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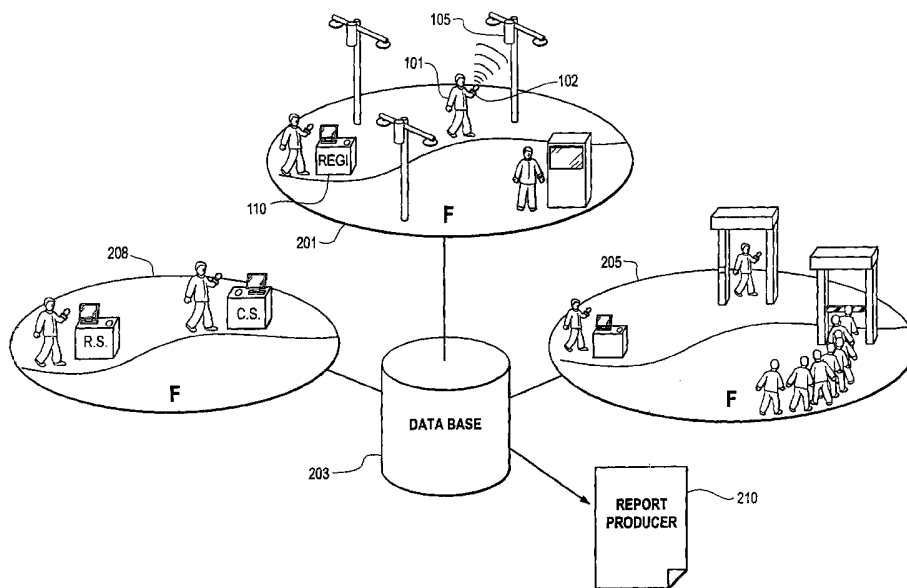
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[Continued on next page]

(54) Title: GUEST INFORMATION TRACKING SYSTEM AND METHOD



(57) Abstract: A system and method of tracking a guest within a confined area of a facility are disclosed. Personal identification information of a guest is received into at least one of a set of stations distributed throughout the confined area to register the guest. Demographic information regarding the registered guest is received. The movement of the guest is monitored over time, and the guest movement information is stored. Reports are created on the demographic and movements of the guest. In order to facilitate the tracking of the spending of the guest, monetary deposit information for the guest or guest's group is received, and transaction information is received from at least one cashless station. Transaction reports are created.

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**A. CLASSIFICATION OF SUBJECT MATTER**

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 US CL : 235/376, 235/379, 235/380, 340/573.1, 340/573.4, 707/104.1

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 235/379, 235/380, 340/573.1, 340/573.4, 707/104.1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
 NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 NONE

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5,566,327 A (SEHR) 15 October 1996 (15.10.1996), entire document and all figures, especially figures 4, 6a, 7b; column 2, lines 30-65	1-39
X	US 5,987,421 A (CHUANG) 16 November 1999 (16.11.1999), entire document	1, 4, 5, 7, 10, 11, 13, 16, 17
X	US 5,438,321 A (BERNARD et al.) 01 August, 1995 (01.08.1995), entire document	1, 4, 5, 7, 10, 11, 13, 16, 17
X	US 4,495,496 A (MILLER III) 22 January 1985 (22.08.1985), see entire document.	1, 4, 5, 7, 10, 11, 13, 16, 17
X,E	US 6,657,543 B1 (CHUNG) 02 December 2003 (02.12.2003), entire document	1, 4, 5, 7, 10, 11, 13, 16, 17

Further documents are listed in the continuation of Box C.

See patent family annex.

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- "P" document published prior to the international filing date but later than the priority date claimed

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- "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
- "&" document member of the same patent family

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