E. J. COOK.

SHELF PRICE TAG HOLDER.

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1,367,588. Patented Feb. 8, 1921.

Fig. 1.

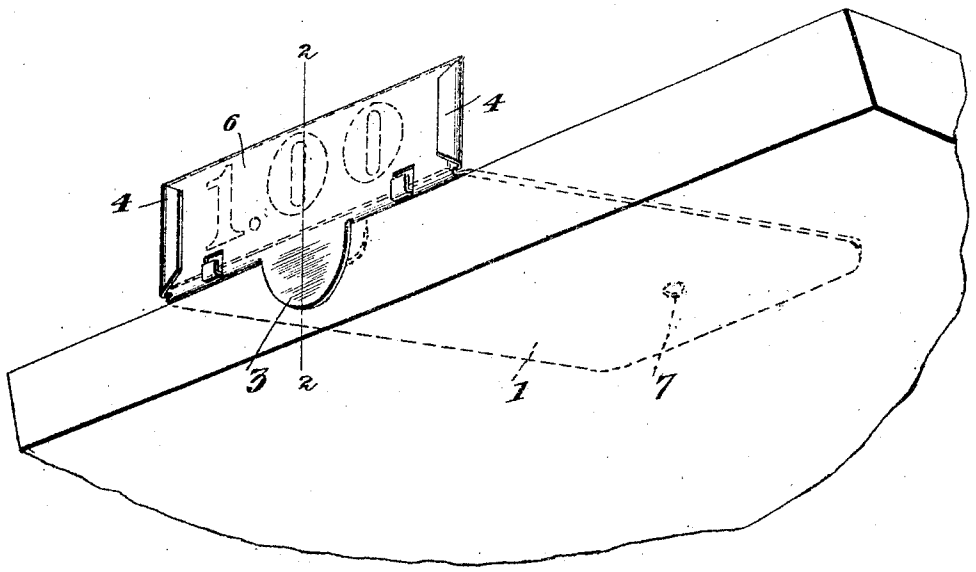
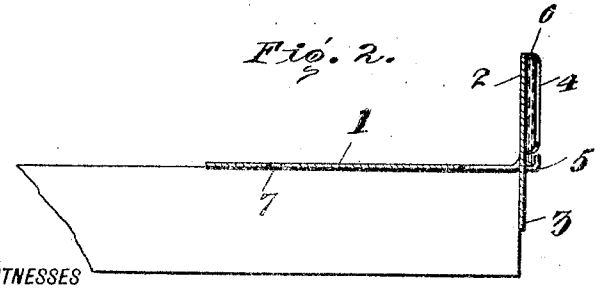


Fig. 2.



WITNESSES

C. E. Lawson.

INVENTOR

Edward J. Cook.

BY Munn & Co

ATTORNEYS

UNITED STATES PATENT OFFICE.

EDWARD JULIUS COOK, OF SPOKANE, WASHINGTON.

SHELF PRICE-TAG HOLDER.

1,367,588. Specification of Letters Patent. Patented Feb. 8, 1921.

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To all whom it may concern:

Be it known that I, EDWARD J. COOK, a citizen of the United States, and a resident of Spokane, in the county of Spokane and State of Washington, have invented certain new and useful Improvements in Shelf Price-Tag Holders, of which the following is a specification.

My invention is an improvement in shelf price tag holders, and has for its object to provide a tag holder of the character specified capable of being placed on any shelf, and having means for supporting a price tag to indicate the price of the goods adjacent to the tag, said tag being adapted to be held by the goods on the shelf and having means for limiting its movement rearwardly on the shelf.

In the drawings:

Figure 1 is a perspective view of the improved tag in place;

Fig. 2 is a section on the line 2—2 of Fig. 1.

In the present embodiment of the invention the improved price tag holder is formed from a sheet 1 of metal of suitable size, which has at one end an angularly bent portion 2, standing at a right angle to the portion 1. A portion of the body, indicated at 3, is separated from the body at the angular portion 2 and is bent into alinement with the portion 2, to form a stop or abutment for engaging the edge of the shelf, indicated in dotted lines in Figs. 1 and 2, to limit the inward sliding movement of the holder.

The portion 2 is provided at each end with flanges 4 which overlie the body of the portion 2 at each end, and on the face remote from the portion 1, and the said portion 2 is provided at its junction with the portion 1 with struck-up lugs 5. These lugs 5, which are formed from the material of the laterally bent portion 2, are bent outwardly and downwardly, as shown in Fig. 2, and they are designed to support the bottom of a price tag, indicated at 6, held by the flanges 4.

The body 1 of the holder may be provided with an opening as shown at 7, if desired, for securing means, such as nails and the like, for securing the holder to the shelf. In practice, however, the portion 1 will be pushed beneath the goods on the shelf, until the abutment 3 engages the forward edge of the shelf, when the holder will be held in proper position, with the price tag 6 properly displayed.

The improved holders are cheaply constructed and a card bearing any price may be engaged with the holder. The holders may be moved from place to place, and the price cards may be interchanged. The tag is held above the edge of the shelf so that the customer may have no doubt as to the goods indicated at the price on the card.

I claim:

A price tag holder for shelf use comprising a plate of suitable material having at one end a laterally bent portion standing at approximately a right angle to the body of the plate, said ends having means for detachably supporting a price card on the face remote from the body of the plate, and having means extending on the opposite side of the plate from the said end and in substantial alinement therewith for engaging the edge of a shelf when the body of the plate is arranged upon the upper face of the shelf to limit the inward movement of the holder on the shelf.

EDWARD JULIUS COOK.