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(71) Applicant (for all designated States except US): GENESYS TELECOMMUNICATIONS RATORIES, INC. [US/US]; 2001 Junipero Serra Blvd., Daly City, CA 94014 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): GALVIN, Brian [US/US]; 6987 Cadmar Ln. NW, Seabeck, WA 98380 (US). PERLMUTTER, S., Michael [US/US]; 2359 14th Avenue, San Francisco, CA 94116 (US).

- (74) Agent: BOYS, Donald, R.; 3 Hangar Way, Suite D, Watsonville, CA 95076 (US).
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**(54) Title:** METHOD FOR INTEGRATING CLIENT WEB HISTORY AND CALL CENTER HISTORY INTO A SINGLE IN-TERACTION HISTORY ACCESSIBLE IN REAL TIME

(57) Abstract: A method is provided for creating a portable history data record for a customer by integrating Web cookie data and telephone history data. The method includes the acts (a) retrieving and interpreting the Web cookie data, (b) retrieving and interpreting the telephone history data, (c) combining the data sets into a single data record eliminating redundant data, (d) formatting the data record for human or for machine interpretation, and (e) presenting the formatted data record to a point of service during or just ahead of an associated interaction event.

## INTERNATIONAL SEARCH REPORT

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched				
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C. DOCI	JMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where a		Relevant to claim No.	
X,P	US 20070060099 (RAMER et al) 15 March 2007 (1	5.03.2007) All	1-20	
Α	US 20070255702 (ORME) 01November 2007 (11.01.2007) All		1-20	
A	US 20070294096 (RANDALL et al) 20 December 2007 (20.12.2007) All		1-20	
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Further documents are listed in the continuation of Box C. See patent family annex.				
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Facsimile No	. (571) 273-3201	I	•	

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