

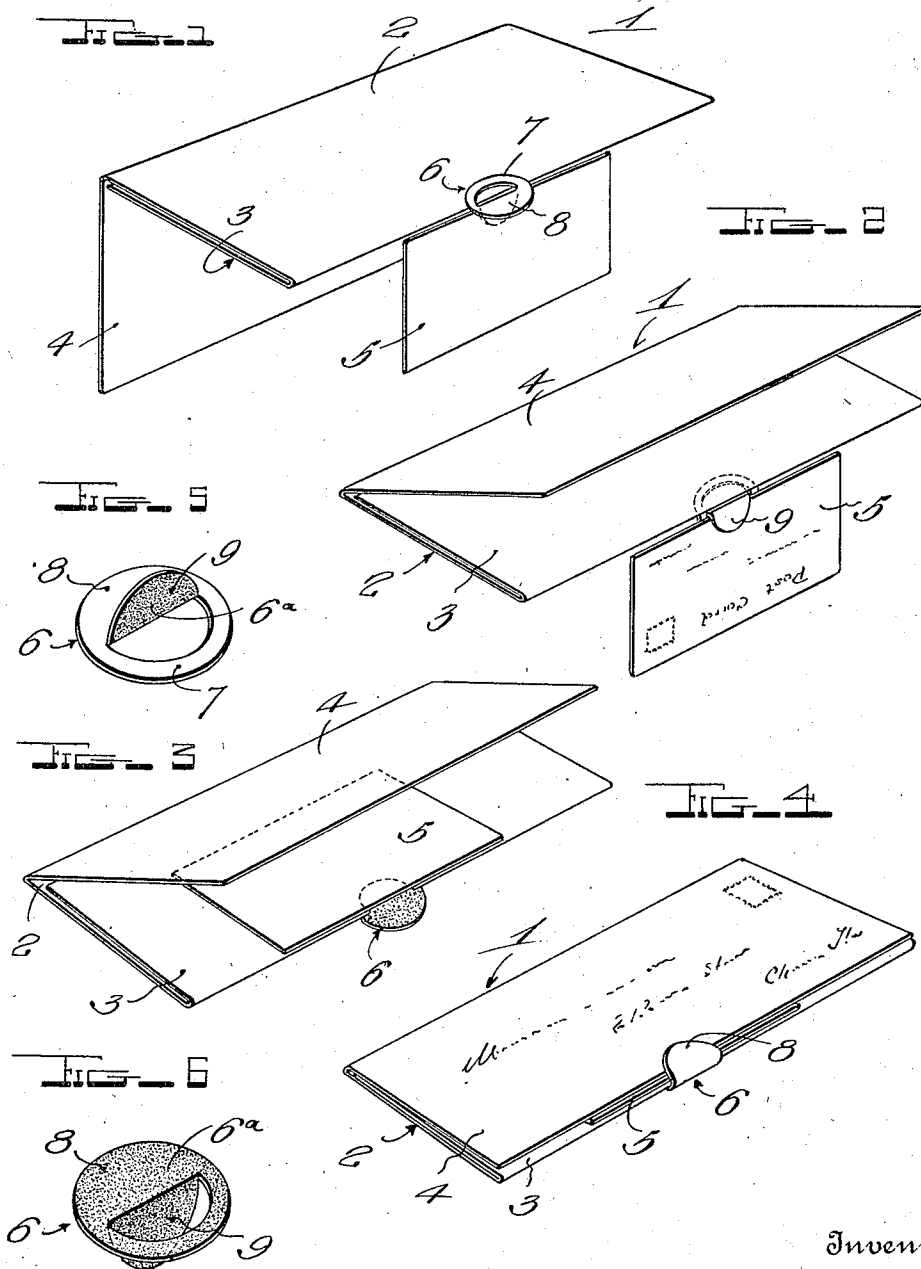
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SEAL FOR FOLDERS

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Witness

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UNITED STATES PATENT OFFICE.

MILTON HARTMAN, OF DETROIT, MICHIGAN, ASSIGNOR TO LOCALIZED ADVERTISING CORPORATION, OF DETROIT, MICHIGAN.

SEAL FOR FOLDERS.

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To all whom it may concern:

Be it known that I, MILTON HARTMAN, a citizen of the United States, residing at Detroit, in the county of Wayne and State of Michigan, have invented certain new and useful Improvement in Seals for Folders, of which the following is a specification, reference being had therein to the accompanying drawing.

This invention relates to an improved seal or binder which is especially, but not necessarily, designed for use in connection with advertising folders.

It is the principal object of the invention to provide a seal of simple and inexpensive design which can be quickly attached to the overlapping leaves or pages of the folder to connect them together and to permit a return post card or the like to be positioned and held between them.

More specifically, it is an object of the invention to provide a novel seal which is folded to provide halves for connection with the outer leaves of the folder, there being an inwardly extending tongue positioned between the leaves and this tongue being adapted for connection with a post card or the like so that it can be used as a return order blank.

In the accompanying drawings forming a part of this specification and in which like numerals are employed to designate like parts throughout the same:

Figure 1 is a perspective view of a conventional form of folder showing the improved seal associated therewith and with a post card or order blank, this view disclosing the first step in connecting the card with the folder.

Figure 2 is likewise a perspective view showing the manner in which the seal connects with the post card.

Figure 3 is a view like Figure 2 showing the post card positioned between the pages of the folder.

Figure 4 is a similar view showing the complete article for mailing.

Figures 5 and 6 are enlarged detail perspective views of the seal looking at the opposite sides thereof respectively.

In the drawings, the numeral 1 represents generally a conventional type of advertising folder which comprises several pages 2, 3, and 4 which are intended to be folded in the

usual way. A post card or the like 5 is designed to be connected with one of the pages and positioned between them when the article is completed and ready for mailing. As a rule, this card will be provided with postage for permitting it to be used as a return order blank. Of course, it is not essential that it be a card, for it may be an envelope with an order blank in it.

The invention, as before indicated, resides in the employment of a novel seal for connecting the pages of the folder together and maintaining the post card in position between them so that it will not become displaced while in transit. The improved seal is designated generally by the reference character 6 and it is preferably in the form of a small disk constructed of paper or fabric, the underside thereof being covered with glue or some similar substance 6^a to permit the seal to be secured to the respective pages and post card. In practice, this seal is designed to be folded into two halves 7 and 8, the first named half being intended to be secured to the outer face of the page 2, and the other half being intended to be connected to the corresponding face of the page 4 when the article is ready for mailing. To permit the post card to accompany the folder without permitting accidental loss while in the mail, a substantially semicircular tongue 9 is cut out from the half 7 of the disk and this tongue extends at right angles to the halves when the parts are shown as in Figure 1 and it is designed for connection to the post card.

When preparing the article for mailing, the pages 2 and 3 are folded upon one another as shown. The tab or tongue 9 of the seal is secured to the post card and the half 7 of the seal is connected with the page 2 then, the post card is positioned between the pages 3 and 4 as shown in Figure 3 and to complete the article, the half 8 of the seal is brought across the edges of the pages and card and is connected with the page 4. The outer face of the latter is addressed the usual way and provided with the usual postage and the article is then ready for mailing.

By carefully considering the description in connection with the drawings, persons familiar with devices of this class will doubtless be able to obtain a clear understanding of the invention. Therefore, a

more lengthy and detailed description is deemed unnecessary.

I claim:

1. In combination, a folder embodying a plurality of pages, a return card or the like
5 positioned between them, and a seal folded into halves and having a tab, the tab being secured to said card and the halves being secured respectively to the outer pages to

hold them together and to maintain the card 10 in place between them.

2. The arrangement disclosed in claim 1, wherein said seal is a paper disk having said tab cut from one of the halves.

In testimony whereof I hereunto affix my 15 signature.

MILTON HARTMAN.