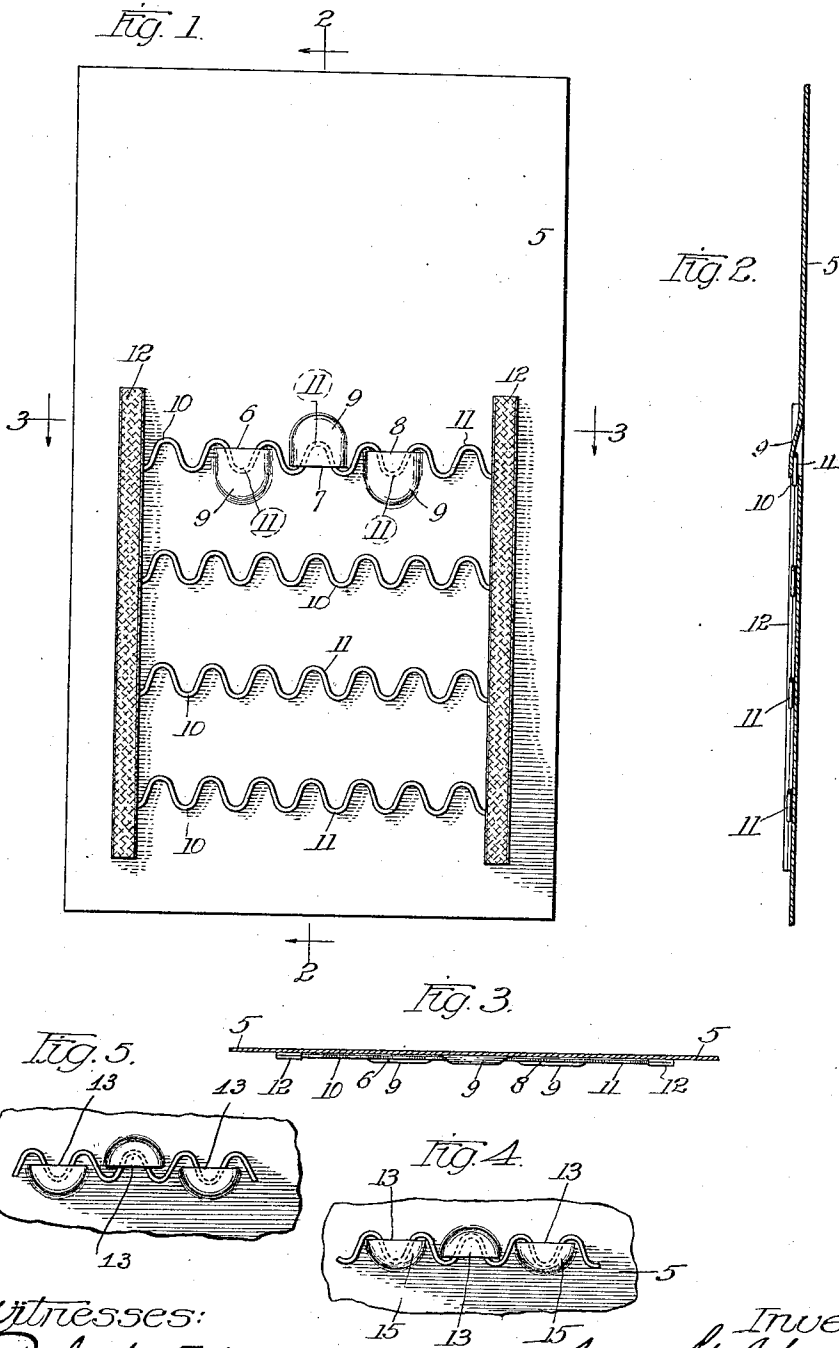


J. G. JOHNSTON.
 DISPLAY CARD.
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1,132,854.

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UNITED STATES PATENT OFFICE.

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DISPLAY-CARD.

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Specification of Letters Patent.

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To all whom it may concern:

Be it known that I, JAMES G. JOHNSTON, a citizen of the United States, residing at Evanston, county of Cook, State of Illinois, have invented certain new and useful Improvements in Display-Cards, of which the following is a specification.

My invention relates in general to display cards, but more particularly to a display card upon which fabric supports are adapted to be mounted.

It has heretofore been the custom, so far as I am aware, to individually mount fabric supports upon a display card and the means for mounting the individual support are generally so formed that the mounting or unmounting is accomplished with considerable difficulty and not only the display card, but frequently the articles mounted thereon are injured.

The principal object, therefore, of my invention is to form a display card with article-attaching means thereon, which, in combination with an article having certain characteristics, will permit of the articles being attached and detached with great rapidity and without injury to either the display card or articles.

A further object of my invention is to provide means for attaching a plurality of articles to a display card and with only one article engaging the card itself.

To these ends my invention consists of the device and combination of devices shown in the accompanying drawing, in which—

Figure 1 is a plan view of my improved display card having articles mounted thereon; Fig. 2 is a section on the line 2—2 of Fig. 1; Fig. 3 is a section on the line 3—3 of Fig. 1; Fig. 4 illustrates a slightly modified form. Fig. 5 illustrates a further modified form.

Referring now more particularly to the drawing, the display card 5 may be an ordinary piece of cardboard cut to suitable size and having three or more openings 6, 7 and 8 formed therein. The openings 6 and 8 being formed in alinement and in the same plane; whereas, the intermediate opening 8 is off-set from the openings 6 and 8.

The material adjacent the openings may be displaced or embossed as shown at 9 merely for the purpose of making the openings more accessible. It will of course be

understood that there may be more than three of such openings but three at least are necessary.

The articles 10 herein shown to be attached to the display card, are known in the art as collar supports, which are preferably formed from spring metal with a suitable covering or coating and are herein shown as being waved, whereby portions of the metal extend alternately upon opposite sides of their longitudinal centers. The waving of the articles form what I herein designate as protuberances 11. The ends of the articles are secured to the retaining members 12, whereby any number of articles may be held between the parallel retaining members herein shown, which may be of any desired length.

As before stated the articles are resilient and I utilize their resilient characteristic for the purpose of bringing three of the protuberances upon any one article in such position as will permit of the protuberances being inserted within the openings adapted to receive them, which is accomplished in the following manner: If it is desired to secure one of the articles to the display card provided with the openings as herein shown, one of the protuberances 11 is inserted between the edges of the opening 6 whereupon the article is bent so that the next protuberance to the right is brought below the opening 7 and then by moving the article upwardly until the next protuberance 11 is above the opening 8 such protuberance may be then forced between the edges of the opening 8, whereupon the article is firmly held to the card and yet it is in no wise distorted since it is not under tension. Neither can it be readily accidentally displaced from the card.

Instead of securing each article to the card as has heretofore been the custom I prefer to only secure one of such articles to the card when a plurality of articles are mounted between the retaining members herein shown, although it is obvious that if the retaining members are omitted each article might be separately secured to the card.

In Fig. 4 the material is not embossed adjacent the slits 13 but the insertion of the articles is made somewhat more difficult since the material has to be displaced, as

shown at 15, by pressure when inserting the articles.

I deem it also within the scope of my invention to form the slits or openings 13 in substantially horizontal alinement since the interlocking of the article therewith is accomplished in the same way as when the openings are off-set.

Having now described my invention, I claim:

1. A display card having three openings in substantially the same plane and adapted to retain a resilient article having staggered protuberances; said card having offset embossed portions adjacent the openings

and alternately disposed on opposite sides thereof.

2. A display card having a plurality of openings, two of which are in the same plane and adapted to retain a resilient article having a plurality of protuberances, two of which extend on one side of its longitudinal center; said card having embossed portions adjacent the openings and alternately disposed on opposite sides thereof.

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Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents Washington, D. C."