of a height less than that of the magazines or periodicals contained therein; the upper edges of said

side walls being formed with transverse serrations or teeth 38. Extending longitudinally and centrally of the bottom wall 30 is a slot 39.

It is to be understood that the display device is designed to vend a particular magazine, newspaper or periodical and is accordingly dimensioned to receive and display the same. Thus, the opening 20 in the frame 15 is of a size to permit a complete view of the entire front of the magazine or periodical 13a placed in the compartment 36 which is dimensioned to snugly house the same, and the width of the housing 27 is such that the magazines or periodicals 13 may be easily stacked therein, in the manner shown.

To maintain the magazines or periodicals 13 in stacked relation as the same are removed in the housing 27 by virtue of the sale thereof, there is provided in the housing 27 an adjustable slide or support 40, formed of wood, plastic or any other suitable material. The adjustable slide support 40 is of a height greater than that of the housing 27 side walls and rear wall and of a width corresponding to that of the magazines or periodicals 13, which is but slightly less than the distance between the housing side walls. At its upper end, the slide support 40 is provided with a lateral extension 41 on each side thereof provided on its under face with serrations or teeth 42 complemental to the serrations or teeth 38 on the housing side wall edges, for mating engagement therewith. Fitted on the lower or bottom edge of the adjustable slide support 40 is a headed screw or bolt 43 adapted to extend through the slot 39 in the bottom 30 of the housing, as clearly shown in Figure 2, whereby to retain the slide support in position and at the same time permit adjustment thereof, either forwardly or rearwardly in the housing 27. Preferably the head of the bolt 43 is spaced from the bottom surface of the bottom 30 so as to permit a slight raising of the slide support in order to disengage the teeth 42 from the teeth 39 prior to moving the slide support to adjusted position.

From the above description it is obvious that the form of display and vending device for magazines, newspapers or periodicals set forth is both novel and useful serving to properly display the same, in a pleasing manner, and at the same time affording complete protection from injury, soiling, etc., the copies thereof that are to be sold.

Having thus described the invention, what is claimed is:

1. A display device for magazines, newspapers or periodicals comprising a front frame portion, a rearwardly extending open top box-like portion connected thereto and adapted to receive a plurality of said magazines, newspapers or periodicals in vertically stacked relation, means on said frame portion providing a compartment for the reception of a single copy of said magazine, newspaper or periodical, an opening in said frame portion, said means including a sheet of transparent material extending across said opening constituting a front wall of said compartment, and a longitudinally adjustable slide support mounted in said box-like portion arranged between said stack and the rear wall of said box-like portion, a longitudinal slot in the bottom wall of said box-like portion, a bolt extending through said slot and secured to said slide support, transverse teeth formed on the upper edges of the side walls of said box-like portions, and lateral extensions on said slide support having transverse teeth thereon adapted to mate with said first mentioned transverse teeth.

2. A display device for magazines, newspapers or periodicals comprising a front frame portion, a rearwardly extending open top box-like portion connected thereto and adapted to receive a plurality of said magazines, newspapers or periodicals in vertically stacked relation, means on said frame portion providing a compartment for the reception of a single copy of said magazine, newspaper or periodical, an opening in said frame portion, said means including a sheet of transparent material extending across said opening constituting a front wall of said compartment and said means further including divided wall portions defining a front wall of said box-like portion and spaced from said sheet of transparent material, and a longitudinally adjustable slide support mounted in said box-like portion arranged between said stack and the rear wall of said box-like portion, a longitudinal slot in the bottom wall of said box-like portion, a bolt extending through said slot and secured to said slide support, transverse teeth formed on the upper edges of the side walls of said box-like portions, and lateral extensions on said slide support having transverse teeth thereon adapted to mate with said first mentioned transverse teeth.

3. A unit handled display and vending device for periodicals comprising a front frame, an opening in said frame, a rearwardly extending open-top housing comprising front and rear walls, side walls and a bottom wall, a plate of transparent material removably positioned in said frame opening, said housing front wall being vertically divided and spaced rearwardly from said plate to define a compartment adapted to receive a single copy of said periodical, and a slidable support within said housing adjustable longitudinally thereof for maintaining the periodicals placed in the housing in upright stacked relation, a longitudinal slot in said housing bottom wall, and a headed bolt extending upwardly through said slot and secured to said slidable support, said housing walls being of less height than said periodicals to be stacked therein, transverse teeth formed on the edges of said housing side walls, lateral extensions on said slide support having transverse teeth thereon adapted to mate with said first mentioned teeth, said headed bolt being spaced from said bottom wall to permit raising of said slide support to effect disengagement of said teeth prior to adjusting said slide support.

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