DEVICE FOR RETAINING ARTIFICIAL EYELASHES IN PROPER NORMAL SHAPE

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DETAILED DESCRIPTION AND BEST MODE FOR CARRYING OUT THE INVENTION

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This invention relates generally to means for packaging and displaying fragile items and more particularly for protecting artificial eyelashes.

While there are many types of packaging for cosmetics and associated articles, artificial eyelashes present an individual problem which is the need to maintain its curl when being stored. It is recognized that present packaging means for artificial eyelashes while protecting them from physical damage and loss fails to provide form maintaining means therefor. Further, such packaging means have no provision for holding material used for applying such items to a user's eyelids.

Therefore, it is an object of this invention to provide a holder for packaging and displaying artificial eyelashes which is relatively inexpensive to manufacture, and will protect the packaged lashes from physical damage and loss.

Another object of the present invention is to provide a holder as mentioned above which will maintain the desired form of the artificial lashes held therein.

Still another object of the present invention is to provide the foregoing holder having provision for storing materials required to apply such eyelashes to a user's eyelids.

The foregoing and other objects and advantages will be more clearly understood by the skilled in the art by referring to the following description and the accompanying drawings, wherein:

FIGURE 1 is a perspective view of a holder made in accordance with this invention and the items to be held thereby,

FIGURE 2 is a plan view of the novel holder,

FIGURES 3 and 4 are sectional views taken on lines 3—3 and 4—4, respectively, of FIGURE 2.

Referring now to the drawings, a novel holder 10 is made of a sheetlike material, preferably plastic, having a rectangular main surface 11 with depending flanges 12, 13, 14 and 15 connected in series to each other to form a hollow boxlike structure.

The main surface has means or provision for holding all the items required. As shown, a depression 16 is provided at one end of the main surface 11 for a tube of cement 17 which is used for attaching artificial eyelashes to eyelids, and has the same form as the tube. An arcuate depression 20 is provided at the other end of surface 11 for holding an artificial eyelash 24, as will be further discussed.

A second arcuate depression 22 is spaced between depressions 16 and 20 for storing the second artificial eyelash. A slim, elongated recess 18 is disposed across the main surface 11, from end to end, being spaced from the ends of recesses 20 and 22, and in this instance, intersecting the end of recess 16.

It should be noted, as shown in FIGURES 3 and 4, that the bottoms or deepest part of any depression 16, 18, 20, or 22 is within the area or never extends downwardly past flanges 12, 13, 14, and 15. Depression 18 is provided to hold a stick 19 for applying cement from tube 17 to the appropriate portion of the eyelashes 24.

Eyelashes 24 are each made of a series of curved follicles 26 each attached at one end to an adhesive strip 25 which is attached to an eyelid. The curve provided

the hairs or follicles 26 approximates the natural curve of a person's eyelashes. It should be realized that the holding capabilities of the adhesive strip is lost through use and the cement 17 is thus provided. This cement is applied to the strips 25 by the stick 19.

Each of the recesses 20 and 22 is curved to conform with the arcuate form of the eyelashes 24 which, of course, must follow generally, the curvature of an eyelid. The bottoms of the recesses 20 and 22 are curved to provide a surface for supporting the hairs 26 and for maintaining the curl thereof. The inside edges 21 and 23 of recesses 20 and 22, respectively, are disposed substantially normal to surface 21 so when the adhesive strips 25 of the artificial eyelashes are applied thereto, the hairs 26 contact the rounded bottoms of recesses 20 and 22 and are thus prevented from losing their curl thereby. As shown in FIGURE 1, a conventional cover 27 may be provided. It should be understood that while not shown, holder 10 may be housed in a box bottom.

While certain novel features of my invention have been shown and described and are pointed out in the annexed claims, it will be understood that various omissions, substitutions and changes in the forms and details of the device illustrated and in its operation can be made by those skilled in the art without departing from the spirit of the invention.

Having thus described my invention, I claim as new and desire to secure by Letters Patent:

A plastic holder for a pair of artificial eyelashes, each having an adhesive strip, a tube of adhesive and a stick for applying the adhesive, comprising a rectangular main upper side, a rectangular vertical flange depending from the edges of the main upper side to form therewith an inverted boxlike structure, a pair of transversely arcuate recesses disposed in longitudinally spaced relationship to one another in the main upper side each adapted to hold an artificial eyelash, and each of the arcuate depressions having a concavely formed bottom engaged by the hairs of the artificial eyelash held therein, each recess having a corresponding transverse arcuate upper edge surface to which the adhesive strip of an artificial eyelash is to be attached which is disposed substantially normal to the main upper side for maintaining the hairs of an eyelash in contact with the concavely formed bottom of the recess and for retaining the curl of the hairs, a longitudinal elongated recess adjacent one longitudinal edge of the main upper side which receives the adhesive applying stick, and a transverse recess adjacent one transverse side of the main upper side for receiving the tube of adhesive, each transverse arcuate recess having opposed end walls normal to said main upper side to keep the eyelashes from lateral spreading, said longitudinal stick receiving recess and said transverse adhesive tube receiving recess being respectively complementary to the shape of said stick and tube, one end of said tube receiving recess intersecting the longitudinal recess, and the bottoms of all of said recesses lying above the terminal lower edge of said rectangular flange.

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