No. 889,618. PATENTED JUNE 2, 1908.

T. KHARAS.

ADVERTISING DEVICE.

APPLICATION FILED JUNE 22, 1907.

2 SHEETS—SHEET 1.

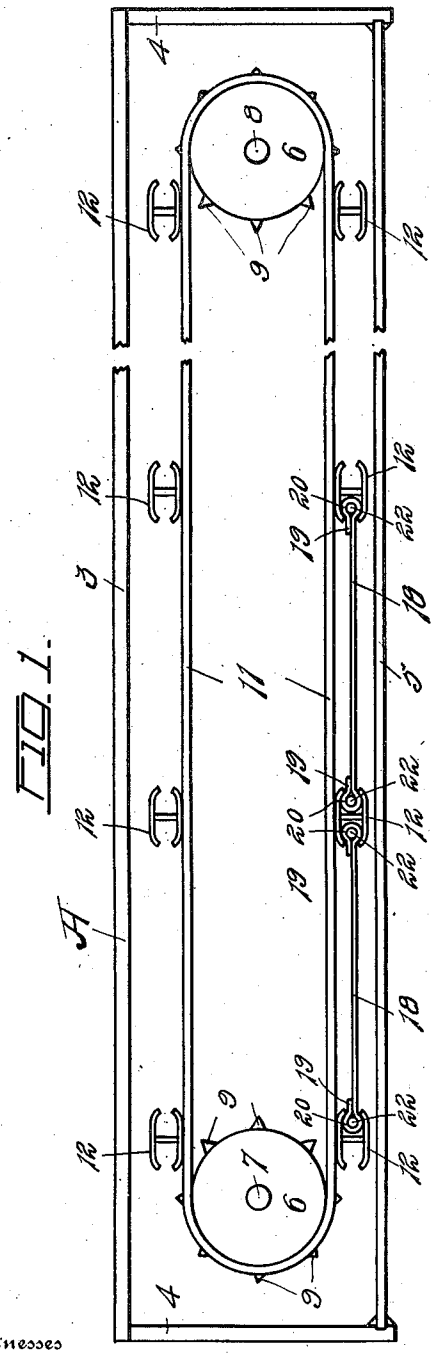


FIG. 1.

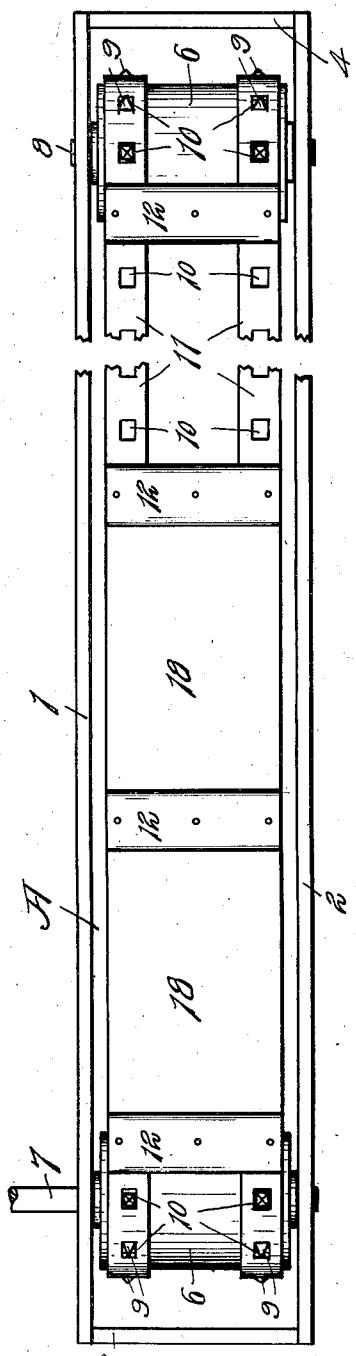


FIG. 2.

Witnesses

Chas. N. Reansaee.

E. R. McClellan

Inventor:

By Theodore Kharas.

F. J. Kanon & Co.

Attorneys

No. 889,618. PATENTED JUNE 2, 1908.

T. KHARAS.

ADVERTISING DEVICE.

APPLICATION FILED JUNE 22, 1907.

2 SHEETS—SHEET 2.

FIG. 3.

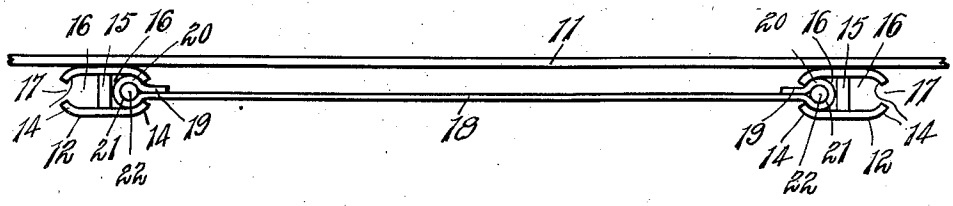


FIG. 4.

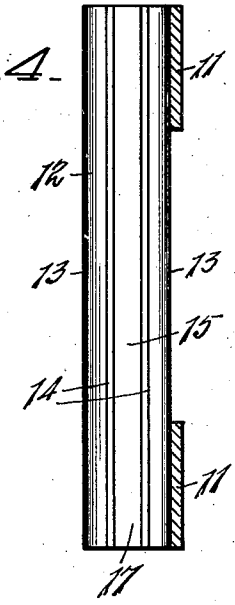


FIG. 6.

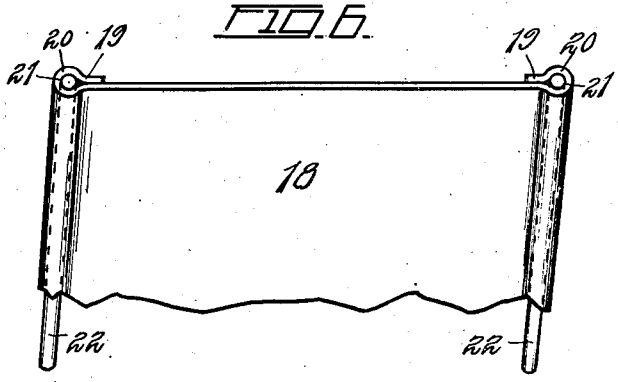


FIG. 5.

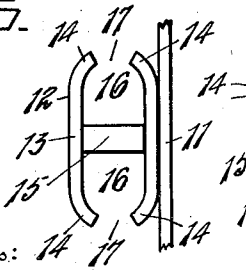
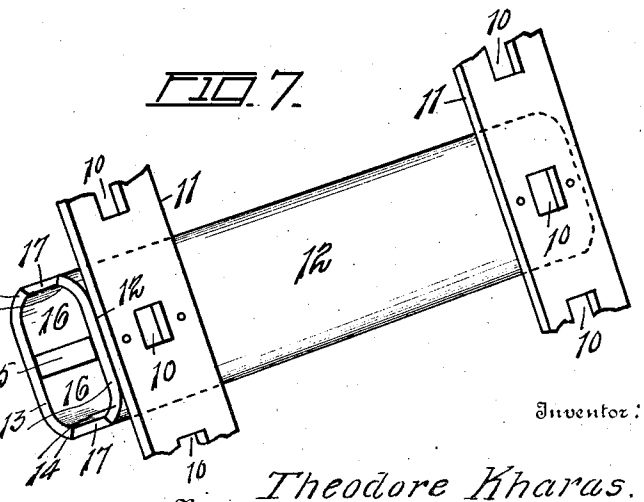


FIG. 7.



Witnesses:

Chas. N. Pearsall.

E. R. McClellan

Inventor:

Theodore Kharas.

By F. J. Karsons & Co.

Attorneys.

UNITED STATES PATENT OFFICE.

THEODORE KHARAS, OF OMAHA, NEBRASKA.

ADVERTISING DEVICE.

No. 889,618. Specification of Letters Patent. Patented June 2, 1908.

Application filed June 22, 1907. Serial No. 380,363.

To all whom it may concern:

Be it known that I, THEODORE KHARAS, a citizen of the United States, residing at Omaha, in the county of Douglas and State of Nebraska, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention relates to advertising devices and more particularly though not necessarily to a street car advertising device and has for its object to provide a simple, inexpensive and efficient device of the above character wherein the display cards will constantly travel from one end of the car to the other, the cards being attached to endless belts, thus providing a device which will naturally attract the attention of passengers in that the display cards are slowly moving lengthwise of the car.

The invention consists of a novel construction and combination of the several parts, as will be hereinafter fully set forth, and finally pointed out in the claims.

Referring to the accompanying drawings forming a part of this specification, wherein like characters of reference denote similar parts throughout the several views: Figure 1, is a plan view of an advertising device constructed in accordance with my invention; Fig. 2, is a front elevation thereof; Fig. 3, is a plan view in detail showing a display card held in position by means of slotted card holders; Fig. 4, is an enlarged side elevation of one of the card holders as secured to the endless conveyers; Fig. 5, is a plan view thereof; Fig. 6, is a perspective view with a portion broken away of one of the fabric display cards; and Fig. 7, is a perspective view of one of the card holders.

Referring to the accompanying drawings A, designates a suitable housing or casing comprising a top 1, bottom 2, side 3, the ends 4, and the suitable glass front 5.

Suitably mounted within the housing and at each end thereof are rollers or drums 6, which are suitably mounted upon the shafts 7 and 8. As shown in the drawings, shaft 7 is adapted to be the power shaft, but I have not shown the mechanism for giving movement thereto, as this may be modified at will, although electric power is preferable when used in street cars and the like. Each of the rollers or drums 6, is provided with a plurality of projections 9, adapted to enter the openings 10, of the endless conveyers 11, which conveyers are made from steel tape or other suitable material. This conveyer 11, passes over the rollers 6, and the meeting ends thereof are suitably connected to form endless conveyers, as clearly shown in Fig. 1, of the drawings. Suitably secured to these conveyers 11, are a plurality of display card holders 12. These card holders 12, are secured to the endless conveyers 11, in suitably spaced relation with one another, the distance between each being the length of the display cards which may vary in length if so desired. These card holders 12, are composed of a pair of plates 13, having their upright edges curved as at 14. Interposed between these two plates and to which they are connected is the central rib or partition 15, which forms a suitable pocket 16, upon opposite sides thereof which pockets are provided with the oppositely disposed vertical slots 17, formed between the curved edges of the plates 13, as clearly shown in Figs. 3, 5 and 7.

The advertising cards or display sections adapted to be carried by the above described card holders will now be described. The advertising cards or display sections are each composed of a sheet of muslin or other suitable fabric 18. The ends 19, thereof fold over as at 20, to form a circular opening 21, through which passes the rod 22, to form a rounded end for the cards or display sections 18, clearly shown in Fig. 6. These rounded ends of the card or display sections 18, are adapted to be held in the pockets 16, of the holders 12, thereby stretching the fabric display sections and keeping the same perfectly smooth. The advertising card or display section is changeable and the one card or display section may contain two advertisements or other display matter, as both sides thereof may be utilized for this purpose.

When the advertising device is used in a street car or the like the housing or casing A, containing the same is suitably secured to the walls of the car directly above the window.

Having fully described my invention, what I claim is:—

1. In an advertising device, the combination with supporting rollers, and belts disposed therearound, of transverse members connecting said belts, said members each having a longitudinal slot, and a display element having an enlarged edge held in said slot.

2. In an advertising device, the combination with supporting-rollers, and belts disposed therearound, of transverse members

connecting said belts, each of said members comprising ribs having plates attached to opposite sides thereof, and each plate having its side edges curved toward the complementary edges of the other, said edges being disposed in separated relation, whereby a pocket is formed adapted to retain the edge of a display element.

3. In an advertising device, a display-element holder comprising a rib and plates attached to the opposite sides thereof, each plate having its side edges curved toward the complementary edges of the other and said edges being disposed in separated relation, whereby a pocket is formed adapted to retain the enlarged edge of a display-element.

In testimony whereof I have signed my name to the specification in the presence of two subscribing witnesses.

THEODORE KHARAS.

Witnesses:
FREDERICK J. LARSON,
WILLIAM WILBUR.