



- (51) International Patent Classification: *G06F 17/00* (2006.01) *G06F 7/00* (2006.01)
- (21) International Application Number: PCT/US2015/023430
- (22) International Filing Date: 30 March 2015 (30.03.2015)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data: 14/446,559 30 July 2014 (30.07.2014) US
- (63) Related by continuation (CON) or continuation-in-part (CIP) to earlier application: US 14/446,559 (CON) Filed on 30 July 2014 (30.07.2014)
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- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

[Continued on next page]

(54) Title: CONTENT-BASED ASSOCIATION OF DEVICE TO USER

(57) Abstract: Example methods and systems for content-based association of a device to a user are presented. In an example method, data corresponding to each of a plurality of items of content stored within a user device are accessed. A device identifier for the user device is generated based on the data. The device identifier is transmitted from the user device to a service device to associate the user device with a user.

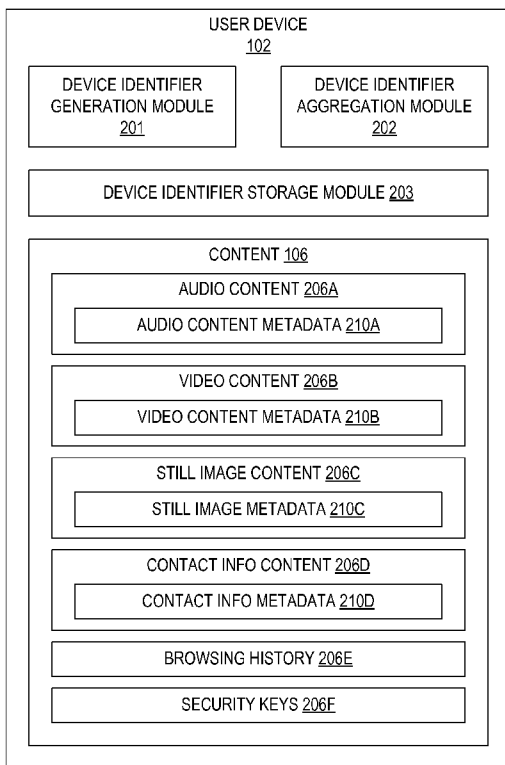


FIG. 2

WO 2016/018472 A3

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

- *with international search report (Art. 21(3))*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

(88) Date of publication of the international search report:

17 March 2016

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US 15/23430

A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06F 17/00, G06F 7/00 (2015.01) CPC - G06F17/30949 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) CPC: G06F17/30949; IPC(8): G06F 17/00, G06F 7/00 (2015.01); USPC: 707/698 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched CPC: G06F17/30067, G06F17/30949, G06F17/3015, G06F17/30091, G06F17/3012; USPC: 726/18, 726/19, 707/697, 707/698 (keyword limited, see below) Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PatBase, Google Web, Google Patents Search terms: user identification, device correlation, genetic sequence algorithm, user and device		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X - Y	US 2012/0072546 A1 (Etchegoyen) 22 March 2012 (22.03.2012), entire document, especially abstract, para [0057], [0054], [0010], [0073], [0028], [0032], [0050], [0063], [0077], [0041], [0077], [0042], [0028], [0059].	1-3, 5-13, 15-18, 20 ----- 4, 14, 19
Y	US 2014/0095320 A1 (Sivaramakrishnan et al.) 03 April 2014 (03.04.2014), entire document, especially para [0154], [0069].	4
Y	US 2014/0136333 A1 (Shoshitaishvili et al.) 15 May 2014 (15.05.2014), entire document, especially para [0047], [0077], [0108].	14
Y	US 2003/0033501 A1 (Cooke et al.) 13 February 2003 (13.02.2003), entire document, especially para [0015].	19
<input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/>		
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Date of the actual completion of the international search 14 October 2015 (14.10.2015)		Date of mailing of the international search report 12 JAN 2016
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-8300		Authorized officer: Lee W. Young PCT Helpdesk: 571-272-4300 PCT OSP: 571-272-7774