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(21) International Application Number: PCT/US99/28102 (22) International Filing Date: 24 November 1999 (24.11.99) (30) Priority Data: 60/109,984 25 November 1998 (25.11.98) US Not furnished 23 November 1999 (23.11.99) US (71) Applicant: GOTSAVINGS.COM [US/US]; 1887 Landings Drive, Mountain View, CA 94043 (US). (72) Inventors: WILLIAMS, Humphrey, N., S.; 882 Chimalus Drive, Palo Alto, CA 94306 (US). KAN, Immanuel; 3124 Santa Maria Drive, Concord, CA 945187 (US). SY, Jaime; 1295 Skyline Drive, Daly City, CA 94015 (US). (74) Agent: LOHSE, Timothy, W.; Gray Cary Ware & Freidenrich LLP, Attn: Patent Department, 400 Hamilton Avenue, Palo Alto, CA 94301-1825 (US).		(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG). Published <i>With international search report.</i> (88) Date of publication of the international search report: 17 August 2000 (17.08.00)
(54) Title: INCENTIVE DELIVERY AND NOTIFICATION SYSTEM AND METHOD (57) Abstract A system and method for gathering consumer preference information about a particular product or brand wherein an incentive indicator is displayed on a web page if an incentive is available to the user for a particular product.		

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US99/28102

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) :G06F 17/60, 13/14

US CL :705/14, 10

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/14, 10

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
NONE

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 5,812,769 A (GRABER et al) 22 September 1998, col 3, lines 15-34; col 5, line 56 - col 6, line 22; and col 10, lines 48-55.	1-22
Y	US 5,717,860 A (GRABER et al) 10 February 1998, col 3, lines 13-32; col 5, line 55 - col 6, line 21; and col 10, lines 47-54.	1-22
Y	US 5,710,886 A (CHRISTENSEN et al) 20 January 1998, col 8, lines 44-49 and col 17, lines 12-17.	4-6, 10-12, 16-18, and 21-22
Y,P	US 5,970,469 A (SCROGGIE et al) 19 October 1999, col 2, lines 8-13; col 2, line 66 - col 3, line 13; col 4, lines 39-50; col 7, line 22 - col 8, line 51; and col 12, line 7 - col 13, line 46.	1, 2, 4-8, 10-14, and 16-22

☐ Further documents are listed in the continuation of Box C. ☐ See patent family annex.

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