

J. STRANDERS.
 DISPLAY HOLDER.
 APPLICATION FILED OCT. 6, 1915.

Patented Mar. 28, 1916.

1,176,786.

Fig. 1,

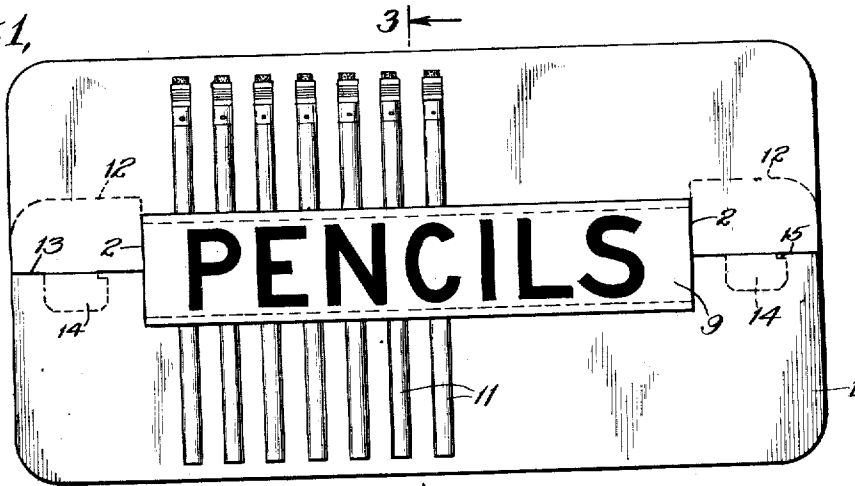


Fig. 2,

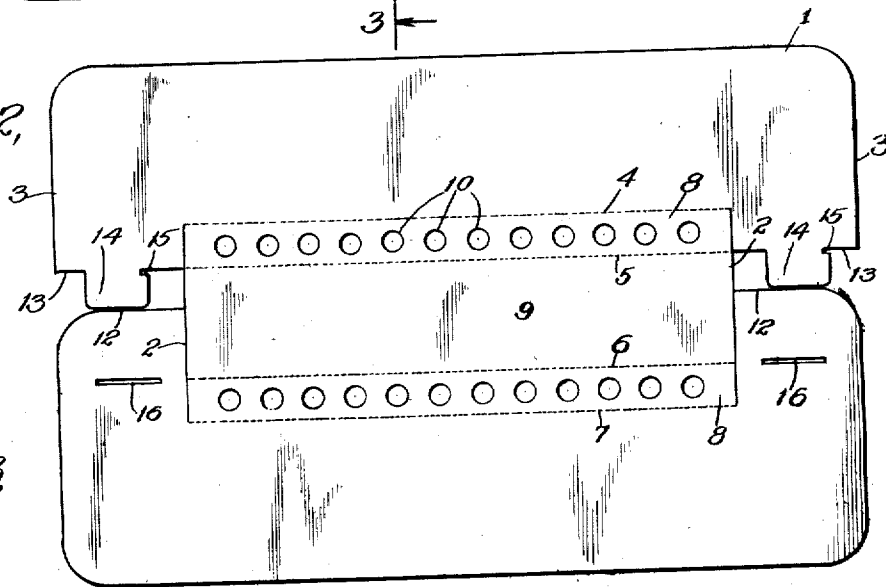


Fig. 3,

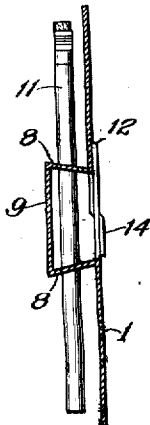
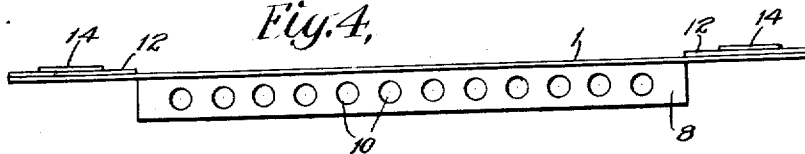


Fig. 4,



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JULIEN STRANDERS, OF BROOKLYN, NEW YORK, ASSIGNOR TO EBERHARD FABER
PENCIL COMPANY, OF BROOKLYN, NEW YORK, A CORPORATION OF NEW YORK.

DISPLAY-HOLDER.

1,176,786.

Specification of Letters Patent.

Patented Mar. 28, 1916.

Application filed October 6, 1915. Serial No. 54,327.

To all whom it may concern:

Be it known that I, JULIEN STRANDERS, a subject of the King of Great Britain, and a resident of the borough of Brooklyn, in the county of Kings and State of New York, have invented certain and useful Improvements in Display-Holders, of which the following is a specification.

My invention relates to display holders for cards formed of cardboard, or other suitable material, in the form of stiff sheets.

My invention provides a holder of this character which may be formed in a very simple and inexpensive manner, a portion of the sheet, preferably the central longitudinal portion, being creased along parallel lines along which it may be bent so as to stand up from the general plane of the sheet. The side members of the outwardly bent portion are provided with alined openings, through which pencils, pens, or the like, may be extended to display the same. A locking device is provided comprising a locking ear or ears which are adapted to engage with alined slits in the sheet to hold the display portion of the sheet in its desired position.

In the preferred embodiment of my invention, transverse slits are cut in the sheet at each end of the central longitudinal portion referred to, at a short distance from each end of the sheet. The sheet is then cut longitudinally from each end to the adjacent transverse slit by a pair of parallel cuts at each end to form separated edges, one of which at each end, however, is provided with an integral locking ear. The sheet is provided at each end with a longitudinal slit in alinement with each locking ear, the ears being adapted to extend through these slits into locking engagement therewith to hold the card in adjusted position with the central portion upstanding in position to receive the pencils or other objects to be displayed. By disengaging the locking ears from their slits, the card or holder may readily be flattened out for transportation or for impressing any desired printed or stenciled matter on the display portion.

In order that my invention may be more clearly understood, attention is hereby directed to the accompanying drawings forming part of this application and illustrating certain embodiments of my invention.

In the drawings, Figure 1 represents a plan view of the display holder in adjusted position with a number of pencils displayed therein, Fig. 2 is a similar view showing the holder in opened position, Fig. 3 is a section taken on line 3—3 of Fig. 1 and Fig. 4 is a side elevation corresponding to Fig. 1.

Referring to the drawings, the card 1, preferably of cardboard, is slit transversely along lines 2, 2 parallel to the end edges 3, 3 of the card. These transverse slits bound the central longitudinal portion of the sheet which is creased along a number of longitudinal lines, three or more in number, to permit the same to be bent so as to stand up from the plane of the surrounding portions of the sheet. I prefer to crease the card along four longitudinal lines 4, 5, 6 and 7, so as to provide side portions 8, 8, and a top portion 9. The side portions 8, 8 are provided with alined openings 10, through which the objects to be displayed, such as the pencils 11, may be inserted. In this case, the top portion 9 may have any desired descriptive or advertising matter, marked or printed thereon, before the holder has been opened up into its display position. Instead of creasing the central portion of the card along four lines, as stated, it is possible to crease the same along three parallel lines to form the bases and apex of a structure which is triangular in cross-section when the same is opened up, as will be obvious.

The transverse slits 2 are connected with the adjacent ends of the card by longitudinal cutout portions. These may be formed by cutting the card along lines 12, 12, from the adjacent ends 3 to the transverse slits 2, and then cutting the card along lines 13, 13, which lines are parallel at their end portions to the lines 12, integral lugs or ears being left however. These ears are each of a length equal to the distance between lines 12 and 13 and are provided with under cuts 15 adjacent the bases of the ears, on the same side of each. The sheet is provided with locking slits 16, 16 extending longitudinally and in alinement with ears 14, these slits being slightly longer than the width of the ears. The holder is adjusted into its display position very simply, by bending the same along the creased lines 4, 5, 6 and 7, and inserting ears 14 into slits 16 and permitting the under cuts 15 to engage the ad-

jacent ends of slits 16, as is shown in Fig. 1. The end portions of the sheet terminating in edges 12 now lie flat underneath the portions of the sheet terminating in edges 13, and the ears 14 correspondingly lie under the portions of the sheet beyond the slits 16, the lines 13 lying in substantial alignment with slits 16 approximately on the longitudinal center line of the sheet.

10 The holder may be displayed by securing the same to any desired stand or easel support or the like, with either a side edge or end edge at the bottom, as is obvious.

Having now described my invention, what
15 I claim as new therein and desire to secure by Letters Patent is as follows:—

1. A display holder for pencils, etc., comprising a stiff sheet having a central longitudinal portion, bounded at the ends by
20 transverse slits, said central portion being creased along longitudinal lines, to be adapted to be bent and stand up from the plane of the surrounding portions of the sheet with separated side portions, said side portions having openings therethrough, to receive articles to be displayed; said sheet
25 having longitudinal cut-out portions extending from its ends to said transverse slits, with a locking ear formed on one of the edges of each cut-out portion, and a

longitudinal slit at each end in alinement with each said ear, said ears being adapted to extend through said slits in locking engagement when said central portion stands up from the sheet, substantially as set forth. 35

2. A display holder for pencils, etc., comprising a stiff sheet having a central longitudinal portion bounded at one end by a transverse slit, said central portion being
40 creased along longitudinal lines, to be adapted to be bent and stand up from the plane of the body of the sheet with separated side portions, said side portions having openings therethrough, to receive articles to be displayed; said sheet having a longitudinal
45 cut-out portion extending from said transverse slit to the adjacent end of the sheet, with a locking ear formed on one of the edges of the cut-out portion, and a longitudinal slit in alinement with said ear, 50 adapted to receive said ear in locking engagement when said central portion stands up from the sheets, substantially as set forth.

This specification signed and witnessed this 1st day of October, 1915.

JULIEN STRANDERS.

Witnesses:

C. H. KAPPES,
F. M. SHAW.

1 adjacent ends of slits 16, as is shown in Fig. 1. The end portions of the sheet terminating in edges 12 now lie flat underneath the portions of the sheet terminating in edges 13, 5 and the ears 14 correspondingly lie under the portions of the sheet beyond the slits 16, the lines 13 lying in substantial alinement with slits 16 approximately on the longitudinal center line of the sheet.

10 The holder may be displayed by securing the same to any desired stand or easel support or the like, with either a side edge or end edge at the bottom, as is obvious.

15 Having now described my invention, what I claim as new therein and desire to secure by Letters Patent is as follows:—

1. A display holder for pencils, etc., comprising a stiff sheet having a central longitudinal portion, bounded at the ends by 20 transverse slits, said central portion being creased along longitudinal lines, to be adapted to be bent and stand up from the plane of the surrounding portions of the sheet with separated side portions, said side portions having openings therethrough, to receive articles to be displayed; said sheet 25 having longitudinal cut-out portions extending from its ends to said transverse slits, with a locking ear formed on one of the edges of each cut-out portion, and a 30

longitudinal slit at each end in alinement with each said ear, said ears being adapted to extend through said slits in locking engagement when said central portion stands up from the sheet, substantially as set forth. 35

2. A display holder for pencils, etc., comprising a stiff sheet having a central longitudinal portion bounded at one end by a transverse slit, said central portion being 40 creased along longitudinal lines, to be adapted to be bent and stand up from the plane of the body of the sheet with separated side portions, said side portions having openings therethrough, to receive articles to be displayed; said sheet having a longitudinal 45 cut-out portion extending from said transverse slit to the adjacent end of the sheet, with a locking ear formed on one of the edges of the cut-out portion, and a longitudinal slit in alinement with said ear, 50 adapted to receive said ear in locking engagement when said central portion stands up from the sheets, substantially as set forth.

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Corrections in Letters Patent No. 1,176,786.

It is hereby certified that in Letters Patent No. 1,176,786, granted March 28, 1916, upon the application of Julien Stranders, of Brooklyn, New York, for an improvement in "Display-Holders," errors appear in the printed specification requiring correction as follows: Page 1, line 52, for the word "accomapnying" read *accompanying*; same page, line 70, for the word "surounding" read *surrounding*; page 2, line 53, claim 2, for the word "sheets" read *sheet*; and that the said Letters Patent should be read with these corrections therein that the same may conform to the record of the case in the Patent Office.

Signed and sealed this 25th day of April, A. D., 1916.

[SEAL.]

Cl. 211—34.

J. T. NEWTON,

Acting Commissioner of Patents.

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[SEAL.]

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