Oct. 25, 1938. H. M. LEWIS ET AL 2,134,636

DISPLAY CONTAINER

Filed April 20, 1936 2 Sheets-Sheet 1

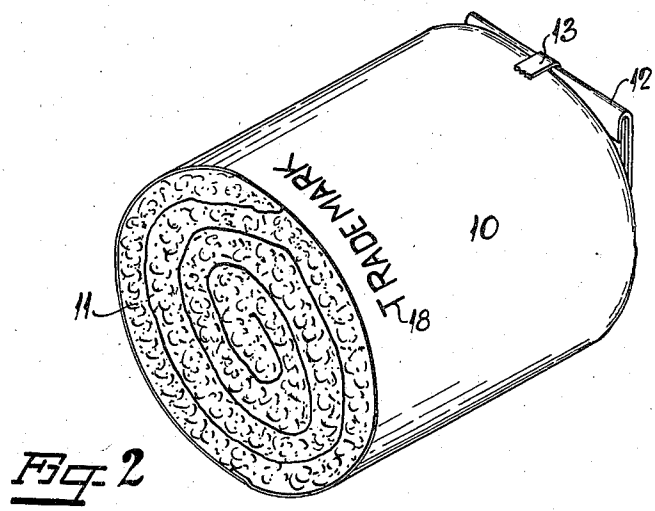


Fig. 2

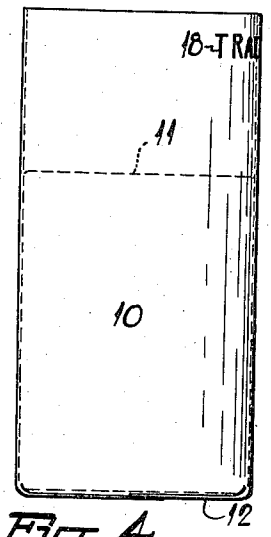


Fig. 4

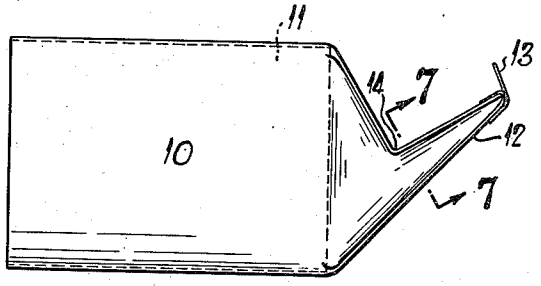


Fig. 3

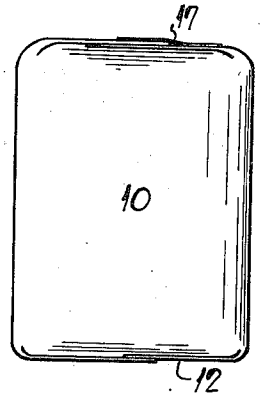


Fig. 5

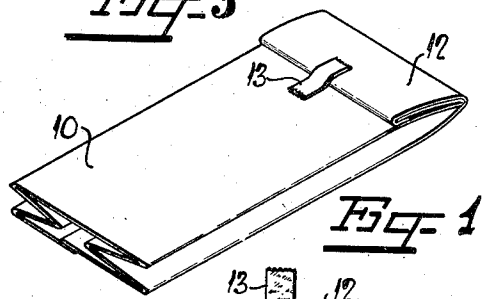


Fig. 1

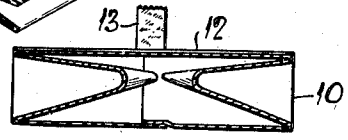


Fig. 7

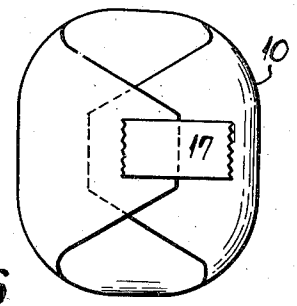


Fig. 6

INVENTORS:
HOUSTON M. LEWIS
AND
JACOB C. BARNHARDT

By

Attorney

Oct. 25, 1938. H. M. LEWIS ET AL 2,134,636

DISPLAY CONTAINER

Filed April 20, 1936 2 Sheets-Sheet 2

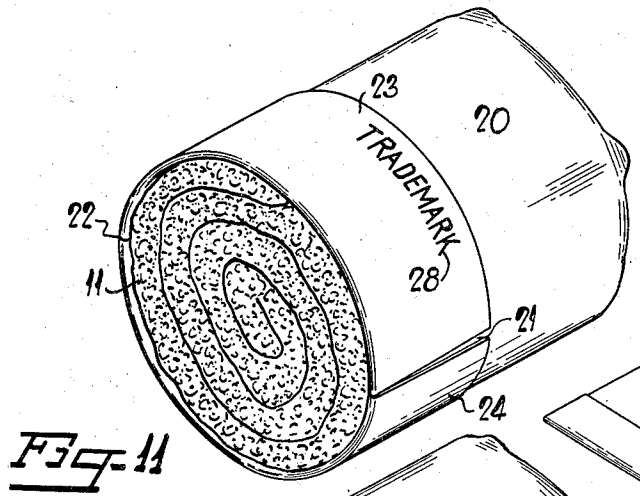


Fig-11

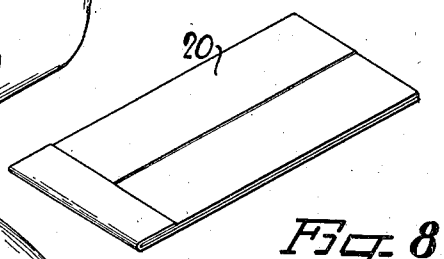


Fig-8

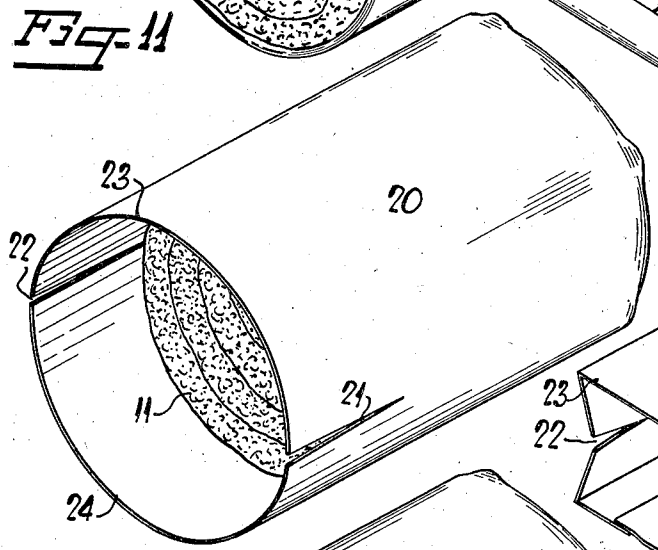


Fig-10

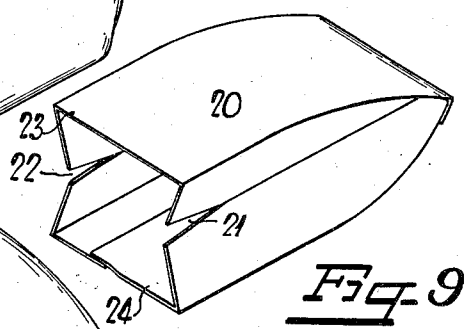


Fig-9

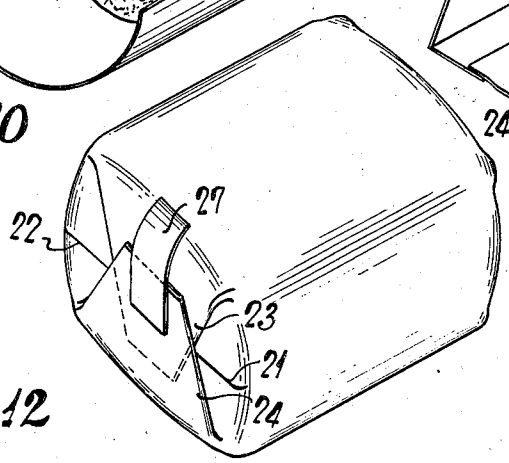


Fig-12

Inventors:
HOUSTON M. LEWIS
AND
JACOB C. BARNHARDT

By Lewis & Eaton

Attorney

Patented Oct. 25, 1938 2,134,636

UNITED STATES PATENT OFFICE

2,134,636

DISPLAY CONTAINER

Houston M. Lewis and Jacob C. Barnhardt,
Charlotte, N. C.

Application April 20, 1936, Serial No. 75,430

2 Claims. (Cl. 206—44)

This invention relates to a poke or bag for encasing bulky objects such as cotton batting and the like and more especially to a telescopic bag having the closed end thereof folded upon itself and secured in such a position as to allow the object to be inserted therein, leaving one end exposed to view. It is a well known fact that in wrapping large bundles of bulky material by clerks in a store that it is almost impossible to obtain a neat job especially when the article has to be wrapped hurriedly. Furthermore, an excessive amount of wrapping paper is required since it is not practical to spend the additional amount of time and care in wrapping the article in order to economize on the wrapping material.

It is, therefore, an object of this invention to provide a telescopic bag of a predetermined size such as will accommodate a standard sized article, with the closed end of said bag folded upon itself so that an article may be inserted therein in such a manner so as to display the end thereof.

It is a further object of this invention to provide a bag of the class described capable of normally holding an article in position for the display of one end thereof, said bag being so constructed that when it is desired to completely wrap the article that the folded end can be released and the article shifted to a new position within the bag. After this is done the open end may be folded and sealed.

It is evident that by providing a bag of this type that the portions of the article which are not being displayed, will be protected from becoming soiled. Also the wrapping operation will be considerably simplified and a neater and more compact package for containing the article will be provided.

It is a further object of this invention to provide a container for bulky objects such as cotton batting and the like, the open end of said container having opposed sidewalls thereof slit in order to allow the open end of the same to be folded backwardly over the outer sidewalls of the container to properly expose one end of the contents which may be inserted therein.

Some of the objects of the invention having been stated, other objects will appear as the description proceeds when taken in connection with the accompanying drawings, in which:—

Figure 1 is an isometric view of a telescopic bag made in accordance with the invention and shown in a collapsed poistion;

Figure 2 is an isometric view of the bag showing a batt of cotton inserted therein;

Figure 3 is a side elevation of Figure 2 showing the telescoped end in a partially extended position;

Figure 4 is a side elevation of the bag showing the batt in a new position where the open end is ready to be folded and sealed;

Figure 5 is a side elevation similar to Figure 4 but showing the ends thereof in a closed position;

Figure 6 is a top plan view of Figure 5;

Figure 7 is a sectional view taken along the line 7—7 in Figure 3;

Figure 8 is an isometric view of a container in a collapsed position showing a modified form of the invention;

Figure 9 is an isometric view of the container shown in Figure 8 but showing the same in an opened position;

Figure 10 is an isometric view of the container showing a batt of cotton inserted therein;

Figure 11 is a view similar to Figure 10 but showing the rim portion of the bag folded backwardly over the outer sidewalls to properly display the batting;

Figure 12 is an isometric view of a package showing the end thereof closed and sealed.

Referring more specifically to the drawings the numeral 10 denotes a suitable bag or poke having a package of cotton batting 11 inserted therein. The bottom end 12 of the bag is normally folded, as shown in Figure 1 and is held in position by any suitable fastening means such as a sticker 13 which has suitable adhesive thereon for engaging the bottom of said bag and the side thereof. In order to properly fold the bottom end of the bag it is necessary to bend the lower portion of the bag about the bend-line 14 and double the lower end of the bag upon itself in the position shown in Figures 1 and 2.

When using the bag, it is first opened from the collapsed position shown in Figure 1 and the cotton batting inserted therein so as to occupy the position shown in Figure 2. In this position it will be noted that one end of the batting 11 is flush top with the rim of the bag 10, so as to properly display one end thereof. Normally, the contents 11 are shipped in this position, after which the bag and contents are placed on a suitable display stand within a store in such a manner so as to make the exposed end thereof visible.

When the package of material has been sold and it is desired to wrap the same for a customer, the sticker 13 is released or removed and the bottom end of the bag is unfolded to the position shown in Figure 3. The contents 11 are then shifted to the position shown in Figure 4. The upper portion is folded to a position shown in

Figure 6 after which a suitable label 17 is placed thereon to properly seal the package.

In wrapping packages of this type for the customer it is very often desirable to conceal the trade-mark after the purchase has been made, as the customer will not want to display the trade-mark or descriptive matter while carrying the package. Therefore, the trade-mark 18 may be placed on the exterior of the package near the upper edge thereof so that when the package has been wrapped the trade-mark will be folded in with the upper end of the package to a position where it will not be visible when the package is taken out by the customer.

Figures 8 to 12 inclusive show a slightly modified form of the invention in which bag 20 has the opposed sidewalls slit as at 21 and 22 after which the batting 11 is inserted therein to the position shown in Figure 10. The next step is to fold the upper bifurcated portions 23 and 24 backwardly upon the outer sidewalls of the container 20 to the position shown in Figure 11. In this position the contents are shipped and after it arrives at its destination, the package is placed on display with one end thereof exposed to view. Likewise, in this form, one end of the contents are flush with the end of the package. When the package has been sold the portions 23 and 24 are folded to the position shown in Figure 12 after which a suitable sticker 27 is placed on the end thereof to seal the package.

The trade-mark 28 is placed on one of the portions 23 or 24 so that it will be visible when the article is on display as shown in Figure 11 but will be concealed when the portions are folded to completely wrap the package. The article remains in the same relative position to the bag at all times in this form, thereby making it unnecessary to shift the article to a new position when it is completely wrapped.

In the drawings and specification there has been set forth a preferred embodiment of the invention, and although specific terms are employed, they are used in a generic and descriptive sense only, and not for purposes of limitation, the scope of the invention being set forth in the appended claims.

We claim:

1. That method of packaging an article which comprises providing a bag longer than the article, creasing the sides of the bag and doubling the lower end onto itself and securing the doubled portion to the exterior of the bag to shorten the bag to a length sufficient to accommodate the article and to display one end of the article approximately flush with the open end of the bag, then placing the article in the bag, then unfolding the lower end of the bag and moving the article downwardly in the bag and folding the open end of the bag over the article to form a sales wrapper for the article.

2. A package comprising an article of merchandise and a container therefor, said container being of a width sufficient to snugly receive the article and being of substantially greater length than the article, said container having an open end and a bottom, the bottom of the container having its sides creased inwardly and the bottom end doubled upon itself and secured to the exterior of the container, said article when placed within the container having its outer end flush with the open end of the container and the inner end in engagement with the doubled-over bottom, the container being of sufficient depth so that when the lower end of the container is unfolded and the article is moved toward the closed end of the container, there will be a substantial amount of unoccupied space in the open end of the container and thus permitting the open end of the container to be folded over the exposed end of the article.

HOUSTON M. LEWIS.
JACOB C. BARNHARDT.