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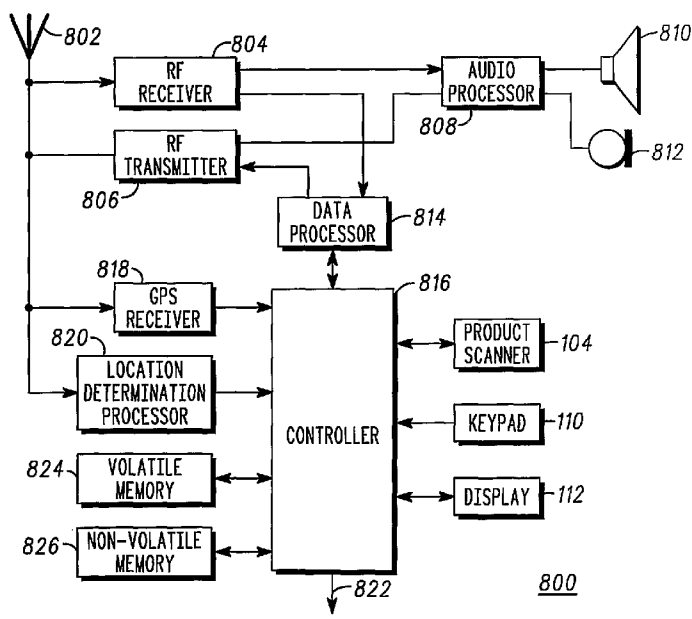
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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: ITEM OF INTEREST MARKING AND POSTING SYSTEM AND METHOD



(57) Abstract: A list generation system (300) and method that includes cellular phone/item selector (102) that reads an identifier (106, 108) of a selected item the user is interested in receiving as a gift. The cellular phone/item selector (102) includes a GPS receiver (818) to determine a location near the selected item. An identification of the selected item is then added, along with the location of the item and the user's identification, to a list (700) that is accessible to gift givers. Once a gift is received by the user, the cellular phone/item selector is used to scan the identifier of the item (106, 108) and the item is removed from the list (700). An embodiment maintains the list (700) on a server (308) and makes the list (700) available over the World Wide Web.

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**INTERNATIONAL SEARCH REPORT**

International application No.

PCT/US05/14326

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC: **G06Q 30/00** (2006.01)

USPC: 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 705/26

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

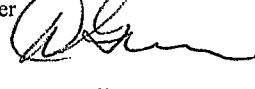
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 Please See Continuation Sheet

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6,604,681 B1 (BURKE et al) 12 August 2003 (12.08.2003); see at least abstract; Fig. 7 (15-23); col. 6, line 15 through col. 7, line 23; col. 7, line 55 through col. 12, line 32.	1-10
Y	US 6,651,053 B1 (ROTHSCHILD) 18 November 2003 (18.11.2003); see at least abstract; col. 3, lines 53 through col. 4, line 5.	1-10
Y,P	US 2004/0103034 A1 (READE et al) 27 May 2004 (27.05.2004); see at least abstract; paragraphs 0005-0007, 0010-0013, 0017, and 0048.	1-10
Y	A: RFID: "Scanning Technologies: the next chapter," Chain Store Age, January 2002, v78i1pg5A, Proquest #98929396, 4pgs; see pages 1-3.	1-10
Y	B: RFID: Bednarz, Ann; "Wireless technology reshapes retailers," Network World, 12 August 2002, v19i32pg23, Proquest #148603701, 4pgs; see pages 1-3.	1-10
Y	US 6,640,214 B1 (NAMBUDIRI et al) 28 October 2003 (28.10.2003); see at least abstract; col. 14, line 59 through col. 15, line 2.	1-10

Further documents are listed in the continuation of Box C.  See patent family annex.

* Special categories of cited documents:	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"A" document defining the general state of the art which is not considered to be of particular relevance	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"E" earlier application or patent published on or after the international filing date	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"&"	document member of the same patent family
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"P" document published prior to the international filing date but later than the priority date claimed		

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