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CARD AND PAMPHLET HOLDER

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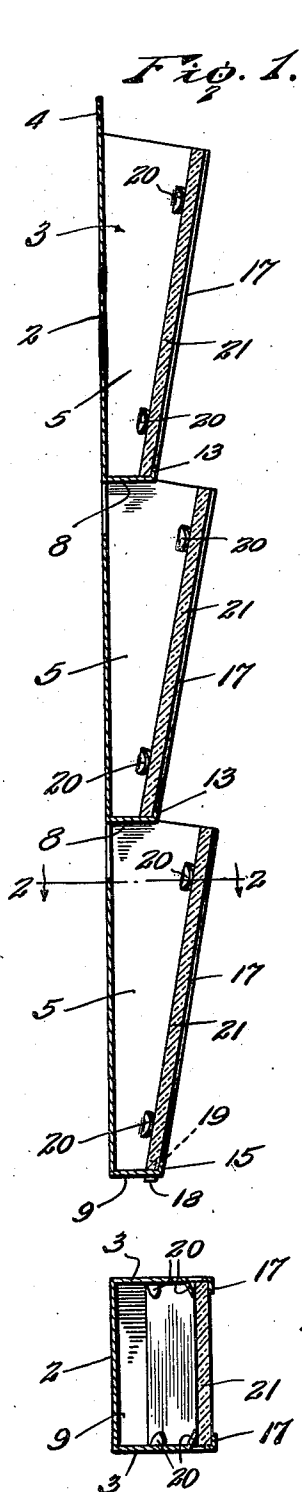
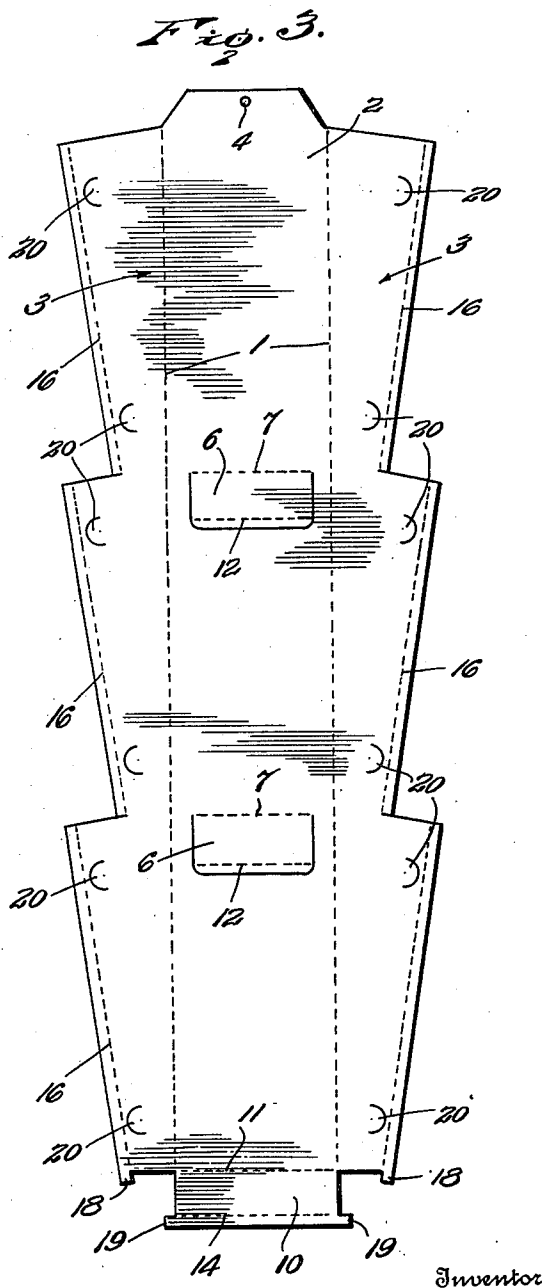


Fig. 2.

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CARD AND PAMPHLET HOLDER

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5 Claims. (Cl. 211—50)

This invention relates to a display rack and more particularly to a card and pamphlet holder, one object of the invention being to provide a device of this character in which cards and pamphlets may be placed and a clear view obtained without removing the cards or pamphlets.

Another object of the invention is to provide a display rack wherein the body portion is formed from a single blank of sheet metal or other material having portions which are bendable to form a backing and a plurality of pockets disposed one above another and in which the pamphlets or cards are to be placed where they will be held by front walls formed of glass or other transparent material which permits a clear view of the pamphlets.

It is another object of the invention to provide a display rack which is of simple construction but strong and durable and in addition provide a rack which can be very easily manufactured and sold at a low cost.

The invention is illustrated in the accompanying drawing, wherein

Figure 1 is a view showing the improved card and pamphlet holder in vertical section,

Figure 2 is a sectional view taken transverse-ly through the card and pamphlet holder along the line 2—2 of Figure 1, and

Figure 3 is a view of the blank from which the body portion of the card and pamphlet holder is formed.

This improved display rack which is particularly adapted to serve as a card and pamphlet holder has a body portion formed from the blank of sheet metal or other sheet material illustrated in Figure 3. This blank is of appreciably greater length than width and is foldable along the dotted line 1 to form a rear wall or backing 2 and side walls 3. The portions of the blank forming the side walls terminate in spaced relation to upper and lower ends of the intermediate portion of the blank and the upper end portion is formed with an opening 4 midway its width in order that a nail or tack may be passed through the same to secure the card and pamphlet holder against a wall or like support. Side edges of the blank are cut in stepped formation in order that, when the side portions of the blank are bent along the dotted line 1, a plurality of pockets 5 will be formed, each of which tapers from its upper end to its lower end in the direction of the rear wall 2. This also causes the open upper end of each pocket to project forwardly beyond the lower end of the pocket above it, as shown in Figure 2, in order that pamphlets may be placed

in the pocket and very easily removed therefrom. Tongues 6 are stamped from the portion of the blank forming the backing or rear wall with their upper ends remaining integrally united to the rear wall, and these tongues are bent along the dotted line 7 to form bottoms 8 for the upper ones of the pockets. The lower pocket is also provided with a bottom 9 formed by bending the lower end portions 10 of the blank along the dotted line 11. The tongues 6 are bent along the dotted line 12 to provide the bottom 8 of each of the upper pockets with an upstanding flange 13 at its front and the lower extremity of the blank is similarly bent along the dotted line 14 to provide the bottom 9 of the lower pocket with a flange 15. Marginal edge portions of the side walls are bent along the dotted lines 16 to provide inwardly extending flanges 17 and the lower end portion of the blank is formed with tongues 18 and 19 which are bent, as shown in Figure 1, the tongues 18 engaging under the bottom of the lower pocket to support the same and the tongues 19 being disposed in overlapping relation to side walls of the lower pocket to prevent the same from spreading. The forward portion of the side wall of each pocket has tongues 20 struck therefrom and bent inwardly, as shown in Figures 1 and 2, so that, when sheets of glass or other transparent material are set in place to provide transparent walls 21 for the pockets, the sheets of glass will be firmly gripped between the flanges 17 and the tongues 20 and held in place.

When this display frame or card and pamphlet holder is in use, it is suspended against a wall, bulletin board or similar support by a nail or tack driven through the opening 4. The cards and pamphlets are placed in the pockets and may be entirely housed therein or have their upper portions protruding from the pockets. In view of the fact that the front walls of the pockets are disposed at an incline and converge downwardly toward the rear wall or backing 2, the pamphlets in the pockets will be disposed at such an angle that they may be easily grasped and withdrawn from the pockets. By having the front wall formed of glass or other transparent material, a clear view of the entire front faces of the cards or pamphlets may be obtained without withdrawing the cards or pamphlets from the pockets. It will thus be seen that a person need not withdraw a card or pamphlet from a pocket in order to examine the same and the annoyance caused by a person replacing a card or pamphlet in the wrong pocket will be eliminated. By forming

the body portion of the display frame from sheet material it will be of light weight but strong and durable and capable of being manufactured and sold at a low cost. While the display frame has been shown formed with three pockets, it will be obvious that any number desired may be provided consistent with the length of the blank from which it is made.

Having thus described the invention, what is claimed as new is:

1. In a display frame, a backing, side walls extending from said backing, the side walls having their forward portions cut to provide a stepped formation and define a plurality of pockets disposed one above another with the upper end of each pocket projecting forwardly beyond the lower end of an upper pocket, bottoms for said pockets projecting forwardly from said backing, and front walls of transparent material disposed between the side walls and resting upon the bottoms for the pockets.

2. In a display frame, a blank having its side edges cut to provide steps, said blank being folded longitudinally in spaced relation to its side edges to provide a backing and side walls extending forwardly from the backing, tongues formed from portions of the blank and extending forwardly from the backing between the side walls to provide bottoms for superposed pockets defined by the backing and portions of the side walls, and plates of transparent material resting upon the bottoms and secured between the side walls to form transparent front walls for the pockets.

3. In a display rack, a blank folded longitudinally to provide a backing and side walls projecting forwardly along opposite sides of the backing, forward edges of the side walls being of a stepped outline to provide side wall portions for pockets disposed one above another, tongues cut from the backing and bent forwardly to provide bottoms for certain of the pockets, the lower portion of the backing being bent forwardly and upwardly to provide a bottom for the lowest one

of said pockets, the bottom for each pocket having its forward portion bent upwardly to provide a retainer flange and the side wall portions for each pocket having their forward portions bent inwardly to provide retainer flanges, transparent plates resting upon the bottoms of the pockets and against inner faces of the flanges carried by the bottoms and the side walls, and tongues struck from the side walls and bent inwardly to engage inner faces of the transparent plates and hold the same against the flanges.

4. In a display frame, a backing, side walls extending from said backing, portions of the backing being bent forwardly to provide lower walls for a plurality of pockets disposed one above another and having their forward edge portions bent upwardly to provide flanges, portions of the side walls above the bottoms having their forward edge portions bent inwardly to provide flanges, plates of transparent material resting upon the bottoms and against inner surfaces of the flanges of the bottoms and the side walls and constituting transparent front walls for the pockets, and tongues struck from the side walls and bent inwardly to engage the inner surfaces of the front walls and hold the front walls against the flanges.

5. In a display frame, a backing, side walls extending forwardly from side edges of the backing and having their forward edge portions bent inwardly to provide flanges, a bottom extending forwardly from the backing and having its forward edge portions bent upwardly to provide a flange, tongues carried by the side walls and bent inwardly and upwardly under the bottom, tongues carried by the bottom and extending from the flange thereof and bent to engage the side walls, a transparent front wall resting upon the bottom and against inner faces of the flanges of the bottom and side walls, and tongues carried by the side walls and engaging the inner surface of the front wall to retain the front wall against the flanges.

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