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(54) **Title:** METHOD AND SYSTEM FOR CUSTOMIZATION OF A GRAPHICAL USER INTERFACE (GUI) OF A COMMUNICATION DEVICE IN A COMMUNICATION NETWORK

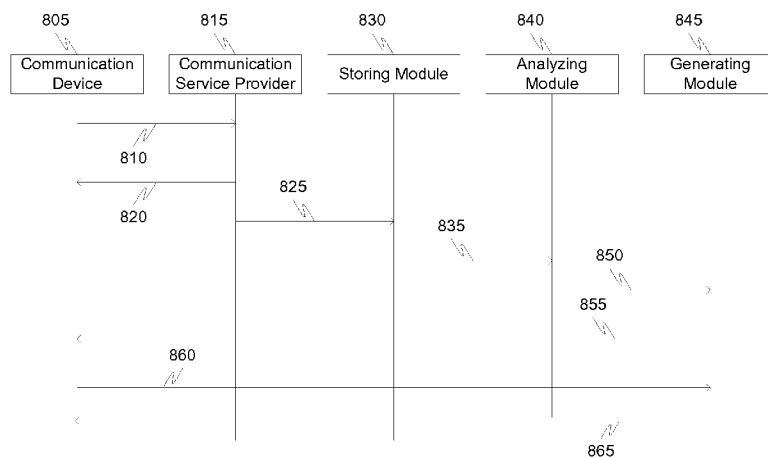


FIG. 8

(57) **Abstract:** A method and system is provided for customization of a graphical user interface (GUI) of a communication device in a communication network. The method includes customization of the GUI of the communication device based on one or more of user preferences and user interaction patterns pertaining to a plurality of services accessed by a user of the communication device. The method further comprises customization of the GUI of the communication device based on a predefined set of rules.

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INTERNATIONAL SEARCH REPORT

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PCT/US2009/047075**A. CLASSIFICATION OF SUBJECT MATTER***G06F 3/048(2006.01)i, H04W 88/02(2009.01)i, H04W 92/08(2009.01)i*

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC8 G06F, H04B, H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility Models since 1975
Japanese Utility models and applications for Utility Models since 1975Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
eKOMPASS(KIPO internal) "graphical user interface(GUI), customize, preference, change, generation, and similar terms"**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y1	US 7062299 B2 (HYE-RYM CHOI) 13 Jun. 2006 See Summary of the invention, Figures 3,4, Column 4 Line 25 - Column 5 Line 15	1 - 10
Y1	KR 10-2004-0107930 A (SK TELECOM CO.) 23 Dec. 2004 See Summary of the invention, Figure 2, Claims 1-4	1 - 10
Y2	KR 10-2006-0081819 A (SK TELECOM CO.) 13 Jul. 2006 See Summary of the invention, Figure 4, Claims 1-3,7-9	1 - 10
A	KR 10-0772875 B1 (SAMSUNG ELECTRONICS CO.) 02 Nov. 2007 See Summary of the invention, Figure 6a, Claims 1,5-7,10	1 - 10
A	JP 11203000 A (CANON INC) 30 Jul. 1999 See Summary of the invention, Figures 8,14, Claims 1,6,7,11,16,17	1 - 10

 Further documents are listed in the continuation of Box C. See patent family annex.

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KR 10-0772875 B1	02.11.2007	EP 1862902 A2 JP 2007-317187 A US 2007-0271522 A1	05.12.2007 06.12.2007 22.11.2007

JP 11-203000 A	30.07.1999	None	