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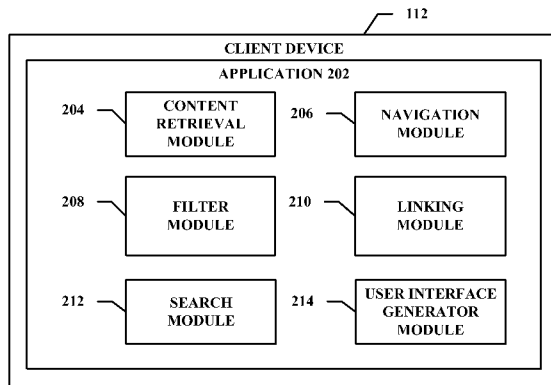
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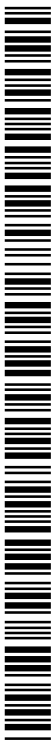
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(54) Title: SYSTEM AND METHOD FOR BROWSING AND ACCESSING MEDIA CONTENT



(57) Abstract: A first selection of an aggregated content category is received from a plurality of aggregated content categories provided in a first portion of a user interface for an application for browsing and viewing media content. A second portion of the user interface is populated with media content items categorized in the selected aggregated content category. A second selection of a media content item of the media content items categorized in the selected aggregated category is received. The user interface is populated with user interface panels relating to aspects of the selected media content item. The user interface panels have a content item description panel, a cast panel, a content source panel, a reviews panel, a connect panel, and a news feed panel.

FIG. 2





GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06F 17/00; G06F 3/048; G06F 15/16

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords:content, media, portion, select, populate, user interface, panel, window

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2009-0158206 A1 (MYLLYLÄ TOMI) 18 June 2009 See paragraph 40 - paragraph 52; and figure 3.	1-19
A	US 2010-0131844 A1 (WOHLERT RANDOLPH) 27 May 2010 See paragraph 83 - paragraph 87; and figure 3.	1-19
A	US 7669123 B2 (ZUCKERBERG MARK et al.) 23 February 2010 See column 8, line 56 - column 11 line 9; and figures 4,5.	1-19
A	US 2010-0070575 A1 (BERGQUIST DONALD JOSEPH et al.) 18 March 2010 See paragraph 65 - paragraph 72; and figure 5.	1-19

 Further documents are listed in the continuation of Box C. See patent family annex.

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Date of the actual completion of the international search

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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