May 22, 1934. H. B. GALLINGER 1,959,665

DISPLAY CARD AND HOLDER

Filed April 8, 1933

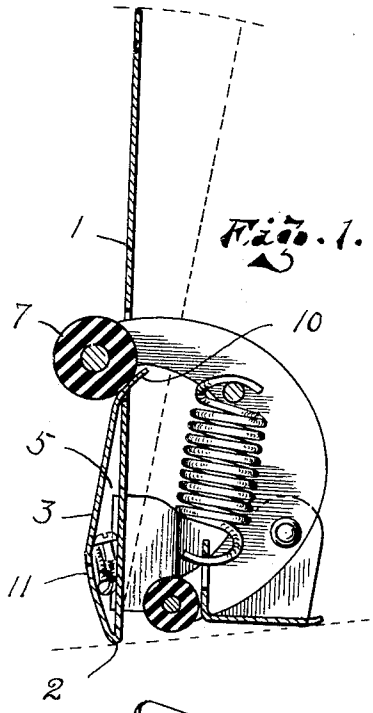


Fig. 1.

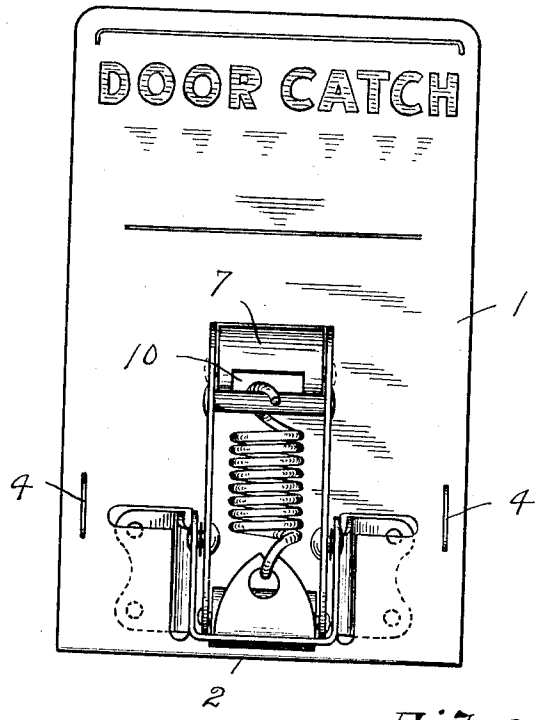


Fig. 2.

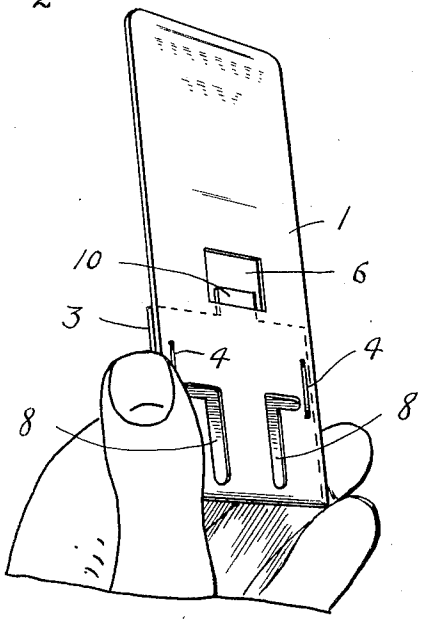


Fig. 3.

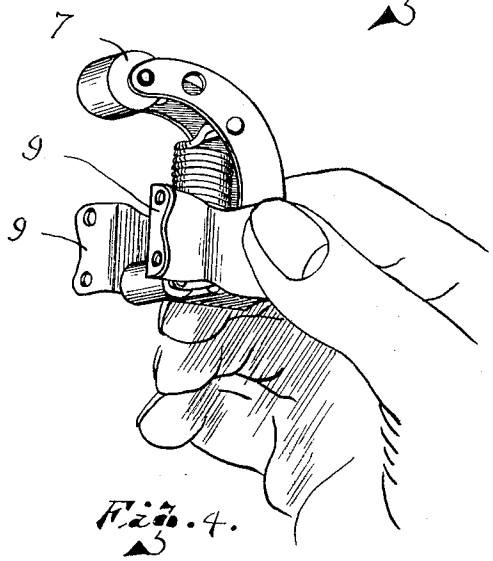


Fig. 4.

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DISPLAY CARD AND HOLDER

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3 Claims. (Cl. 206—79)

This invention relates to improvements in a display card and holder and has special reference to such a device adapted for use in connection with the vending of door catches.

The principal object is to provide a practical, efficient, and pleasing device of this character, having novel features of adaptability of the catch to the card and also novel features in the way of a receptacle for the fastening screws for the catch.

Other objects and advantages of the invention will appear in the following description thereof.

Referring now to the accompanying drawing, forming part of this application, and wherein like reference characters indicate like parts:

Figure 1 is a vertical sectional view taken centrally through one of the cards with a door catch installed therein; portions of the catch being shown in elevation.

Figure 2 is a front elevation of one of the cards with the catch applied thereto.

Figure 3 is a perspective view of the card as held in the hand for application of a catch.

Figure 4 is a similar view of the catch about to be applied to the card.

1 represents the body portion of the card which is preferably of paper or other suitable material, upon which any desired printed or other indicia may be placed. The card is folded as at 2 adjacent its lowermost extremity, and bent backwardly on itself forming the flap 3 which extends preferably approximately one-third the height of the body portion. The sides of this flap are attached as by suitable staples 4, or glued, if preferred, to the adjacent edges of the body portion, thus forming a pocket or receptacle 5 for screws or other fastening means associated with the door catch, or whatever device may be displayed on the card.

A rectangularly shaped opening 6 is formed in the body portion, just above the upper edge of the flap 3, this opening being for the reception of the upper end and roller 7 of the catch when the latter is applied to the card. There are two inverted L-shaped openings 8 formed in the lowermost body portion of the card, they being so shaped and spaced as to properly register with the flange-like brackets 9 of the catch when the latter is slidably applied thereto. This sliding action is designed to be accomplished from the uppermost end of the slots 8 as they are readily so applied, and when the catch with its bracket projections 9 are thus slid into the slots 8 the upper end of the catch with the roller 7 is easily projected within and through the opening 6 in the card where it normally remains in quite firm relation. However to further insure such positioning of the catch within the card and also form a secure closure for the upper end if the screw pocket, there is provided a tab-like extension 10 of the flap 3 for tucking engagement beneath the roller 7 and within the lower portion of the opening 6, thus forming a combined lock for the pocket and the catch.

To insure presence of the fastening screws within the pocket as for example to the purchaser of one of the cards with the catch attached, one or more series of holes as indicated at 11 may be provided through the flap 3 for such purpose.

It will be obvious that a somewhat different arrangement of holes within the card may be provided for the dispencing of a different article of manufacture than herein described.

Having thus described one embodiment of my invention, what I claim and desire to secure by Letters Patent, is:

1. A display card and holder for door catches and fasteners therefore comprising a body portion having holes therethrough for engagement with portions of the catch, and a pocket for the fasteners formed of a portion of the card, and single means for locking the catch to the card and holding the pocket closed.

2. A display holder or door catches and fasteners therefore comprising a card having spaced openings therethrough for slidable engagement and registration with portions of the catch and a third hole therethrough for penetrating engagement with a portion of the catch and means for carrying the fasteners upon the card, a portion of said last mentioned means acting as a lock for the catch to the card.

3. A display card and holder for hardware and fasteners therefore comprising a body portion having openings therethrough for registration with portions of the hardware, a reversely folded portion of said card forming a pocket for said fasteners, and a tab projecting from the free end of said folded portion and extendable within one of said openings and engageable behind another portion of said hardware, thereby holding the pocket closed and the hardware to the card.

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