

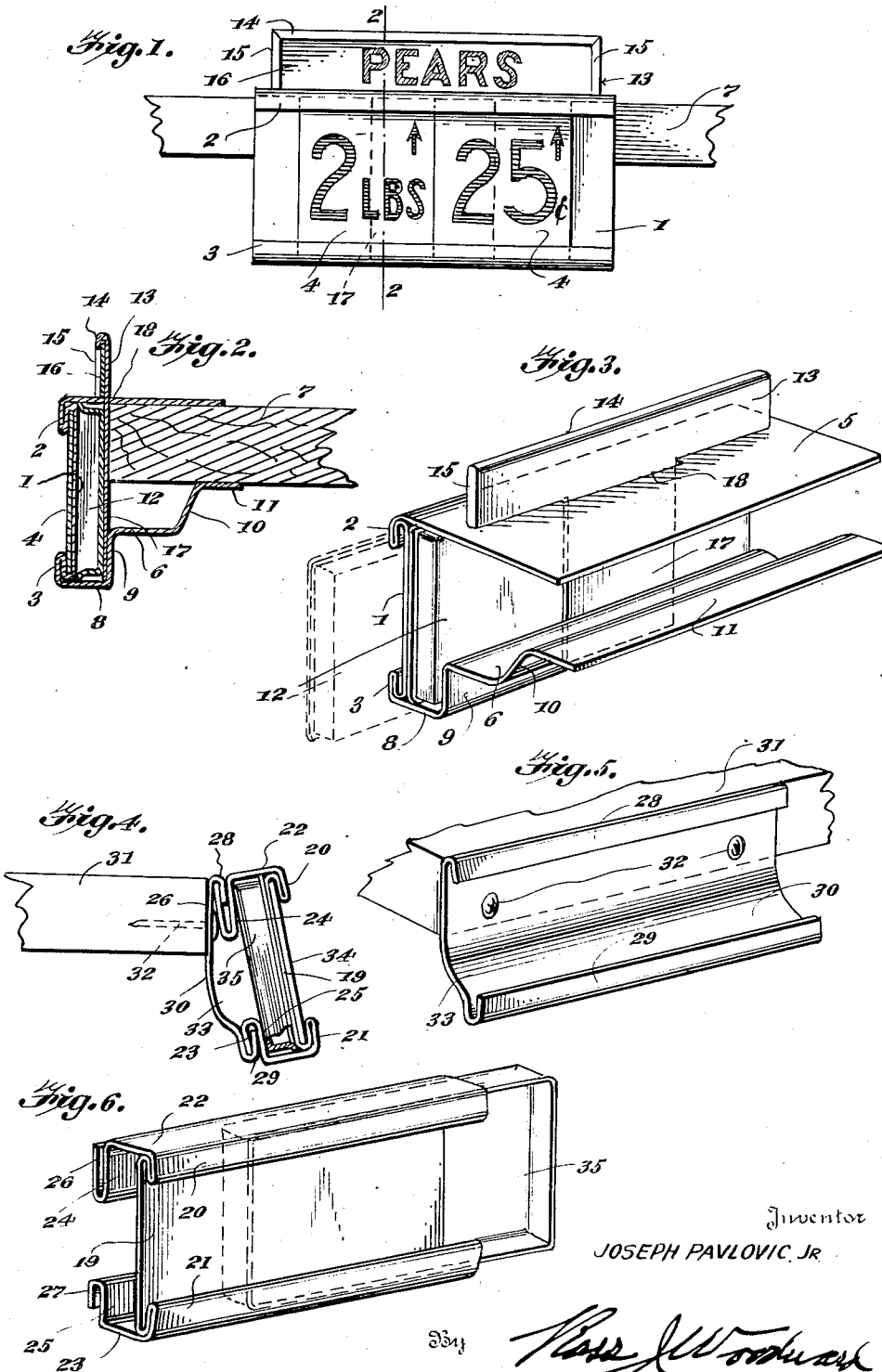
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J. PAVLOVIC, JR

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COMBINED INVENTORY AND PRICE TAG HOLDER

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Inventor
JOSEPH PAVLOVIC, JR

Ray W. Woodward
Attorney

UNITED STATES PATENT OFFICE

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COMBINED INVENTORY AND PRICE TAG
HOLDER

Joseph Pavlovic, Jr., Dillonville, Ohio

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This invention is an improvement to a combined inventory and price tag holder Patent No. 2,204,767, which relates to tag holders and more particularly to a tag holder adapted to be mounted on a shelf in a store.

One object of the invention is to provide a tag holder of such construction that it may be mounted against the front edge face of a shelf in front of merchandise on the shelf and prominently display tags which indicate the price of the merchandise.

Another object of the invention is to provide a tag holder which will not only carry tags bearing the price of the merchandise but also carry tags bearing the name of the merchandise.

Another object of the invention is to provide a tag holder which will not only hold tags in position to be seen by a customer or clerk but also carry a tray or box in which inventory record slips are kept for a permanent record of cost price, selling price, and sales of the particular item that may be priced and named on tag.

Another object of the invention is to provide a tag holder so formed that a tray or box holding inventory record slips that may be withdrawn without disturbing tags applied to the holder.

Another object of the invention is to provide a tag holder formed of sheet metal and capable of being very easily mounted at the front edge of a shelf.

Another object of the invention is to provide a tag holder having members extending rearwardly from a front plate constituting a backing plate for price tags, the rearwardly extending members also serving as carriers for a tray disposed back of the front plate and closed by this plate when in normal position.

Another object of the invention is to provide a tag holder wherein an auxiliary holder for carrying tags bearing the names of merchandise is removably mounted back of a tray carrying a supply of tags and holds the tray against the rear face of a plate against which price tags are mounted.

Another object of the invention is to provide a tag holder having rearwardly extending tray supporting portions which are formed with flanges or equivalent members for engaging flanges of a mounting plate fixed to a shelf and slidably mounting the tag holder for movement into and out of engagement with the mounting plate.

In the accompanying drawing

Fig. 1 is a front elevation showing a tag holder

of the improved construction mounted against the front edge face of a shelf.

Fig. 2 is a vertical sectional view on the line 2—2 of Fig. 1.

Fig. 3 is a perspective view of the improved tag holder.

Fig. 4 is a side elevation of a modified form of tag holder.

Fig. 5 is a perspective view of the mounting plate or bracket carrying the holder shown in Fig. 4.

Fig. 6 is a perspective view of the form of tag holder shown in Fig. 4.

The improved tag holder shown in Figs. 1, 2 and 3 is formed of sheet metal, and referring to Fig. 2, it will be seen that the blank from which the holder is formed is bent to provide a body or backing plate 1 having lips or flanges 2 and 3 along its upper and lower edges. These lips are in slight forward spaced relation to the backing plate so that price cards 4 may be fitted into place against the backing plate with the lips overlapping upper and lower ends of the tags and firmly but removably holding the tags in place. The lips or flanges 2 and 3 are of double thickness and, after forming these lips, the blank is bent to form jaws 5 and 6 which project rearwardly from the plate 1 for gripping upper and lower surfaces of a shelf 7 and removably mounting the tag holder in position against the front edge face of the shelf. The upper jaw is flat from the plate 1 to its rear end but the portion of the blank forming the jaw 6 is initially of greater length than the jaw 5 and is bent to form a trough-shaped portion 8 having a rear wall 9 from which the jaw 6 projects. In spaced relation to its rear end, the jaw 6 is bent to form an upwardly extending portion 10 from which the shelf engaging portion or lip 11 of the jaw extends. Since the blank is resilient sheet metal, the jaws will frictionally grip the shelf and firmly hold the tag holder in position.

To carry a supply of inventory record slips, there has been provided a tray or receptacle which is also formed of sheet metal. This tray extends horizontally with its open side presented forwardly and is slidably supported in the trough 8. Normally, the tray is in retracted position back of the plate 1 which serves as a closure for the tray and holds the inventory record slips within the tray. By applying pressure to one end of the tray, it may be shifted longitudinally out of the trough and either partially or entirely removed from the trough. Inventory record slips may be added or removed

from the tray as they are required and the tray returned to retracted position back of plate 1.

An auxiliary holder 13 is mounted over the jaw 5. This tag holder is preferably of slightly less length than the main tag holder and has an upper flange 14 and end flanges 15 for overlapping marginal portions of tags 16 bearing the names of merchandise placed on the shelves. A supporting tongue or strip 17 extends downwardly from the body portion of the auxiliary tag holder and passes through a slot 18 formed in the jaw 5, in such position that the tongue bears against the rear surface of the tray and has its lower end portion engaged in the trough 8 and bears against the front surface of the rear wall 9 thereof. This strip has flat contacting engagement with the front edge face of the shelf where it is gripped between the shelf and the tray and frictionally held in place. It should also be noted that when the tag holder is removed from the shelf, the strip constitutes a backing strip for the tray and holds the tray in upright position with its open front pressed against and closed by the plate 1 of the main tag holder.

In Figs. 4, 5 and 6, there has been shown a modified form of tag holder. In this embodiment of the invention, there is a main tag holder 19 formed from a sheet metal blank bent to form upper and lower flanges 20 and 21 of double thickness. After forming the flanges 20 and 21, the blank is extended rearwardly to form extensions 22 and 23 having flanges 24 and 25 extending therefrom. The flanges 24 and 25 are then bent to form lips or tongues 26 and 27 for engaging in troughs 28 and 29 formed along upper and lower edges of a mounting strip or bracket 30 secured against the front edge face of a shelf 31 by nails 32. The bracket has its lower portion 33 curved forwardly so that the tag holder will be disposed at an incline, as shown in Fig. 4, when applied to the bracket and tags 34 carried by the holder disposed at such an angle that they can be easily read by a customer or clerk looking at the tag holder. Since the tag holder is formed of resilient metal, the lips or tongues 26 and 27 form jaws for gripping a tray 35 and frictionally holding the tray in place back of the front plate of the tag holder. This tray serves as a container for inventory record slips and when the tray is in normal retracted position back of the front plate, its open front will be closed by the front plate of the tag holder. Inventory record slips will thus be stored in a convenient receptacle and may be easily inserted or removed when the tray is shifted longitudinally to the extended position shown in Fig. 6, keeping a permanent record of merchandise received and sold during a given time, also the cost of the merchandise and the sum the merchandise was sold for.

Having thus described the invention, what is claimed is:

1. A tag holder comprising a tag holding mem-

ber, support engaging members extending rearwardly from the tag holding member, a tray shiftable into and out of position back of the tag holding member, the tray being open at its front for insertion and removal of articles and having its open front closed by the tag holding member when in position back of the tag holding member, and an auxiliary tag holder having a mounting member passing through one of the support engaging members back of the tray and holding the tray upright with its open front closed by the first tag holding member.

2. A tag holder comprising a front plate constituting a backing plate for tags, sheets extending rearwardly from upper and lower edges of the front plate and constituting support engaging members, and a tray resting on the lower sheet and shiftable horizontally between the sheets into and out of position back of the front plate and having an open front closed by the front plate when the tray is in position back of the front plate.

3. A tag holder comprising a front plate constituting a backing plate for tags, sheets extending rearwardly from upper and lower edges of the front plate and constituting support engaging members, the lower sheet having its forward portion bent to form a trough, and a tray supported in the trough back of the front plate and slidable horizontally into and out of position back of the front plate, the tray having an open front closed by the front plate when the tray is in position back of the front plate.

4. A tag holder comprising a front plate constituting a backing plate for tags, flanges along upper and lower edges of the front plate for holding tags against the front plate, sheets extending rearwardly from upper and lower edges of the front plate and constituting support engaging members, the lower sheet having its forward portion bent to form a trough, an auxiliary tag holder over the upper sheet having a depending shank extending through an opening in the upper sheet with its lower end resting in the trough, and a tray in the trough open at its front and slidable into and out of position back of the front plate in which its open front is closed by the front plate, said shank holding the trough upright with its open front in closing engagement with the front plate.

5. A tag holder comprising a front plate constituting a backing plate for tags, flanges along upper and lower edges of the front plate for holding tags against the front plate, sheets extending rearwardly from upper and lower edges of the front plate, said sheets being bent to form upper and lower channels and lips carried by rear walls of the channels, a tray mounted back of the front plate within the channels and slidable horizontally into and out of place, and a mounting bracket having flanges slidably engaged by flanges of the channels.

JOSEPH PAVLOVIC, JR.