

June 14, 1927.

C. E. PRESTON

1,632,504

DISPLAY DEVICE

Filed Dec. 2, 1924

Fig. 1.

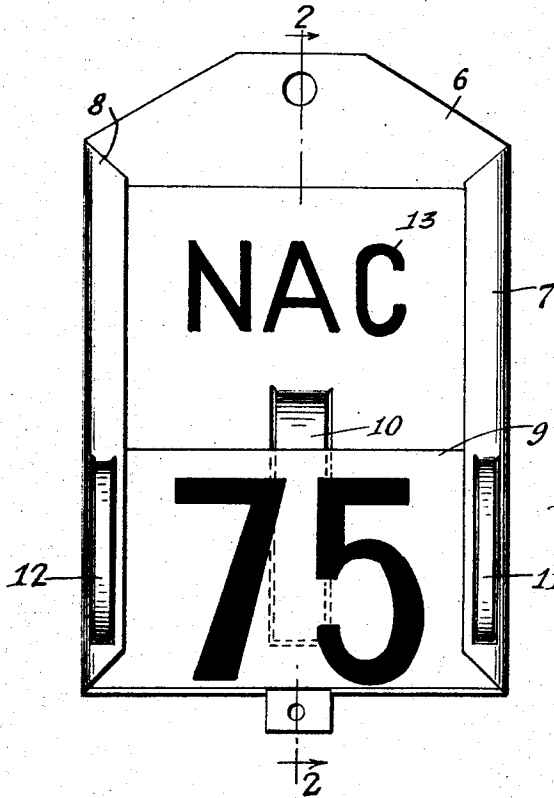


Fig. 2.

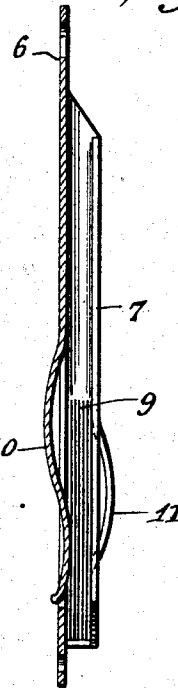
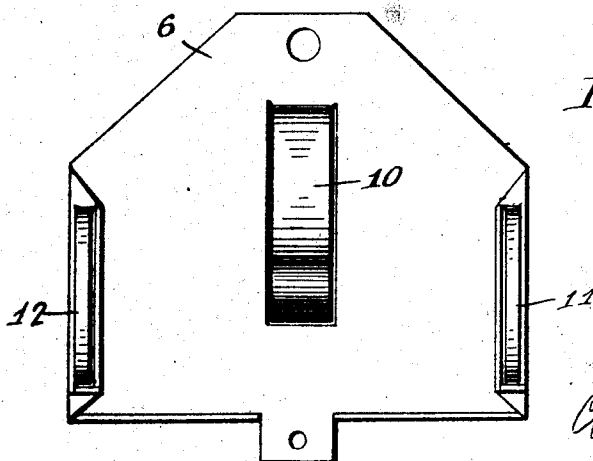


Fig. 3.



Inventor
Clarence Edward Preston

UNITED STATES PATENT OFFICE.

CLARENCE E. PRESTON, OF OKLAHOMA CITY, OKLAHOMA.

DISPLAY DEVICE.

Application filed December 2, 1924. Serial No. 753,449.

This invention relates to a silent merchandise ordering signal or sign, particularly for ordering ice in quantities, for instance, namely, 25, 50, 75 or 100 pounds.

- 5 It is an object of the invention to provide a very simple, attention-directing signal, giving instructions for the delivery of goods and which may be hung in a conspicuous place for observation by the delivery man.
- 10 Other objects of the invention will appear from a further and more complete reading of the following specification, drawing and the claim.

On the sheet of drawings, accompanying
15 and forming a part of the specification,

Figure 1 is a front elevational view of a device made according to the invention,

Figure 2 is an edge view in section on line 2—2 Figure 1,

- 20 Figure 3, is a view in elevation of a modified design of the invention.

Similar characters of reference indicate similar parts.

- 25 A blank 6, preferably metallic in nature, is formed upon itself to form slides 7 and 8, along the upright edges of the blank 6 to receive cards 9, preferably four in number, one behind the other, as seen in Figure 2 and which may be shuffled at will to put to
30 the front or on top any denominational sign representing quantity desired, the one shown

being, say for 75 pounds of ice. The back-plate of the blank 6 is formed into a leaf spring 10, and the guides 8 and 7 are also formed into leaf springs 11 and 12, and in
35 this way, the cards may be held fixed against removal, except manually.

The same is true of Figure 3, showing, as aforesaid a smaller and neater design of formation, and without the advertising display
40 13, shown in Figure 1.

Thus it will be seen that there is provided a simple, and inexpensive device to be made so cheaply, as to be capable of being given
45 as a premium with purchase, which is customary with ice-dealers, especially.

Having thus described this invention, I claim:—

A device of its kind, consisting of a blank having bighted edges for card edge receivers,
50 indicating cards having their edges seated in the bights, a leaf spring at the rear of the cards to press the edges against the forward or front side of the bights, and leaf springs just offset from the bights to press against
55 the front side of the cards, for the purposes set forth.

Signed at Oklahoma, in the county of Oklahoma and State of Oklahoma, this 29
day of November, in the year of our Lord,
60 nineteen hundred and twenty-four.

CLARENCE E. PRESTON.